

*Question Answering with Knowledge Bases,  
Web and Beyond*

Scott Wen-tau Yih & Hao Ma

# Search Engine Evolves



Web Images Videos Maps News Explore

151,000,000 RESULTS Any time ▾

## San Diego - San Diego Hotels | Things To Do, Activities, ...

[www.sandiego.com](http://www.sandiego.com) ▾

SanDiego.com is the best source for all your San Diego vacation needs from deals on hotels and attractions to exciting nightlife and fun things to do around town.

### Things To Do

Find the best San Diego things to do and tours of Southern California ...

### Hotels

Browse the top San Diego hotels and find the right accommodations to ...

### Restaurants

San Diego Restaurants.  
SanDiego.com's guide to San ...

[See results only from sandiego.com](#)

### Attractions

San Diego Attractions. San Diego attractions range from the exciting ...

### Best of San Diego

Plan your trip with the Best of San Diego travel Guide, featuring the ...

### Theme Parks

San Diego theme parks range from Knott's Soak City to SeaWorld. ...

## San Diego - Official Site

<https://www.sandiego.gov> ▾

With its great weather, miles of sandy beaches, and major attractions, San Diego is known worldwide as one of the best tourist destinations and a great place for ...

## The Official Travel Resource for the San Diego Region

[www.sandiego.org](http://www.sandiego.org) ▾

Find information on San Diego hotels, restaurants and events for visitors, meeting planners and travel agents.



san diego



All Maps News Images Videos More ▾ Search tools

About 384,000,000 results (0.58 seconds)

## The Official Travel Resource for the San Diego Region

[www.sandiego.org/](http://www.sandiego.org/) ▾

Find information on San Diego hotels, restaurants and events for visitors, meeting planners and travel agents.

[What to Do in San Diego](#) · [Events](#) · [Discover San Diego](#) · [Hotels & Resorts](#)

## San Diego - Wikipedia, the free encyclopedia

[https://en.wikipedia.org/wiki/San\\_Diego](https://en.wikipedia.org/wiki/San_Diego) ▾ Wikipedia ▾

**San Diego** /ˌsæn diːˈeɪɡoʊ/ (Spanish for "Saint Didacus") is a major city in California, on the coast of the Pacific Ocean in Southern California, ...

[Climate](#) · [San Diego County, California](#) · [List of people from San Diego](#) · [Balboa Park](#)

## San Diego - San Diego Hotels | Things To Do, Activities, Tours

[www.sandiego.com/](http://www.sandiego.com/) ▾

SanDiego.com is the best source for all your San Diego vacation needs from deals on hotels and attractions to exciting nightlife and fun things to do around ...

[Things to do in San Diego](#) · [Best of San Diego](#) · [San Diego Attractions](#) · [Theme Parks](#)

## City of San Diego Official Website

<https://www.sandiego.gov/> ▾ San Diego ▾

Reference for official information about the city. Specifically in the areas of city and local government.

## Things to do in San Diego, California | Facebook

<https://www.facebook.com/places/Things-to-do-in-San-Diego.../110714572282163/> ▾

Discover San Diego, California with the help of your friends. Search for restaurants, hotels, museums and more.

## University of California, San Diego

<https://ucsd.edu/> ▾ University of California, San Diego ▾

The University California, San Diego is one of the world's leading public research universities, located in beautiful La Jolla, California.

# Search Engine Evolves



## San Diego

City

San Diego is a major city in California, on the coast of the Pacific Ocean in Southern California, approximately 120 miles south of Los Angeles and immediately adjacent to the border with Mexico.



Wikipedia



Twitter

**Local time:** 10:59 PM 6/9/2016

**Population:** 1.39 million (2015)

**Area:** 372.40 sq miles (964.51 km<sup>2</sup>)

**Travel tip:** Looking for a classic California beach experience, with a +

**Colleges and universities:** University of California, San Diego · San Diego State University · University of San Diego +

**Nearby airports:** San Diego International Airport · Tijuana International Airport · McClellan–Palomar Airport

## Weather

[See more](#)



63 °F Mostly Cloudy  
H 63 °F · L 63 °F

## Webcams



La Jolla, Windansea Beach Cam



SanDiego Cam



Elephant Cam

## Points of interest

[See all \(20+\)](#)



Balboa Park



San Diego Zoo



Mission San Diego de Alcalá



SeaWorld San Diego



San Diego Zoo Safari Park

## People also search for

[See all \(20+\)](#)



Los Angeles



San Francisco



San Jose



Phoenix



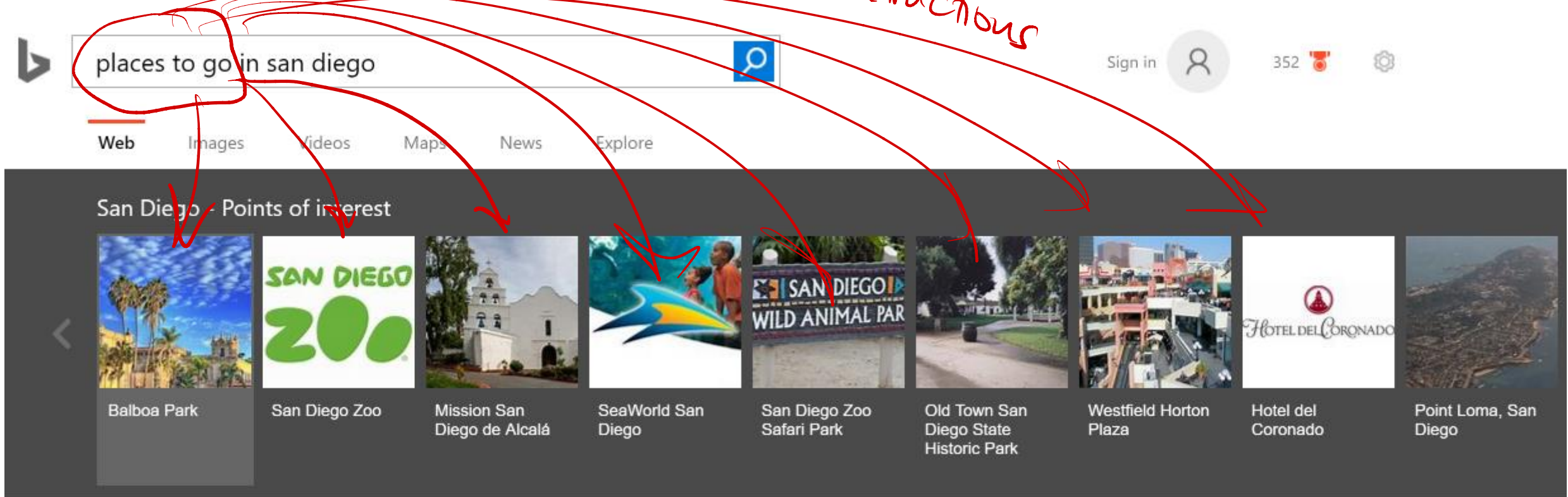
Seattle

## Explore more

[Largest cities by population in California](#)

# Search Engine Evolves

actual tourist attractions



computer : which pages/websites match "places to go"  
REPO => understand language

# Question and Answering in Modern Search Engines



tom hanks movies



Web

Images

Videos

Maps

News

More

1408

Tom Hanks - movies

All genres

Popular first



Captain Phillips  
(2013)



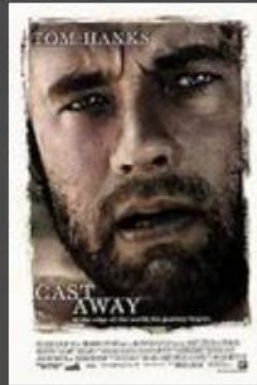
Saving Mr.  
Banks (2013)



Forrest Gump  
(1994)



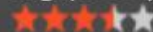
A Hologram for  
the King (2015)



Cast Away  
(2000)



Big (1988)



The Green Mile  
(1999)



# Question and Answering in Modern Search Engines



**Web** Images Videos Maps News More

Also try: [Joe Versus the Volcano](#) · [Tom Hanks Meg Ryan Movies Together](#) · [All ...](#)

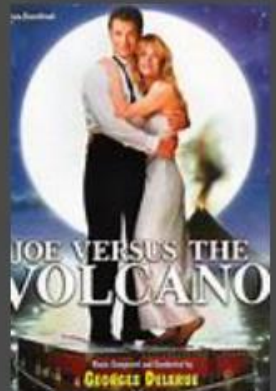
## Movies of Tom Hanks starring Meg Ryan



Sleepless in Seattle (1993)  
★★★★☆



You've Got Mail (1998)  
★★★★☆



Joe Versus the Volcano (1990)  
★★★★☆



Hope for Haiti Now: A Global Benefit for E...

# Question and Answering in Modern Search Engines



tom hanks first movie with meg ryan

**Web**

Images

Videos

Maps

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More

3,530,000 RESULTS

Any time ▾

First movie of Tom Hanks starring Meg Ryan

Joe Versus the Volcano  
(1990)



# Question and Answering in Modern Search Engines

 director of tom hanks first movie with meg ryan

**Web** Images Videos Maps News More

1,620,000 RESULTS Any time ▾

Director of first movie of Tom Hanks starring Meg Ryan

[John Patrick Shanley](#)



[Joe Versus the Volcano \(1990\) - IMDb](#)

[www.imdb.com/title/tt0099892](http://www.imdb.com/title/tt0099892) ▾

★★★☆☆ Rating: 5.7/10 · 25,640 ratings · Comedy/Romance · PG · 102 min

**Joe Versus the Volcano** PG ... **Director: John Patrick Shanley**. **Writer: John Patrick Shanley**. Stars: **Tom Hanks, Meg Ryan**, Lloyd Bridges | See full cast and crew »

[Meg Ryan Reteams With Tom Hanks for Ithaca , Actress Set ...](#)

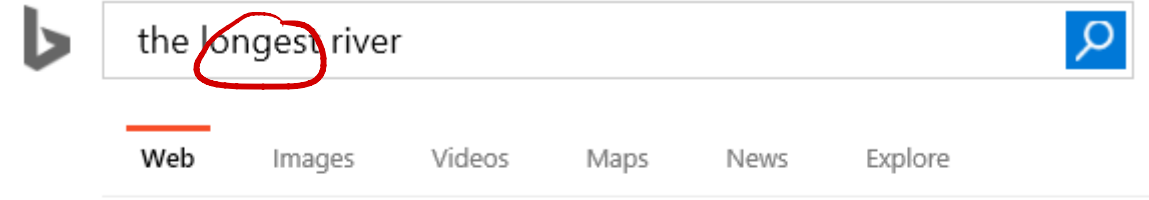
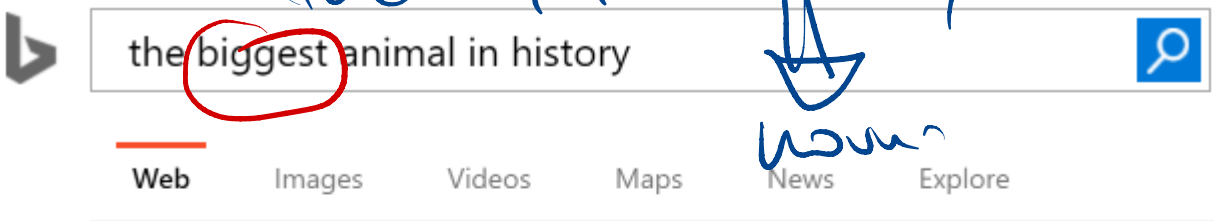
[www.eonline.com/news/505216/meg-ryan-reteams-with-tom-hanks-for...](http://www.eonline.com/news/505216/meg-ryan-reteams-with-tom-hanks-for...) ▾

Jan 29, 2014 · **Meg Ryan** and **Tom Hanks** are teaming ... latest to step into the role of **director**. ... and was instrumental in making the **first film** such a ...



