#### Pranking with Ranking

Koby Crammer and Yoram Singer

Presented by : Soham Dan

Content and some figures borrowed from [Crammer, Koby, and Yoram Singer. Pranking with ranking.NIPS. 2002] and talk slides.

#### **Introduction**

#### $\blacktriangleright$  Problem

- Input : Sequence of instance-rank pairs  $(x^1, y^1)...(x^t, y^t)$
- $\triangleright$  Output : A model(essentially a rank prediction rule) which assigns to each instance a rank.
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Natural Settings to rank / rate instances Information Retrieval , Collaborative Filtering

#### Problem



Figure 1: Movie rating prediction (Example : Netflix challenge)

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- $\triangleright$  PRank Algorithm : Directly maintains totally ordered set by projection of instances into reals, associating ranks with distinct sub-intervals of the reals and adapting the support of each subinterval while learning.

 $\blacktriangleright$  Input Stream: Sequence of instance-rank pairs  $(x^1, y^1)...(x^t, y^t)$  where each instance  $x_t \in \mathbb{R}^n$ . Corresponding rank  $y^t \in \mathcal{Y}$  which is a finite set with a total order relation (structured). W.l.o.g.  $\mathcal{Y} = 1, 2, 3..., k$  with  $>$ as the order relation.  $1 \prec 2 \prec ... \prec k$ 

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- **Ranking Rule**  $(\mathcal{H})$  **: Mapping from instances to ranks,**  $\mathbb{R}^n \to \mathcal{Y}$ . The family of ranking rules considered here :  $w \in \mathbb{R}^n$  and k thresholds :  $b_1 \leq b_2 \leq ... \leq b_k = \infty$

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- Algorithm makes a mistake on instance  $x^t$  if  $\hat{y}^t \neq y^t$  and loss on that input is  $|\hat{y}^t - y^t|$ .
- ► Loss after  $T$  rounds is  $\sum_{t=1}^{T} |\hat{y}^t y^t|$

#### Perceptron Recap



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- $\triangleright$  Conservative or Mistake driven algorithm : The algorithm updates its ranking rule only on rounds on which it made ranking mistakes.
- $\triangleright$  No statistical assumptions over data. The algorithm should do well irrespectively of specific sequence of inputs and target labels









$$
E = \begin{cases} b_2, b_3 \end{cases}
$$
  
\n
$$
\cdot
$$
 Direction w,  
\nThresholds  $b_{k_1},...,b$   
\n
$$
\cdot
$$
 Rank a new instance  
\n
$$
\cdot
$$
 Get the correct rank y  
\n
$$
\cdot
$$
 Compute Error-Set E  
\n
$$
\cdot
$$
 Update :  
\n
$$
b_1 \t b_2 \t b_3 \t b_4 \t - b_r \leftarrow b_r - 1 r \in
$$

\n- Direction **w**,
\n- Thresholds 
$$
b_{k-1}, \ldots, b_1
$$
\n

- $\pmb{\times}$
- 

$$
- b_r \leftarrow b_r - 1 r \in E
$$





## Algorithm

Initialize: Set  $\mathbf{w}^1 = 0$ ,  $b_1^1, \ldots, b_{k-1}^1 = 0, b_k^1 = \infty$ . Loop: For  $t = 1, 2, \ldots, T$ • Get a new rank-value  $\mathbf{x}^t \in \mathbb{R}^n$ . • Predict  $\hat{y}^t = \min_{r \in \{1, ..., k\}} \{r : \mathbf{w}^t \cdot \mathbf{x}^t - b_r^t < 0\}.$ • Get a new label  $y^t$ . • If  $\hat{y}^t \neq y^t$  update  $\mathbf{w}^t$  (otherwise set  $\mathbf{w}^{t+1} = \mathbf{w}^t$ ,  $\forall r : b_r^{t+1} = b_r^t$ ): 1. For  $r = 1, ..., k-1$ : If  $y^t \leq r$  Then  $y_r^t = -1$ Else  $u^t = 1$ . 2. For  $r = 1, ..., k-1$ : If  $(\mathbf{w}^t \cdot \mathbf{x}^t - b_r^t)y_r^t \leq 0$  Then  $\tau_r^t = y_r^t$ Else  $\tau_r^t = 0$ . 3. Update  $\mathbf{w}^{t+1} \leftarrow \mathbf{w}^t + (\sum_i \tau_r^t) \mathbf{x}^t$ . For  $r = 1, \ldots, k-1$  update:  $b_r^{t+1} \leftarrow b_r^t - \tau_r^t$ Output:  $H(\mathbf{x}) = \min_{r \in \{1, ..., k\}} \{r : \mathbf{w}^{T+1} \cdot \mathbf{x} - b_r^{T+1} < 0\}.$ 

#### Figure 2: The PRank Algorithm

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#### Figure 2: The PRank Algorithm

- ► Rank y is expanded into  $k-1$  virtual variables  $y_1, ..., y_{k-1}$ , where  $y_r = +1$  if  $w \cdot x > b_r$  and  $y_r = -1$  otherwise.
- $\triangleright$  On mistakes, b and  $w \cdot x$  are moved towards each other.

### Analysis



"I THINK YOU SHOULD BE MORE<br>EXPLICIT HERE IN STEP TWO."

1. Lemma : Order Preservation

#### 2. Theorem : Mistake Bound

Can this happen ?



Can this happen ?



NO

Can this happen ?





