Let 
$$P(i) := \text{prob.}$$
 user reads doc  $i$ 
 $R(\vec{r}) := \text{fraction of docs user reads}$ 

from  $\vec{r}$  which are relevant

Then 
$$gain(\vec{r}) := \mathbb{E}_P[R(\vec{r})]$$

$$-\sum_{i=1}^{n-1} D(i) \cdot a$$

$$=\sum P(i)\cdot r_i$$