# Question and Answering in Modern Search Engines

factoid + constraint/attribute



3,310,000 RESULTS Any time ▾

### What is the largest animal in history?


A member of the order Cetacea, the **blue whale** (*Balaenoptera musculus*), is believed to be the largest animal ever to have lived.

[Largest organisms - Wikipedia, the free encyclopedia](https://en.wikipedia.org/wiki/Largest_animal)  
en.wikipedia.org/wiki/Largest\_animal

Is this answer helpful? 👍 👎

3,090,000 RESULTS Any time ▾

### What is the longest river in the world?



## The Nile

The **Nile** in Africa has long been considered the world's longest river, but there is some debate about the definition of the length of a river that leads some to claim that the **Amazon** in South America is longer.

The claim that the Amazon is longer is reached by measuring the river plus the adjacent Pará estuary and the longest connecting tidal canal.

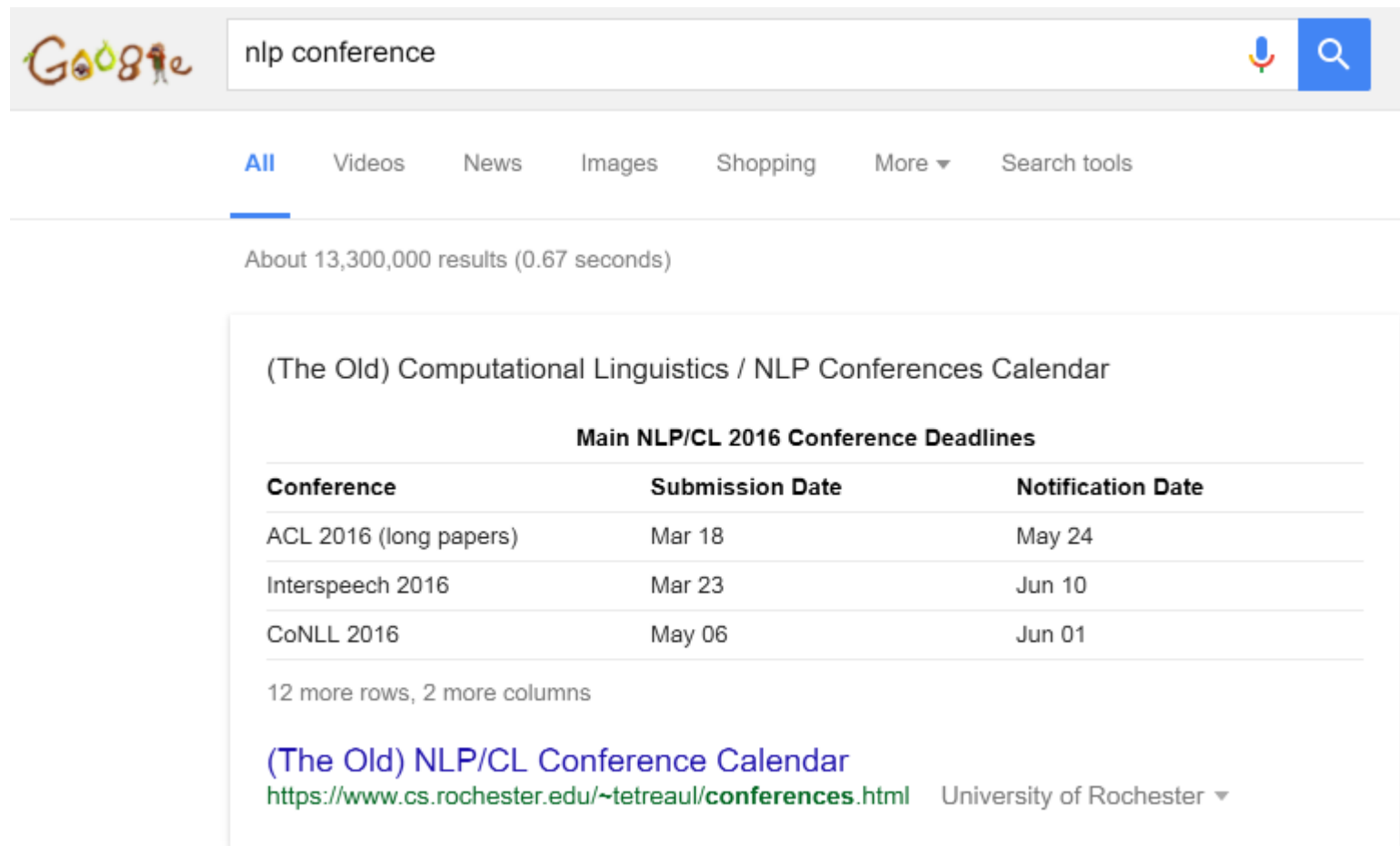
The approximate length of the rivers with the debated measurements are:

References:  
[en.wikipedia.org/wiki/List\\_of\\_rivers\\_by\\_length](https://en.wikipedia.org/wiki/List_of_rivers_by_length)  
[en.wikipedia.org/wiki/Amazon\\_River#Dispute\\_regarding\\_length](https://en.wikipedia.org/wiki/Amazon_River#Dispute_regarding_length)

See full answer ▾

out of all animals => biggest  
ranking alg?  
easier if info = database

# Question and Answering in Modern Search Engines



The image shows a Google search interface. The search bar contains the text "nlp conference". Below the search bar, the "All" filter is selected. The search results show "About 13,300,000 results (0.67 seconds)". The first result is titled "(The Old) Computational Linguistics / NLP Conferences Calendar". It contains a table with the following data:

Main NLP/CL 2016 Conference Deadlines		
Conference	Submission Date	Notification Date
ACL 2016 (long papers)	Mar 18	May 24
Interspeech 2016	Mar 23	Jun 10
CoNLL 2016	May 06	Jun 01

Below the table, it says "12 more rows, 2 more columns". At the bottom of the result, there is a link: "(The Old) NLP/CL Conference Calendar" with the URL <https://www.cs.rochester.edu/~tetreaul/conferences.html> and the text "University of Rochester".

# Conversational Question Answering



Tom Cruise → *main entity*

*+ possible related facts/entities*

The screenshot shows a mobile search interface. At the top, the status bar displays 'T-Mobile Wi-Fi', '10:22 PM', and battery level. Below the status bar is a search bar with a blue circular loading icon. Underneath the search bar are tabs for 'Web', 'Images', 'Videos', and 'News'. The search results for 'Tom Cruise' are displayed, starting with a blue heading 'Here's what I found for Tom Cruise.' followed by a row of four image thumbnails. Below the images is the text 'Tom Cruise' and 'American Actor'. A short biography follows: 'Tom Cruise is an American actor and filmmaker. Cruise has been nominated for three Academy Awards and has won three Golden Globe Awards. He started his career at ag... +'. At the bottom, there are social media links for Wikipedia, IMDb, Twitter, Facebook, and Tumblr, along with biographical details: 'Born: Jul 03, 1962 (age 53) · United States', 'Height: 5' 7" (1.70 m)', and a 'See more' link with a downward arrow.

# Conversational Question Answering



His Wife

T-Mobile Wi-Fi 10:22 PM

← [Loading Icon]

Web Images Videos News

Take a look at this.

Tom Cruise - Wife

Katie Holmes	Nicole Kidman	Mimi Rogers

## Tom Cruise

American Actor

Tom Cruise is an American actor and filmmaker. Cruise has been nominated for three Academy Awards and has won th... +



- Wikipedia
- IMDb
- Twitter
- Facebook
- Tumblr

# Conversational Question Answering



How tall is Katie

The screenshot shows a mobile search interface. At the top, the status bar displays 'T-Mobile Wi-Fi', '10:27 PM', and battery level. Below the status bar is a navigation bar with a back arrow, a blue circular loading icon, and search tabs for 'Web', 'Images', 'Videos', and 'News'. The main content area displays the search results for 'Katie Holmes Height'. It includes a small portrait of Katie Holmes, the text 'I found this for you.', the search query 'Katie Holmes · Height', and the answer '5 feet 9 inches (1.75 meter)'. Below the answer is a row of five smaller portraits of other celebrities with their names and heights: Tom Cruise (5' 7"), Joshua Jackson (6' 2"), Jamie Foxx (5' 9"), Chris Klein (6' 1"), and James Van Der ... (6' 0"). At the bottom of the search results is a blue button with the text 'See more about Katie Holmes' and a right-pointing arrow.

**Katie Holmes Height - How tall - CelebHeights**  
[celebheights.com/s/Katie-Holmes-190.html](http://celebheights.com/s/Katie-Holmes-190.html)

Mobile-friendly · **Katie Holmes height** is 5ft 9in or 175 cm

# Conversational Question Answering



How about Nicole

The screenshot shows a mobile search interface. At the top, the status bar displays 'T-Mobile Wi-Fi', '10:28 PM', and battery level. Below the status bar is a navigation bar with a back arrow and a blue circular loading icon. Underneath is a search bar with tabs for 'Web', 'Images', 'Videos', and 'News'. The main content area shows the text 'I found this for you.' followed by 'Nicole Kidman · Height'. A large image of Nicole Kidman is shown next to the text '5 feet 11 inches' and '(1.80 meter)'. Below this is a row of five smaller images of other celebrities: Keith Urban, Jennifer Aniston, Angelina Jolie, Sandra Bullock, and Brad Pitt. Each image is accompanied by the person's name and height. At the bottom, there is a blue button with the text 'See more about Nicole Kidman' and a right-pointing arrow.


T-Mobile Wi-Fi 10:28 PM






←

Web Images Videos News

I found this for you.

Nicole Kidman · Height

 **5 feet 11 inches**  
(1.80 meter)

				
Keith Urban 5' 10"	Jennifer Aniston 5' 5"	Angelina Jolie 5' 7"	Sandra Bullock 5' 7"	Brad Pitt 5' 11"