Let  $w_t$  and  $b_t$  be the current ranking rule, where  $b^t_1 \leq ... \leq b^t_{k-1}$ and let  $\left(x_t, y_t\right)$  be an instance-rank pair fed to PRank on round t. Denote by  $w_{t+1}$  and  $b_{t+1}$  the resulting ranking rule after the update of PRank, then  $b_1^{t+1} \leq ... \leq b_{k-1}^{t+1}$  $k-1$ 

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Proof Sketch :

- $\blacktriangleright$   $b_r^t$  are integers for all r and t since for all r we initialize  $b_r^1 = 0$ , and  $b_r^{t+1} - b_r^t \in \{-1, 0, +1\}$ .
- $\blacktriangleright$  Proof by Induction : Showing  $b^{t+1}_{r+1} \geq b^{t+1}_{r}$  is equivalent to proving

$$
b_{r+1}^t - b_r^t \geq y_{r+1}^t [ (w_t \cdot x_t - b_{r+1}^t) y_{r+1}^t \leq 0 ] - y_r^t [ (w_t \cdot x_t - b_r^t) y_r^t \leq 0 ]
$$



#### Theorem : Mistake Bound

Let  $(x_l, y_1), ..., (x_{\mathcal{T}}, y_{\mathcal{T}})$  be an input sequence for PRank where  $x_t \in \mathbb{R}^n$  and  $y_t \in I,...,k.$  Denote by  $R^2 = \mathsf{max}_t \, ||x_t||^2.$  Assume that there is a ranking rule  $v^* = (w^*, b^*)$  with  $b_1^* \leq ... \leq b_{k-1}^*$  of a unit norm that classifies the entire sequence correctly with margin  $\gamma = \mathsf{min}_{r,t} \left( w^* \cdot x_t - b_r^* \right) y_r^t > 0$ . Then, the rank loss of the algorithm  $\sum_{t=1}^{\mathcal{T}}|\hat{\mathbf{y}}^{t} - y^{t}|$ , is at most  $\frac{(k-1)(R^2+1)}{\gamma^2}$  $\frac{10^{n+1}}{\gamma^2}$ .



#### Proof of Theorem

$$
\blacktriangleright w_{t+1} = w_t + (\sum_r \tau_r^t) x_t \text{ and } b_r^{t+1} = b_r^t - \tau_r^t
$$

- $\blacktriangleright$  Let  $n_t=|\hat{y}^t- y^t|$  be difference between the true rank and the predicted rank. Clearly,  $n^t = \sum_r |\tau_r^t|$
- $\blacktriangleright$  To prove the theorem we bound  $\sum_{t} n^{t}$  from above by bounding  $||v^t||^2$  from above and below.

$$
\blacktriangleright v^* \cdot v^{t+1} = v^* \cdot v^t + \sum_{r=1}^{k-1} \tau_r^t (w^* x^t - b_r^*)
$$

 $\blacktriangleright \sum_{r=1}^{k-1} \tau_r^t(w^*x^t - b_r^*) \geq n^t \gamma \implies v^*v^{T+1} \geq \gamma \sum_t n^t \implies$  $||v^{T+1}||^2 \ge \gamma^2 (\sum_t n^t)^2$ 

 $\blacktriangleright$  To bound the norm of v from above :

$$
\sum_{r} \frac{||v^{t+1}||^2}{(\sum_{r} \tau_r^t)^2||x^t||^2 + (\sum_{r} (\tau_r^t)^2)} + 2 \sum_{r} \tau_r^t (w^t \cdot x^t - b_r^t) +
$$

Since,  $(\sum_r \tau_r^t)^2 \leq (n^t)^2$  and  $\sum_r (\tau_r^t)^2 = n^t$ 

$$
\blacktriangleright ||v^{t+1}||^2 = ||v^t||^2 + 2 \sum_r \tau_r^t (w^t \cdot x^t - b_r^t) + (n^t)^2 ||x^t||^2 + n^t
$$

$$
\sum_r \tau_r^t(w^t \cdot x^t - b_r^t) = \sum_r [(w^t \cdot x^t - b_r^t) \leq 0] (w^t \cdot x^t - b_r^t) y_r \leq 0
$$

► Since, 
$$
||x^t||^2 \le R^2
$$
  $\implies$   $||v^{t+1}||^2 = ||v^t||^2 + (n^t)^2 R^2 + n^t$ 

▶ Using the lower bound, we get,  $\sum_t n^t \leq \frac{R^2 [\sum_t (n^t)^2]/[\sum_t n^t] + 1}{\gamma^2}$  $\gamma^2$ 

$$
\triangleright n^t \leq k-1 \implies \sum_t (n^t)^2 \leq (k-1) \sum_t n^t \implies \sum_t n^t \leq \frac{(k-1)(R^2+1)}{\gamma^2}
$$



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	- $\triangleright$  Widrow Hoff Algorithm for Online Regression (WH): n parameters : over-constrained
	- **•** PRank :  $n + k 1$  parameters : accurately constrained

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Figure 4: Time-averaged ranking-loss comparison of MCP,WH,PRank on the synthetic dataset, EachMovie-100 and 200 datasets respectively

# Key takeaways

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- 1. The ranking problem is a structured prediction task because of the total order between the different ratings.
- 2. Online algorithm for ranking problem via projections and conservative update of the projection's direction and the threshold values.
- 3. Experiments indicate this algorithm performs better than regression and classification models for ranking tasks.

## Further Reading

Types of Ranking Algorithms:

- $\triangleright$  Point-wise Approaches PRanking
- ▶ Pair-wise Approaches RankSVM, RankNet, Rankboost
- $\blacktriangleright$  List-wise Approaches  $SVM^{map}$ , AdaRank, SoftRank

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	- ▶ Agarwal, Shivani, and Partha Niyogi. Generalization bounds for ranking algorithms via algorithmic stability. Journal of Machine Learning Research 10.Feb (2009): 441-474.