See more about Nicole Kidman →

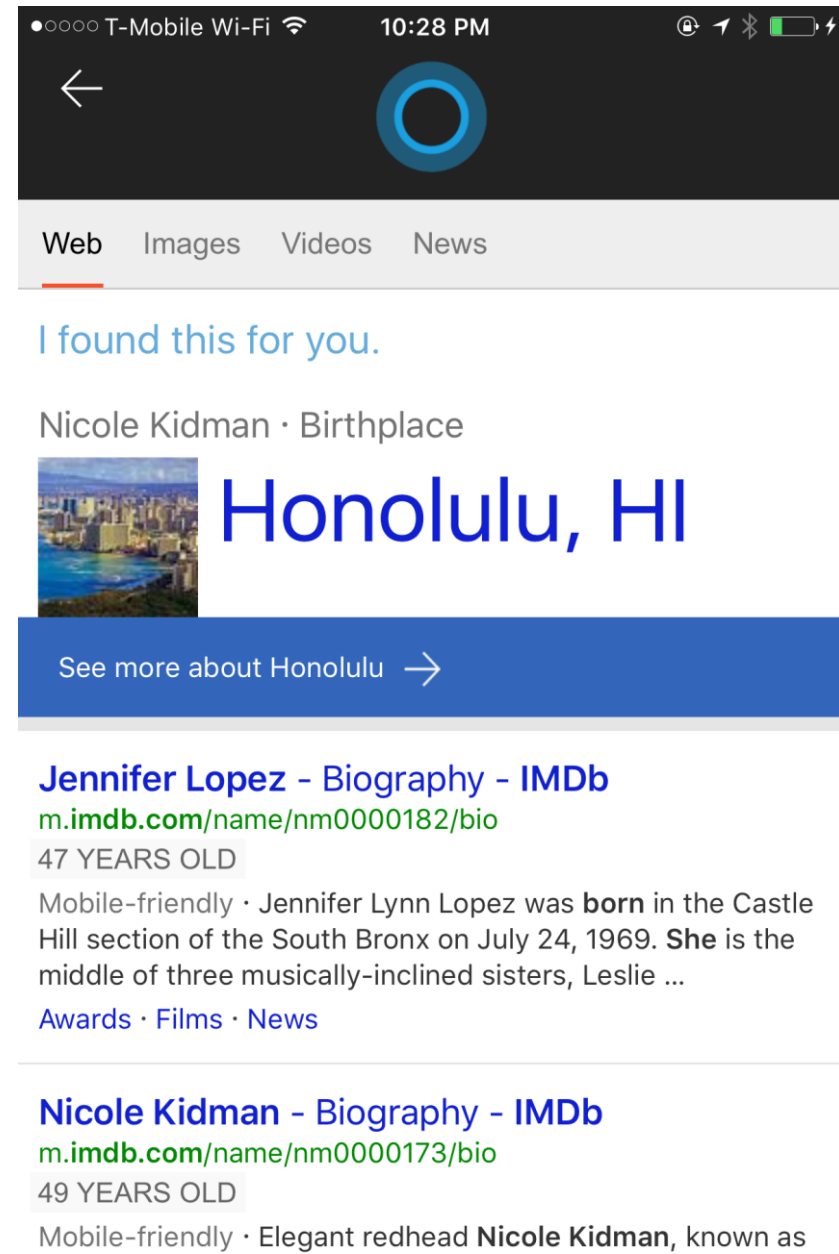
**Nicole** (given name) - **Wikipedia**, the free encyclopedia

[https://en.m.wikipedia.org/wiki/Nicole\\_\(given\\_name\)](https://en.m.wikipedia.org/wiki/Nicole_(given_name))

# Conversational Question Answering



Where was she born



The screenshot shows a mobile search interface. At the top, the status bar displays 'T-Mobile Wi-Fi', '10:28 PM', and battery level. Below the status bar is a search bar with a back arrow on the left and a blue circular icon on the right. Below the search bar are tabs for 'Web', 'Images', 'Videos', and 'News'. The search results are displayed below the tabs. The first result is for 'Nicole Kidman · Birthplace' and shows a small image of Honolulu, HI, with the text 'Honolulu, HI' in large blue font. Below this is a blue button that says 'See more about Honolulu →'. The second result is for 'Jennifer Lopez - Biography - IMDb' and shows a link to 'm.imdb.com/name/nm0000182/bio', '47 YEARS OLD', and a snippet of text: 'Mobile-friendly · Jennifer Lynn Lopez was born in the Castle Hill section of the South Bronx on July 24, 1969. She is the middle of three musically-inclined sisters, Leslie ...'. Below this is a link for 'Awards · Films · News'. The third result is for 'Nicole Kidman - Biography - IMDb' and shows a link to 'm.imdb.com/name/nm0000173/bio', '49 YEARS OLD', and a snippet of text: 'Mobile-friendly · Elegant redhead Nicole Kidman, known as'.


T-Mobile Wi-Fi 10:28 PM

←

Web Images Videos News

I found this for you.

Nicole Kidman · Birthplace

 Honolulu, HI

See more about Honolulu →

**Jennifer Lopez - Biography - IMDb**  
[m.imdb.com/name/nm0000182/bio](https://m.imdb.com/name/nm0000182/bio)  
47 YEARS OLD

Mobile-friendly · Jennifer Lynn Lopez was **born** in the Castle Hill section of the South Bronx on July 24, 1969. **She** is the middle of three musically-inclined sisters, Leslie ...

[Awards](#) · [Films](#) · [News](#)

**Nicole Kidman - Biography - IMDb**  
[m.imdb.com/name/nm0000173/bio](https://m.imdb.com/name/nm0000173/bio)  
49 YEARS OLD

Mobile-friendly · Elegant redhead **Nicole Kidman**, known as

# Power BI Natural Language Q&A

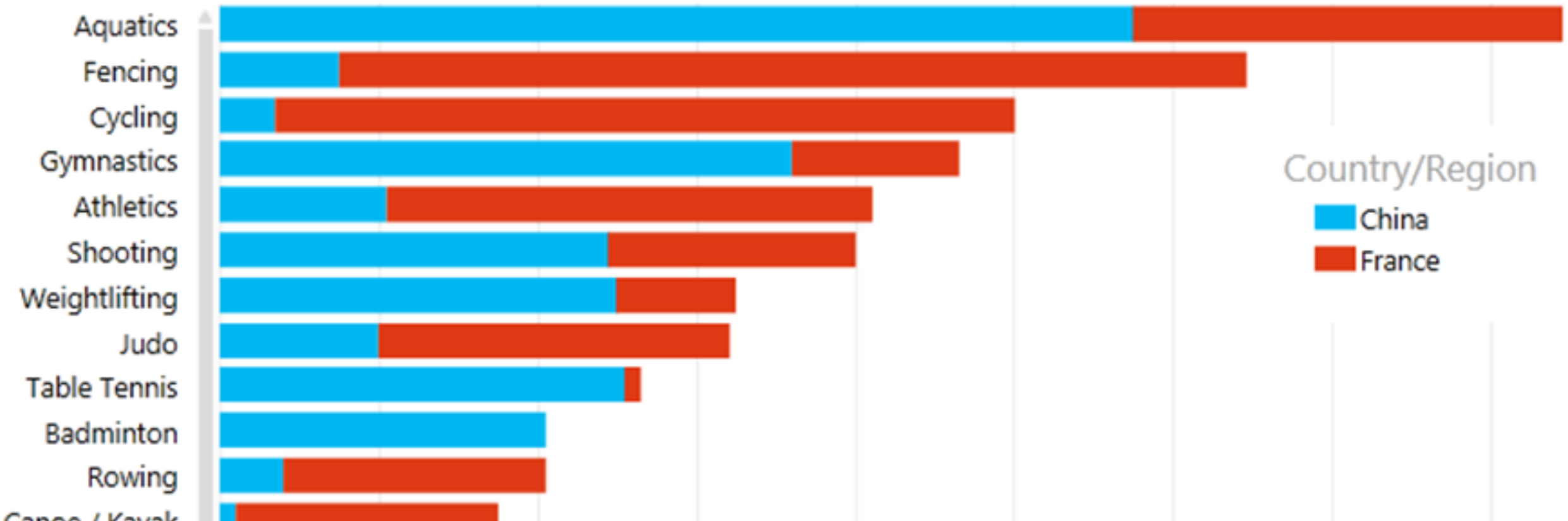
Medal Count by sport for france and china as bar chart sorted by country

Show medal count; sport; and areas that medalled in sport where area is france or china as stacked bar chart

→ find page with this table  
→ extraction task  
→ + build table

Medal Count by Sport, and Country/Region

easier if info = database



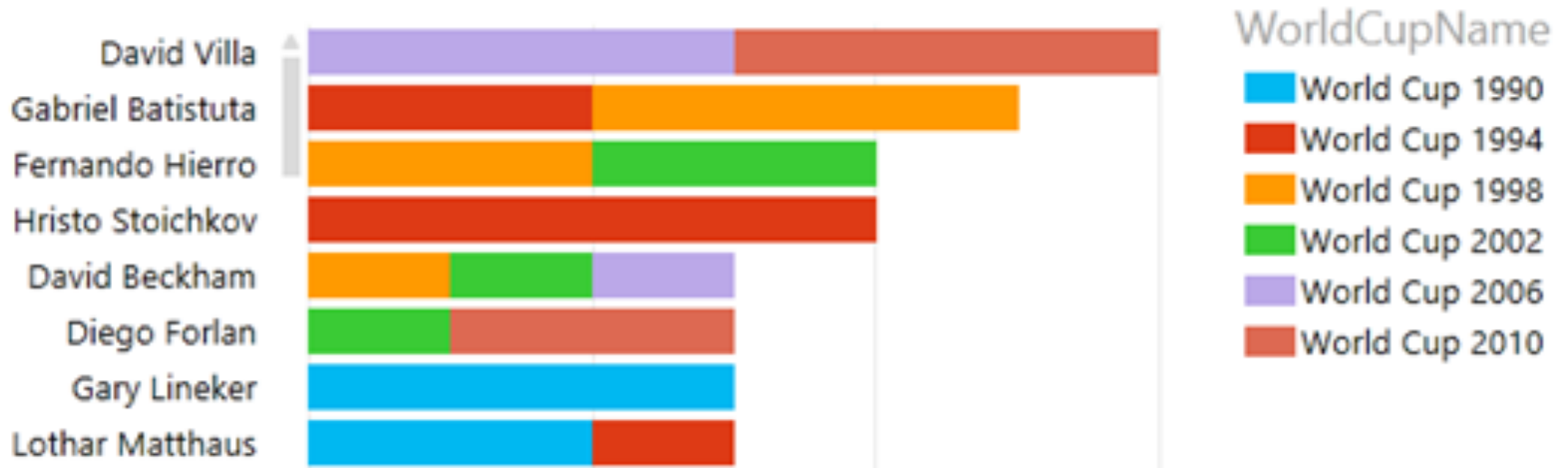


# Power BI Natural Language Q&A

which player scored the most unassisted goals per world cup

Show players that scored goals and world cups, where assist player name is N/A sorted by number of goals descending

Count of Goals by Player Name, and WorldCupName



# Natural Language Understanding

- Question-answering machine [Simmons CACM-65]
  - General-purpose language processors that communicate with users in natural language (e.g., English)
  - Deal with statements and/or questions



<http://csunplugged.org/turing-test>

# Categories of (Early) QA Systems

- List-structured database systems
  - Organizing knowledge (e.g., kinship) in list DB
- Graphic database systems
  - Map text and graphic data (e.g., pictures, diagrams) to the same logical representations
- Text-based systems
  - Matching questions and text in a corpus to find answers
- Logical inference systems
  - Textual entailment, answering science text book questions & algebra word problems

# Baseball [Green, Wolf, Chomsky & Laughery, 1961]

- *How many games did the Yankees play in July?*
- Step 1: Simple dictionary-based syntactic analysis
  - (How many games) did (the Yankees) play (in (July))?
- Step 2: Semantic analysis that builds "spec"
  - "Who" → ("team" = ?)
  - Conditions (e.g., "winning", "how many") → routines
- Step 3: Execution

Month = July  
Place1 = Boston  
Day1 = 7  
Game Serial Number = 96  
Team = Red Sox, Score = 5  
Team = Yankees, Score = 3

simple tags

Who  
Where

?"

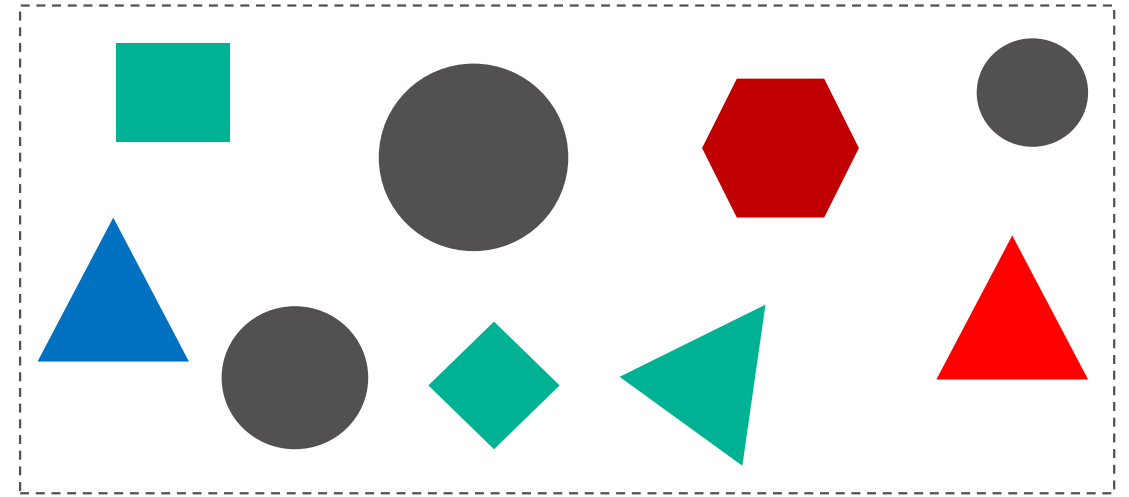
→ answer = person

→ answer = location

Example taken from [Simmons, 1965]

# The Picture Language Machine [Krisch, 1964]

- *Is the statement true?*  
*All circles are black circles.*



- Both pictures and text are translated into logical language
  - Circle(a), Black(a), Bigger(a, b), Between(a, b, c)
  - $(\forall x)[\text{Circle}(x) \supset (\exists y)[\text{Circle}(y) \wedge \text{Black}(y) \wedge (x = y)]]$

# Protosynthes [Simmons+, 1964]

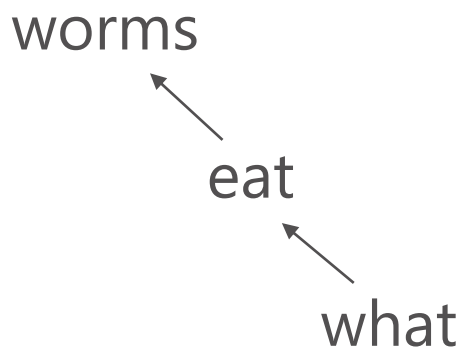
## Answer Questions from an Encyclopedia

reverse engineer  
the answer logic

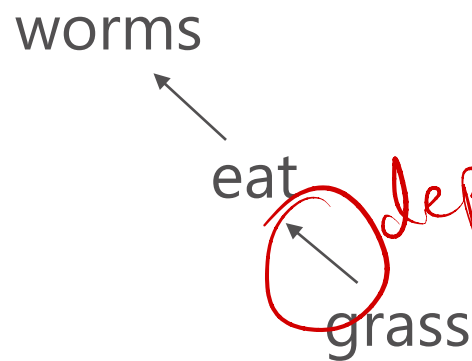
$Q \Rightarrow \Rightarrow \Rightarrow A$

- Matching questions & **text in dependency logic** [Hays 1962]

Q: What do worms eat?



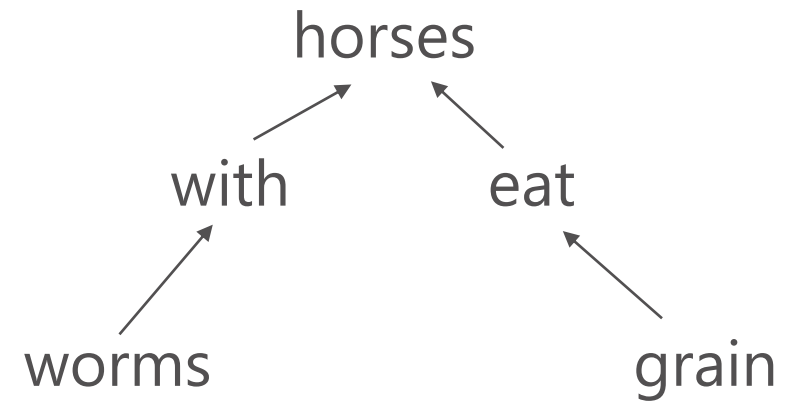
A1: Worms eat grass



dependency

*Complete Agreement*

A2: Horses with worms eat grain



*Partial Agreement*

# Student [Bobrow 1964]

- The first algebra problem solver
  - Translate a set of English statements to mathematical equations
- Step 1: Simplify text and annotate operators
  - "twice" → "two times", "the square of" → "square"
  - Tag operators like "plus", "percent", "times"
- Step 2: Heuristics to break problem into simple sentences
- Step 3: Mapping sentences to equations
  - Rules based on dictionary of words and numbers

# Lessons from Old QA Systems

- Limited success
  - Small & limited domains and scopes
    - Often work only on well-controlled, specialized subset of English
  - Not data-driven (e.g., machine learning approaches)
    - Mostly rule-based, potentially brittle
    - Lacks rigorous evaluation
- Open questions [Simmons 1965]
  - Meaning representation & the need of formal languages
  - Syntactic and semantic disambiguation
  - Combine partial answers from various sources



# Categories of Modern QA Systems/Problems


- **Factoid questions**
  - Informational queries about facts of entities
  - Competitions (Jeopardy! & Quiz Bowl)
- **Narrative questions**
  - Opinion, instructions (how-to questions)
- **Multi-modal**
  - Visual QA
  - Travel Assistant
- **AI ability tests**
  - Reading comprehension
  - Elementary School Science and Math Tests

# Factoid Questions

when did minnesota become a state

**Web** Images Videos Maps News Explore

4,720,000 RESULTS Any time ▾




May 11, 1858  
Minnesota · Founded

who was Katy Perry's husband



**Web** Images Videos Maps News Explore

4,600,000 RESULTS Any time ▾



Russell Brand  
(2010 - 2012)  
Katy Perry · Spouse

BETA




I found this information for you

Washington Founded  
November 11, 1889

bing search results

Washington, DC History | [washington.org](http://washington.org)  
[washington.org/DC-information/washingt](http://washington.org/DC-information/washingt)  
Mobile-friendly · Founded on July 16, 1790, Washington DC is unique among American cities because it was established by the

When was Washington state

when was Washington founded 

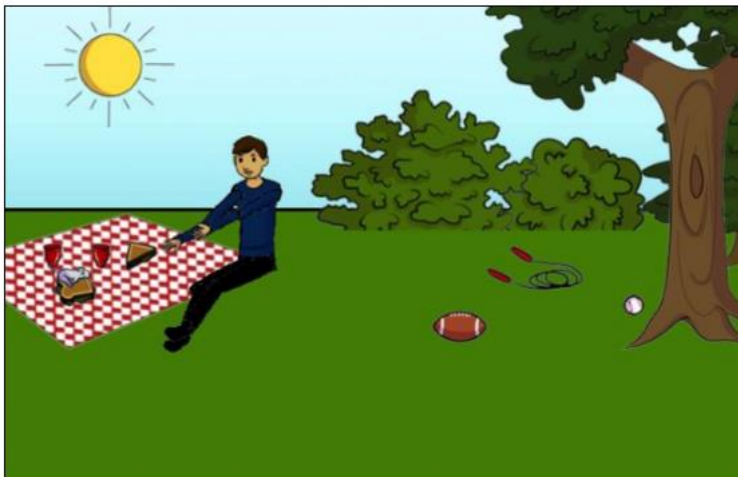
# Visual Question Answering [Agrawal et al.]



What color are her eyes?  
What is the mustache made of?



How many slices of pizza are there?  
Is this a vegetarian pizza?



Is this person expecting company?  
What is just under the tree?



Does it appear to be rainy?  
Does this person have 20/20 vision?

# Machine Comprehension Test [Richardson+ 2013]

James the Turtle was always getting in trouble. Sometimes he'd reach into the freezer and empty out all the food. Other times he'd sled on the deck and get a splinter. His aunt Jane tried as hard as she could to keep him out of trouble, but he was sneaky and got into lots of trouble behind her back.

One day, James thought he would go into town and see what kind of trouble he could get into. He went to the grocery store and pulled all the pudding off the shelves and ate two jars. Then he walked to the fast food restaurant and ordered 15 bags of fries. He didn't pay, and instead headed home.

His aunt was waiting for him in his room. She told James that she loved him, but he would have to start acting like a well-behaved turtle.

After about a month, and after getting into lots of trouble, James finally made up his mind to be a better turtle.

- 1) What is the name of the trouble making turtle?
  - A) Fries
  - B) Pudding
  - C) James
  - D) Jane
  
- 2) What did James pull off of the shelves in the grocery store?
  - A) pudding
  - B) fries
  - C) food
  - D) splinters

# Data Sources

- Structured data
  - Databases & Knowledge bases
- Semi-structured data
  - Web tables
- Unstructured text
  - Newswire corpora
  - Web

# Paradigms

- **Semantic parsing** *difficult*
  - Answer questions using knowledge bases
- **Information Retrieval** *syntactic match extraction, ES-task, match text*
  - Text matching
- **Human intelligence**
  - Community QA *Amazon/Netflix Reviews per ITEM*
  - Social QA (I'm an Expert) [Richardson & White, WWW-2011]



# General Technological Challenges

- Question analysis
  - Answer type
  - Slot filling
  - Semantic parsing
- Text/Data analysis
- Paraphrasing & Matching
  - Handle variations of questions
  - Ontology matching
- Search complexity

# Roadmap

Matching Query vs Graph Ideas: database/structure info  $\Rightarrow$  Graph

representation  $\Rightarrow$  embedding dependency  $\Rightarrow$  edges/  
facts/  
relations

## • Question Answering with Knowledge Bases

- Introduction to modern large-scale knowledge bases
- Datasets and state-of-the-art approaches

answer  $\Rightarrow$  path/  
sequence/traversal

## • Question Answering with the Web

- Problem setting and general system architecture
- Essential natural language analysis
- Leveraging additional information sources

$\rightarrow$  IR search engines,  
web applications

## • Question Answering for Testing Machine Intelligence

- Reading comprehension
- Reasoning questions



# Question Answering with Knowledge Bases

# Answer Questions Using Structured Data

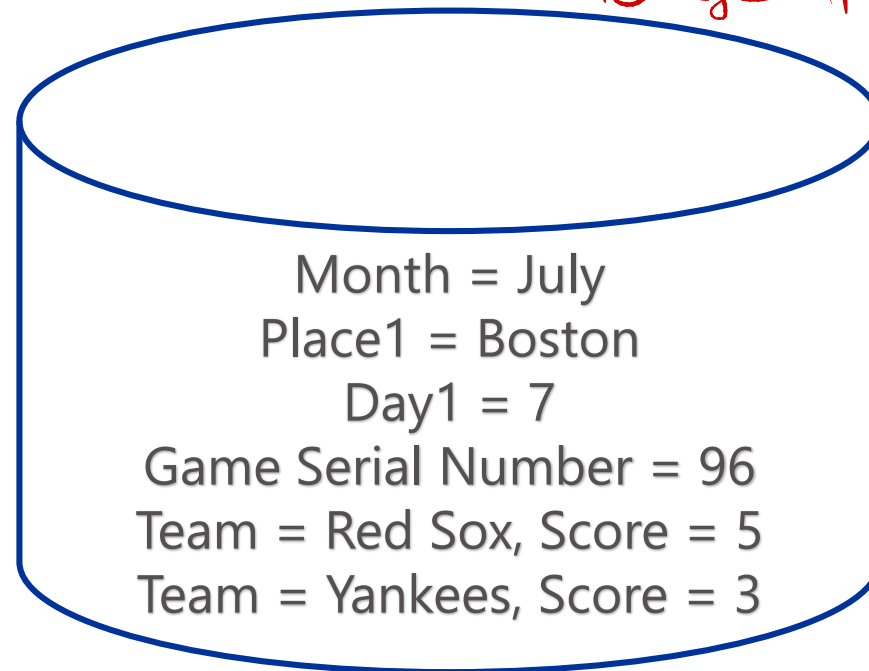
- General problem setting
  - Information Source: A “database”
    - Collections of records
    - Tables
    - Large-scale DB with complex schema
  - Input: A natural language question (instead of a formal “query”)
  - Output: Answer

# Baseball [Green, Wolf, Chomsky & Laughery, 1961]

- How many games did the Yankees play in July?

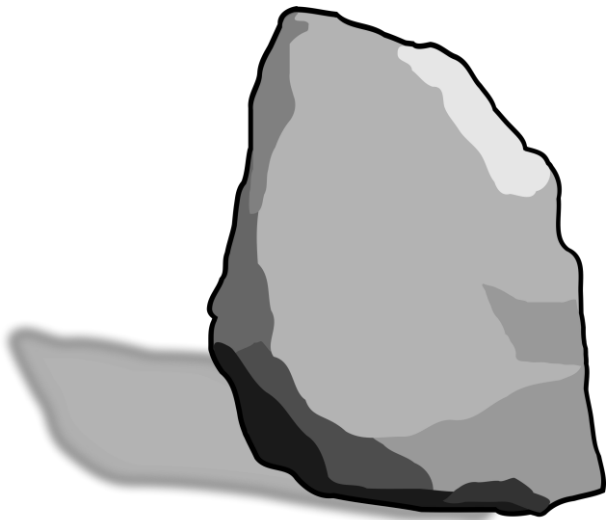


*Storage of info-structure  
(table)*

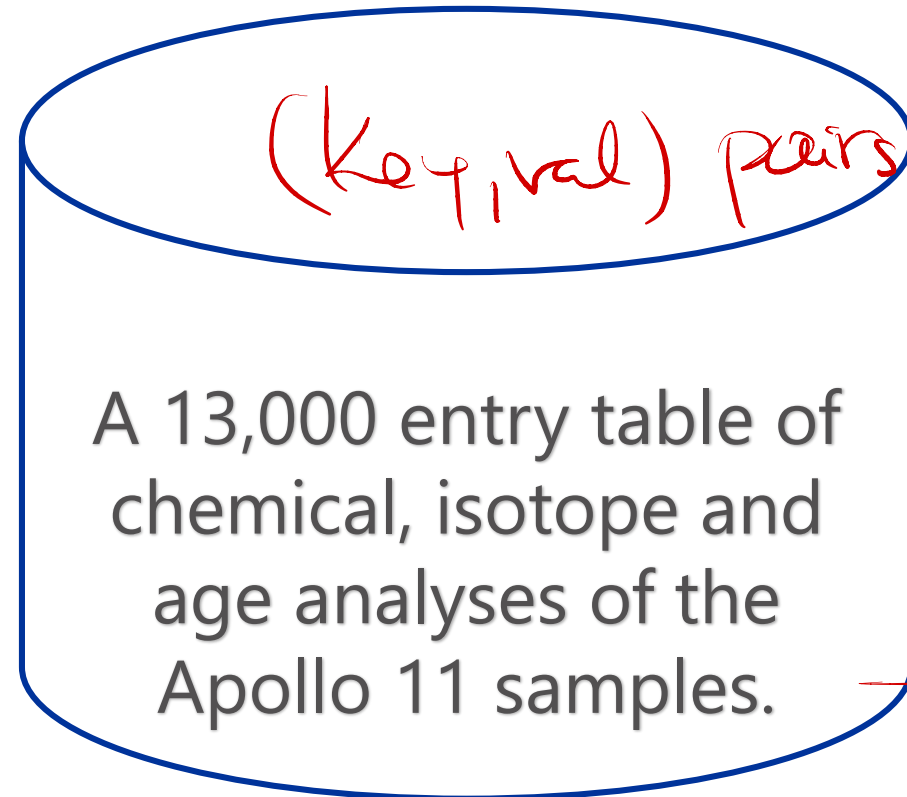


# LUNAR [Woods, 1973]

- Give me all lunar samples with Magnetite.
- How many samples contain Titanium?



search(key)  
search(val)



(key, val) pairs

A 13,000 entry table of  
chemical, isotope and  
age analyses of the  
Apollo 11 samples.

lists  
trees,  
hashes,  
adj table  
databases

---

Knowledge  
graph

# Geoquery [Zelle & Mooney, 1996]

- What is the capital of the state with the largest population?
- What are the major cities in Kansas?

*all(states, pop) ⇒ pop-max ⇒ capital(state)*

Type	Form	Example
country	countryid(Name)	countryid(usa)
city	cityid(Name, State)	cityid(austin,tx)
state	stateid(Name)	stateid(texas)
river	riverid(Name)	riverid(colorado)
place	placeid(Name)	placeid(pacific)

*dep sequence  
QA: "hops"*

Form	Predicate
capital(C)	C is a capital (city).
city(C)	C is a city.
major(X)	X is major.
place(P)	P is a place.
river(R)	R is a river.
state(S)	S is a state.
capital(C)	C is a capital (city).
area(S,A)	The area of S is A.
capital(S,C)	The capital of S is C.
equal(V,C)	variable V is ground term C.
density(S,D)	The (population) density of S is P
elevation(P,E)	The elevation of P is E.
high-point(S,P)	The highest point of S is P.
higher(P1,P2)	P1's elevation is greater than P2's



# Early Work

- Small scale & domain-specific KBs

- Simple schema
- Small numbers of entities and relations
- Limited set of sensible questions

— simple matching

— manual RULES

— mostly research, little production

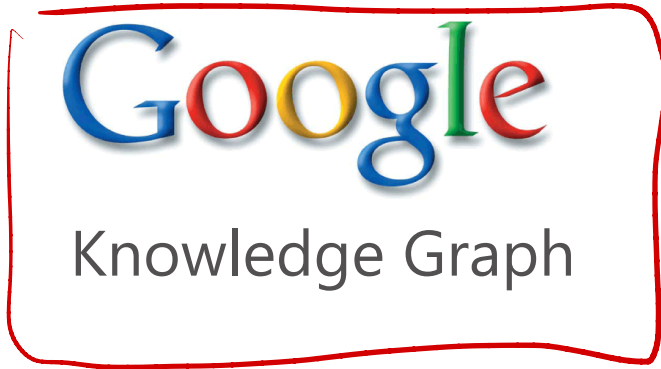
- Approaches

- Ad-hoc methods (e.g., manually crafting rules) can be quite effective
- Semantic parsing (of questions)

- Issues

- Not clear if the methods are scalable
- Cannot support “open-domain” question answering

# Modern Large-scale Knowledge Bases



NELL: Never-Ending Language Learning



*very popular (research)*



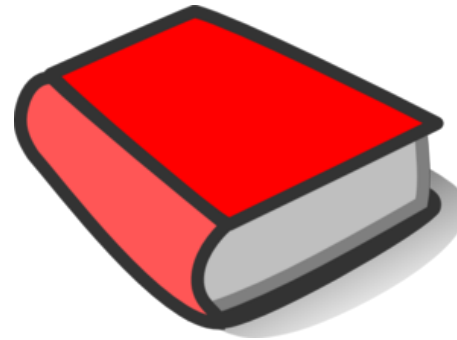
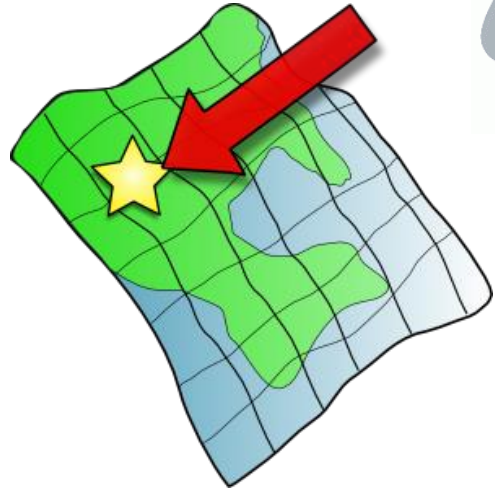
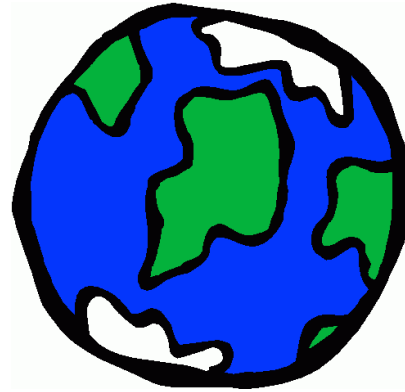
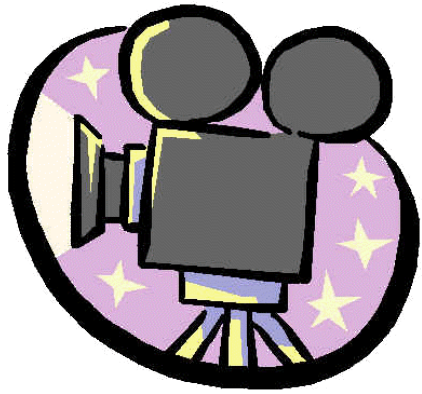
OpenIE  
(Reverb, OLLIE)

- Freebase: 46m entities, 2.6b facts
- Microsoft Satori: 852m entities, 18b facts

*big IT M, G, Amy F, AP, AK*



# Entity-centric





# Properties & Relations between Entities

**NFL championships:** 2013  
**Head coach:** Pete Carroll  
**Founded:** 1976  
**Division:** NFC West



**Address:** 400 Broad St, Seattle, 98109  
**Phone:** (800) 937-9582  
**Opened:** Apr 21, 1962  
**Height:** 605 feet (184.41 m)  
**Floors:** 6

Location

relation =  $\{ \text{edge}(u, v) \}$   
[type/name]

Home Field

Seattle

location (city) address  
**Population:** 652,405 (2013)  
**Area:** 142.55 sq miles (369.20 km<sup>2</sup>)  
**Mayor:** Ed Murray

**Founded:** Mar 30, 1971 · Pike Place Market  
**Customer service:** +1 800-782-7282  
**CEO:** Howard Schultz  
**Founders:** Jerry Baldwin · Zev Siegl · Gordon Bowker



Headquarters

# Subject-Predicate-Object Triples in Freebase



Seattle Seahawks



Pete Carroll

[ m.070xg, american\_football/football\_team/current\_head\_coach, m.02ttv2 ]

# Representing Multi-argument Relations

- Seattle Seahawks – `sports.sports_team.roster`

Player	Number	Position	From	To
Russell Wilson	3	Quarterback	2012	-
Alan Branch	99	Defensive tackle	2011	2012
Marshawn Lynch	24	Running back	2010	2016
Richard Sherman	25	Cornerback	2011	-
...				

# Representing Multi-argument Relations

- Seattle Seahawks – `sports.sports_team.roster`

	Player	Number	Position	From	To
CVT1	Russell Wilson	3	Quarterback	2012	-
CVT2	Alan Branch	99	Defensive tackle	2011	2012
CVT3	Marshawn Lynch	24	Running back	2010	2016
CVT4	Richard Sherman	25	Cornerback	2011	-
	...				

- Compound Value Type (CVT) Nodes

*relations*

- Seattle Seahawks – `sports/sports_team/roster` – CVT1
- CVT1 – `sports/sports_team_roster/player` – Russel Wilson
- CVT1 – `sports/sports_team_roster/number` – 3

# Question Answering with Knowledge Base

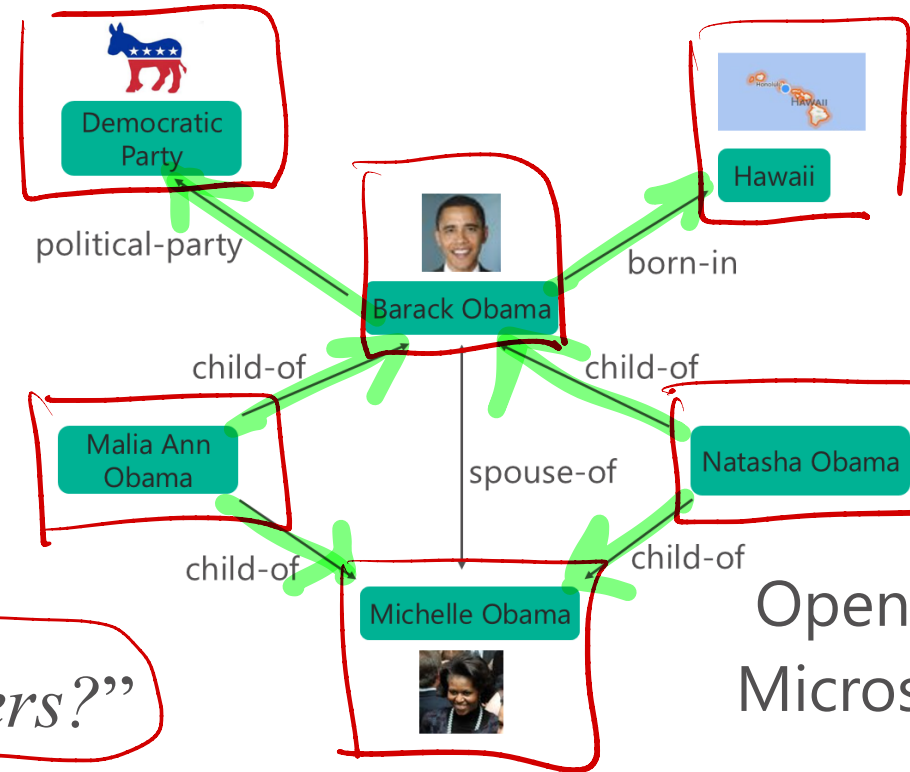
- Large-scale Knowledge Base
  - Properties of billions of entities
  - Plus relations among them

- Question Answering

“What are the names of Obama’s daughters?”

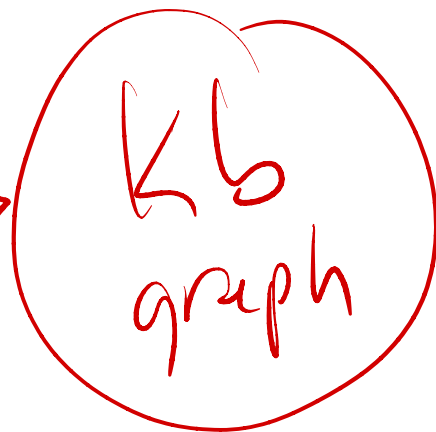
$\lambda x. \text{parent}(\text{Obama}, x) \wedge \text{gender}(x, \text{Female})$

Conceptually answers: Obama daughters } →



Freebase  
DBpedia  
YAGO  
NELL  
OpenIE/ReVerb  
Microsoft Satori

Collect raw data  
(from web pages)  
build/update  
graph



ALG for  
answering  
Q

# WebQuestions Dataset [Berant+ 13]

- *What character did Natalie Portman play in Star Wars?* ⇒ Padme Amidala
  - *What currency do you use in Costa Rica?* ⇒ Costa Rican colon
  - *What did Obama study in school?* ⇒ political science
  - *What do Michelle Obama do for a living?* ⇒ writer, lawyer
  - *What killed Sammy Davis Jr?* ⇒ throat cancer
- [Examples from [Berant](#)]

answers  
through  
relations.

- 5,810 questions crawled from Google Suggest API and answered using Amazon MTurk
  - 3,778 training, 2,032 testing
  - A question may have multiple answers → using Avg. F1 (~accuracy)

# Approaches

- Semantic Parsing
  - Generic semantic parsing and then ontology matching
  - KB-specific semantic parsing
- Information Extraction
- Embedding

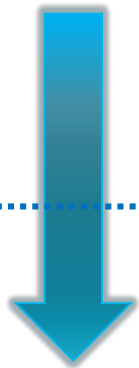


# Generic Semantic Parsing (e.g., [Kwiatkowski+ 13])

Who is Justin Bieber's sister?



Jazmyn Bieber



semantic parsing

$\lambda x. \text{sister\_of}(\text{justin\_bieber}, x)$



Knowledge Base

querying



matching

$\lambda x. \text{sibling\_of}(\text{justin\_bieber}, x) \wedge \text{gender}(x, \text{female})$

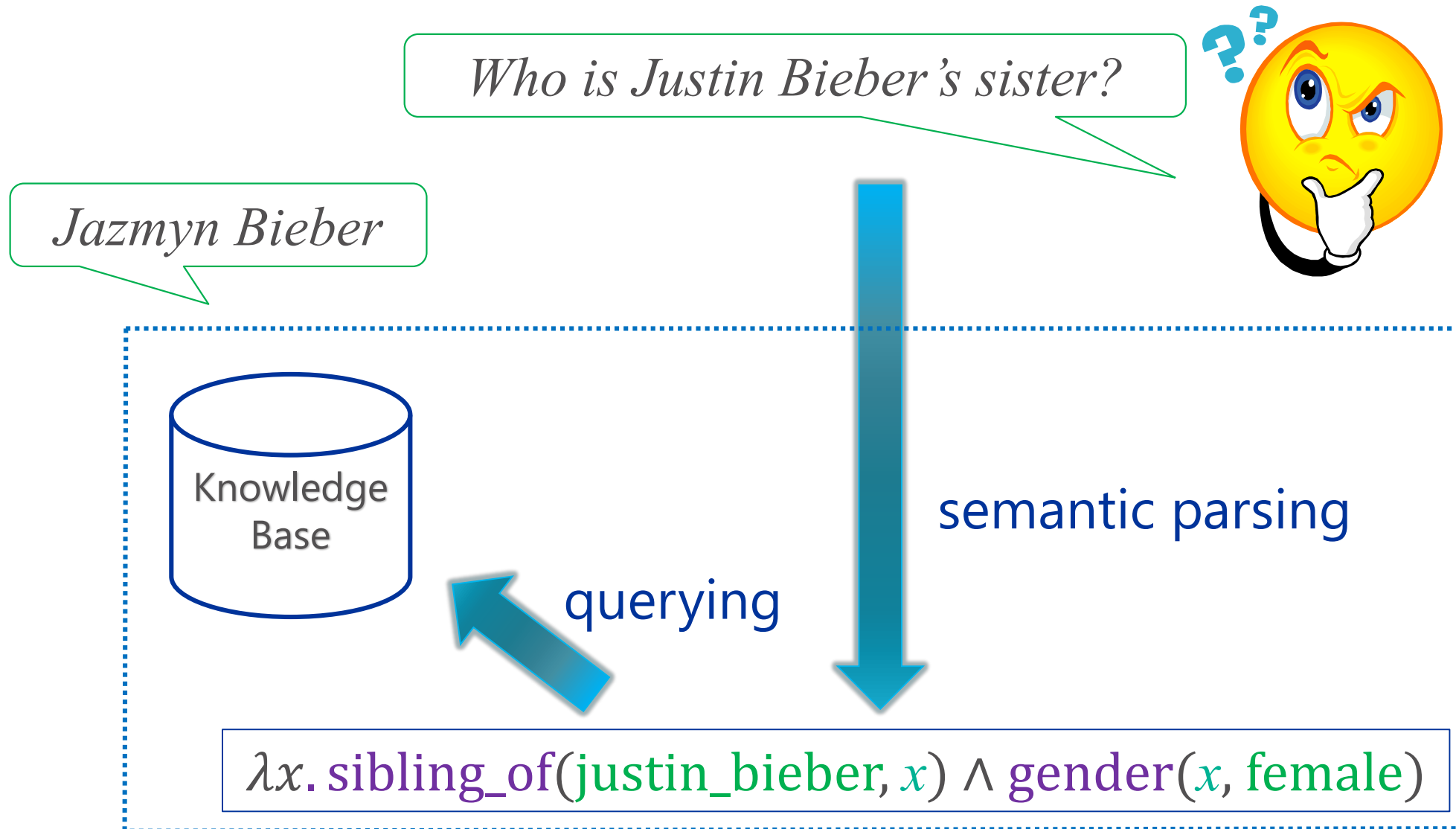
boolean  
query  
language

relation

entity

attribute for entity

# KB-Specific Semantic Parsing (e.g., [Berant+ 13])



# Key Challenges

- Language mismatch

- Lots of ways to ask the same question

*“Who played the role of Meg on Family Guy?”*

*“What is the name of the actress for Meg on Family Guy?”*

*“In the TV show Family Guy, who is the voice for Meg?”*

- Need to map questions to the predicates defined in KB  
tv.tv\_program.regular\_cast – tv.regular\_tv\_appearance.actor

- Large search space

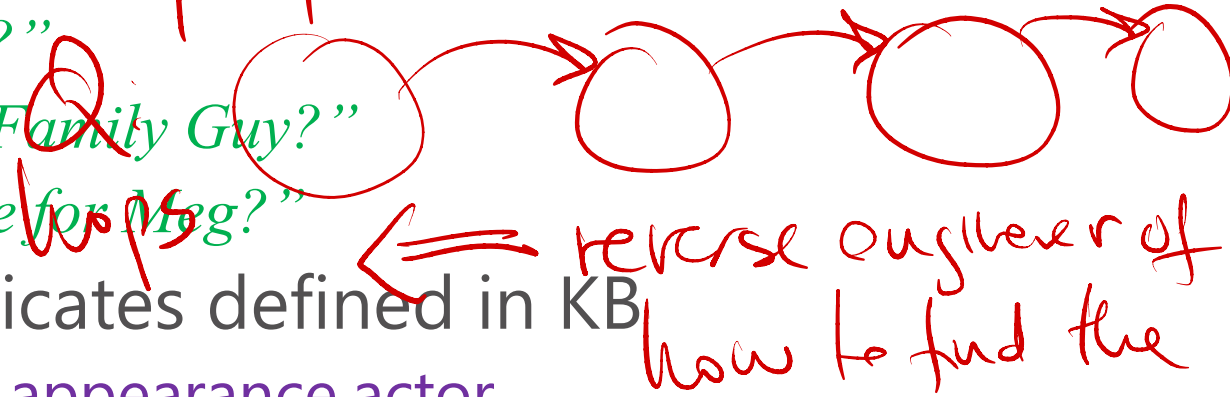
- Some Freebase entities have > 160,000 immediate neighbors

- Compositionality

- *“What movies are directed by the person who won the most Academy and Golden Globe awards combined?”*

match (relation, query)  
match (relation, query-hop)

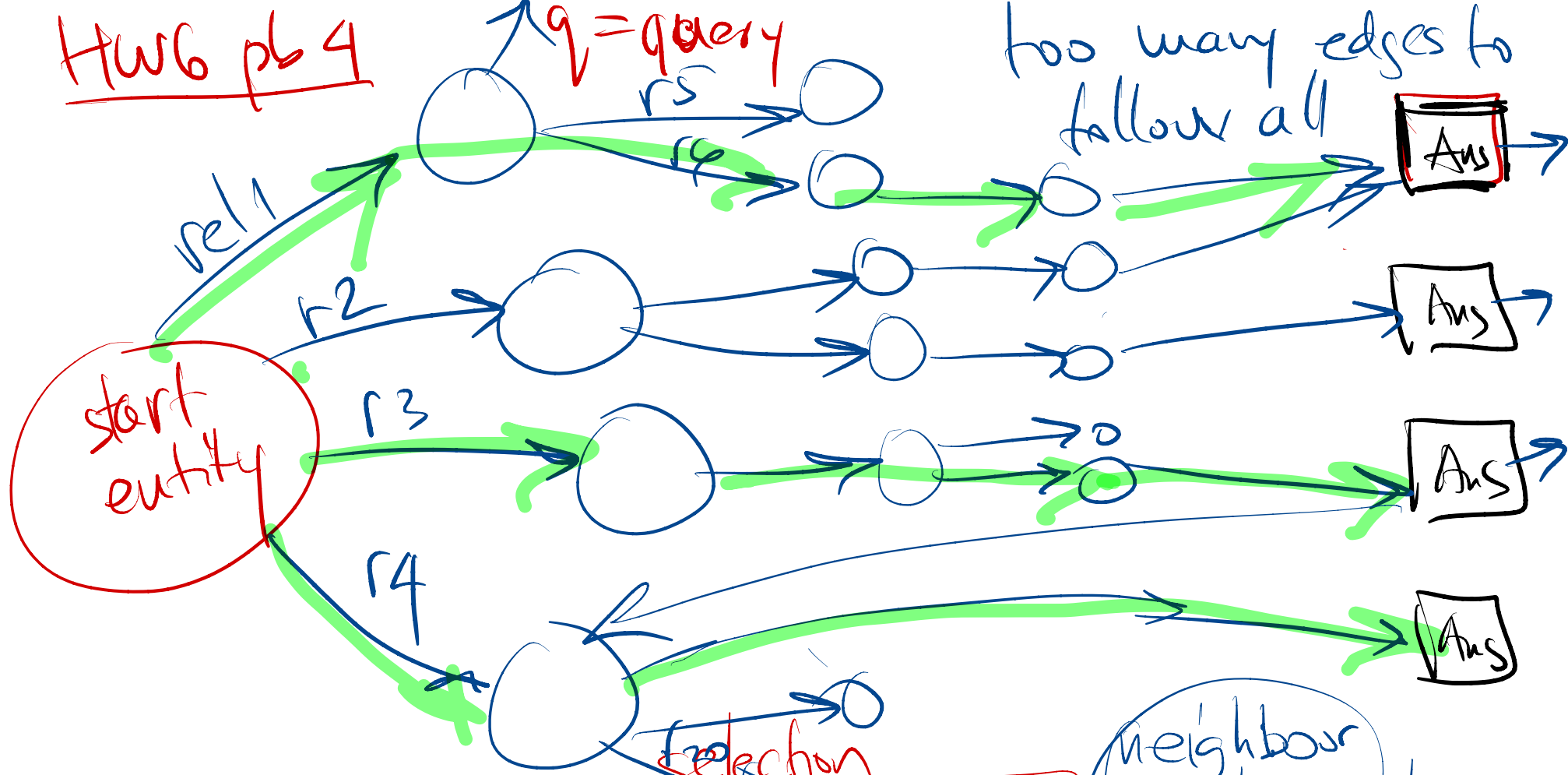
query analysis



easier to traverse graph with a purpose

too big

HW6 pb 4



too many edges to follow all

Ans

Ans

Ans

Ans

selection

neighbour entities to queue

BFS-like queue to determine which match  $(s, q)$  (use embedding) path = bad

traverse graph / keep track of paths for you  
decide where to stop path  $\Rightarrow$  leaf = answer

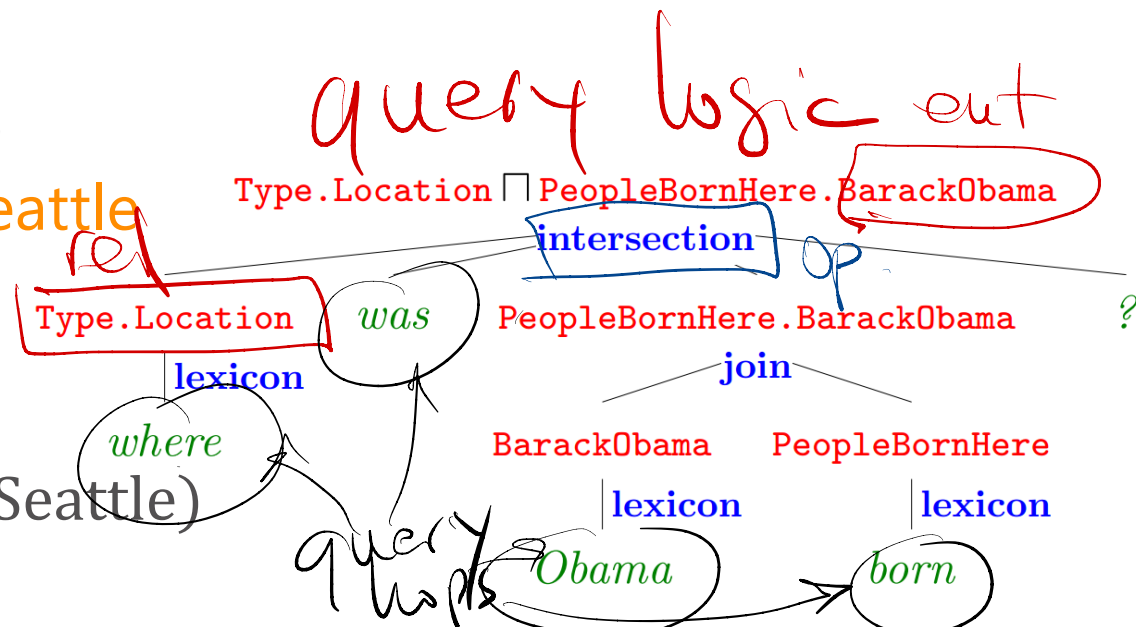
evaluate FL (answer-set, given answer-set)

# SEMPRE – $\lambda$ -DCS [Liang, 2013]

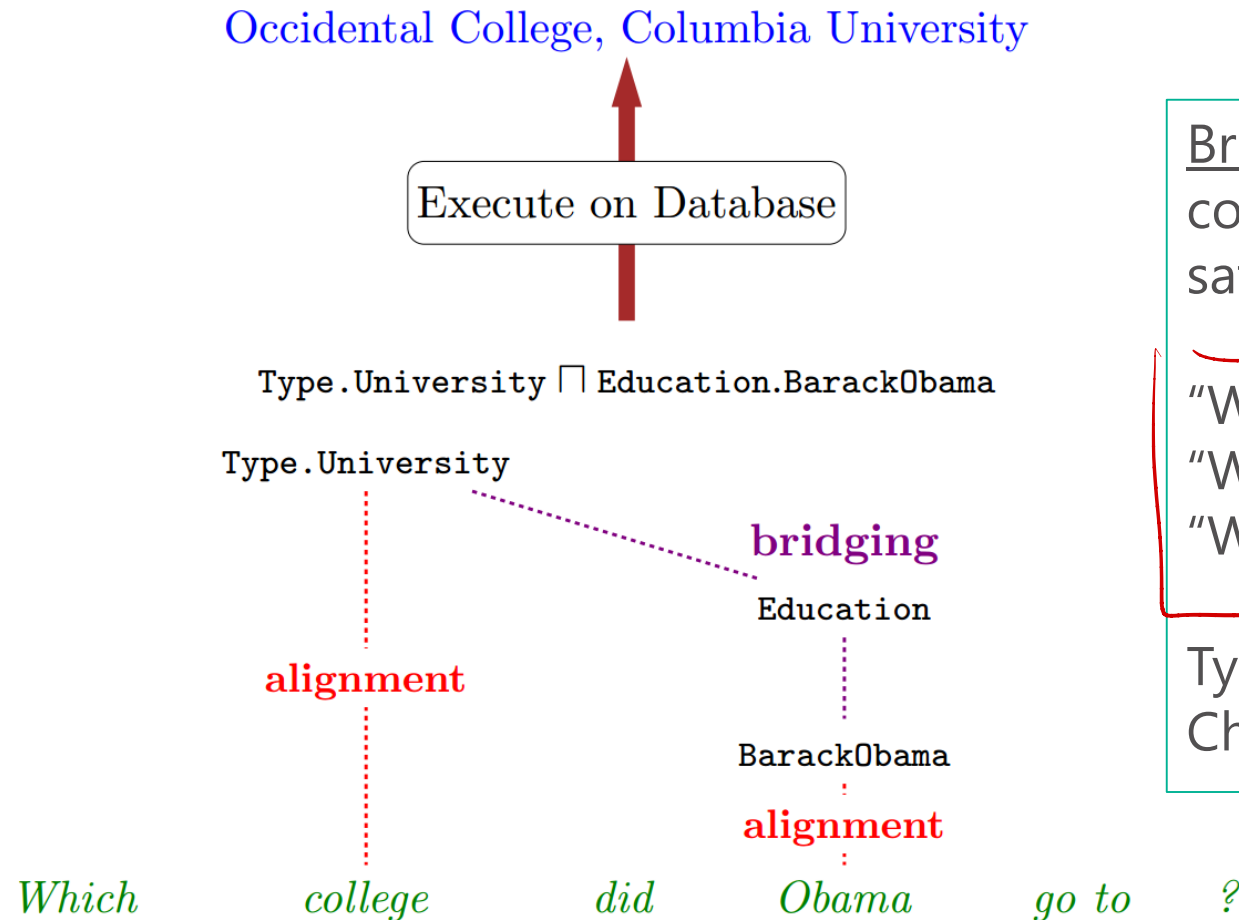
simple  
eval (set A, set B) =  $\frac{|A \cap B|}{|A \cup B|}$   
(instead of FL)

- $\lambda$ -DCS (lambda dependency-based compositional semantics)
  - Utterance: “people who have lived in Seattle”
  - Logical form (lambda calculus):  $\lambda x. \exists e. \text{PlacesLived}(x, e) \wedge \text{Location}(e, \text{Seattle})$
  - Logical form (lambda DCS): `PlacesLived.Location.Seattle`

- Unary: **Seattle**  $\lambda x. [x = \text{Seattle}]$
- Binary: **PlaceOfBirth**  $\lambda x. \lambda y. \text{PlaceOfBirth}(x, y)$
- Join: “people born in Seattle” **PlaceOfBirth.Seattle**  
 $\lambda x. \text{PlaceofBirth}(x, \text{Seattle})$
- Intersection: “scientists born in Seattle”  
**Profession.Scientist  $\cap$  PlaceOfBirth.Seattle**  
 $\lambda x. \text{Profession}(x, \text{Scientist}) \wedge \text{PlaceOfBirth}(x, \text{Seattle})$



# SEMPRE – Bridging [Berant et al., EMNLP-2013]



Bridging: Hypothesizing predicates to be connected when the type constraints are satisfied

*Simple question*

“What government does Chile have?”

“What actors are in Top Gun?”

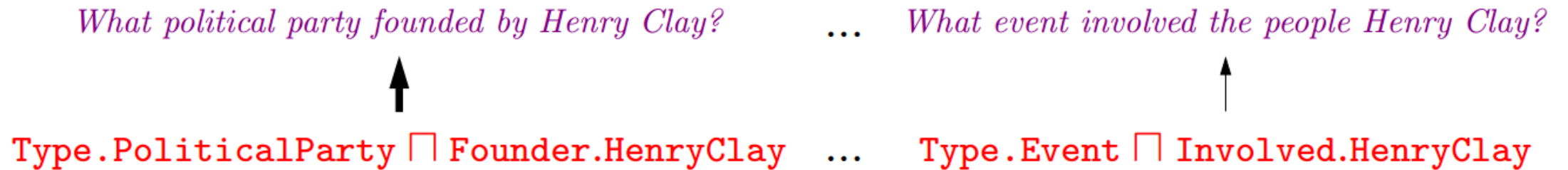
“What is Italy money?”

Type.FormOfGovernment  
Chile

*-2 hops/entities  
-very specific*

Fig.1 of [Berant et al., 2013]

# SEMPRE – Paraphrasing [Berant & Liang, ACL-14]

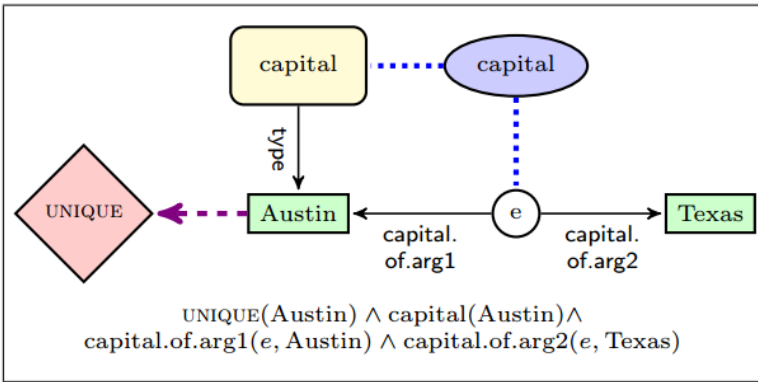


# "CCG-Graph" [Reddy et al., TACL-2014]

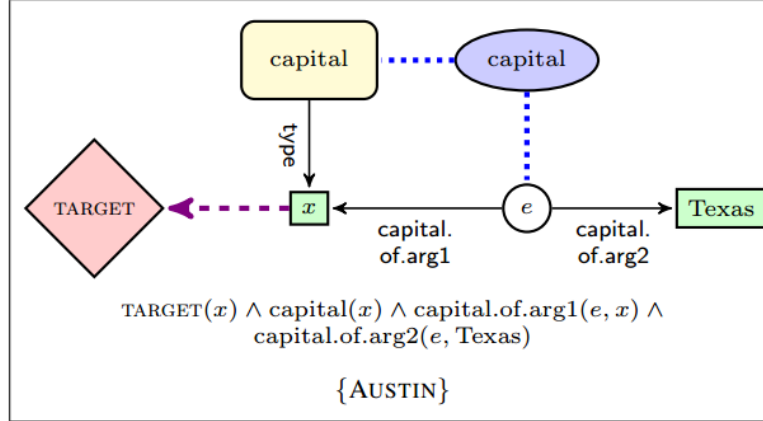
*Subgraph shape graph templates*

$\text{capital}(\text{Austin}) \wedge \text{UNIQUE}(\text{Austin}) \wedge \text{capital.of.arg1}(e, \text{Austin}) \wedge \text{capital.of.arg2}(e, \text{Texas})$

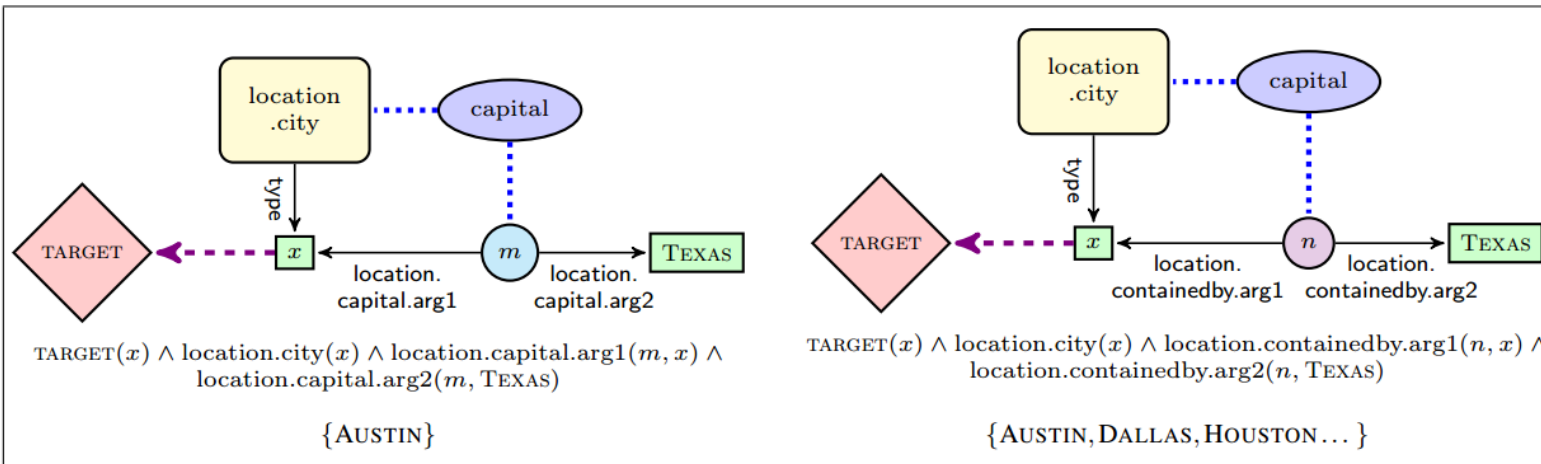
(a) Semantic parse of the sentence *Austin is the capital of Texas.*



(b) Ungrounded graph for semantic parse (a); UNIQUE means that *Austin* is the only capital of *Texas*.



(c) Query graph after removing *Austin* from graph (b) and its denotation.



(d) Freebase graphs for NL graph (c) and their denotations.

Austin is the capital of Texas.  
What is the capital of Texas?

- Word Nodes (Ovals)
  - word nodes are connected via syntactic dependencies
- Entity Nodes (Rectangles)
- Mediator Nodes (Circles)
  - Represent events
  - Binary predicates
- Type nodes (Rounded rectangles)
  - Unary predicates
- Math nodes (Diamonds)
  - e.g., Aggregation Functions



# "Machine Translation" [Bao et al., ACL-14]

different idea

= parsing (entities, query parts, words)

order matters (wmm)

CYK Paring

(iii) director of Forrest Gump ⇒ Robert Zemeckis

(ii) movie starred by Tom Hanks ⇒ Forrest Gump

(i) director of ⇒ director of

Cell[0, 6]						
		Cell[2, 6]				
Cell[0, 1]						
director	of	movie	starred	by	Tom	Hanks

Fig.1 of [Bao et al., 2014]

query word

Each span is a mapping of a single-relation question:

Question Pattern:

**“Who is the director of Forrest Gump?”**

(Forrest Gump, Director, ?)

- Patterns from mining Bing query logs.

\* Few questions in WebQuestions are with a long chain like this.

# Staged Query Graph Generation [Yih et al. ACL-15]

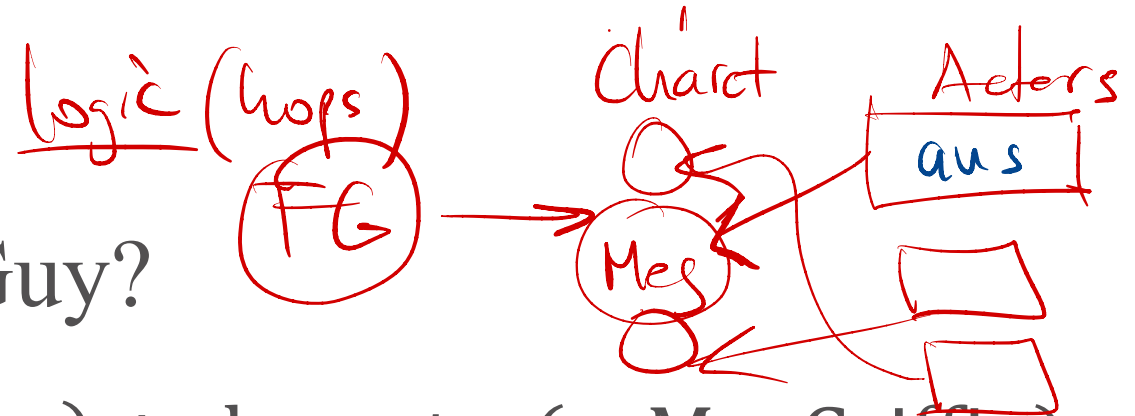
## Core idea

- Proposing a new semantic parse language – query graph
  - Resembles subgraphs of the knowledge base
  - Can be *directly* mapped to an executable query (e.g., SQL, SPARQL)
- Reducing semantic parsing to a search problem
  - Grows the candidate query graph through *staged* state-actions

parse query  $\Rightarrow$  difficult

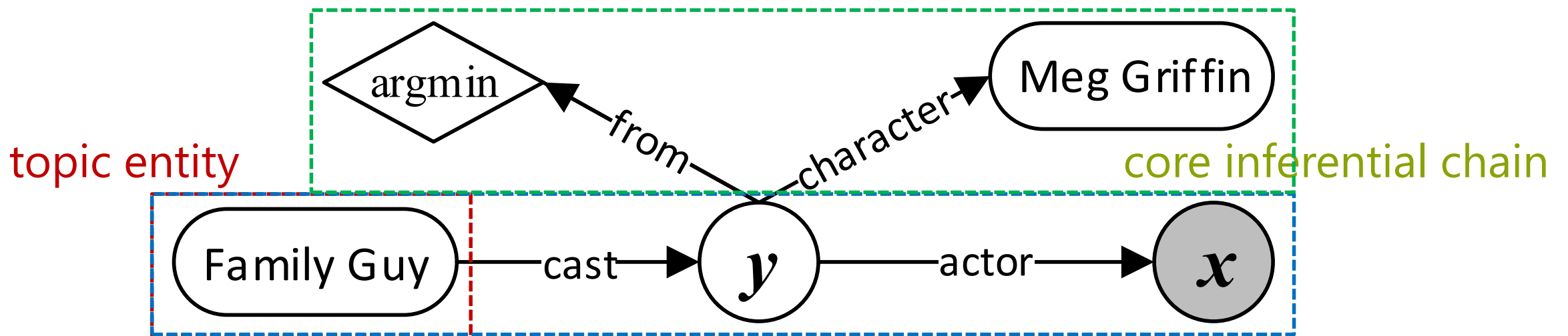
# Query Graph

Who first voiced Meg on Family Guy?



$\lambda x. \exists y. \text{cast}(\text{FamilyGuy}, y) \wedge \text{actor}(y, x) \wedge \text{character}(y, \text{MegGriffin})$

HW: answers are on simple paths (BFS, DFS) constraints



Inspired by [Reddy+ 14], but closer to  $\lambda$ -DCS [Liang 13]

# Query Graph – Topic Entity

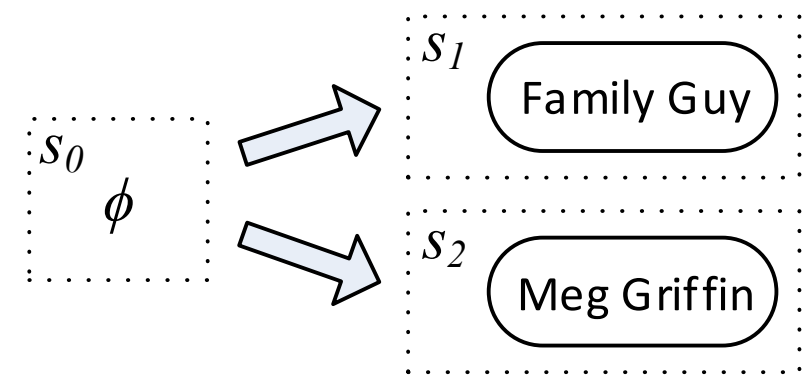
Who first voiced **Meg** on **Family Guy**?

*Given in HW*

topic entity

Family Guy

# Link Topic Entity

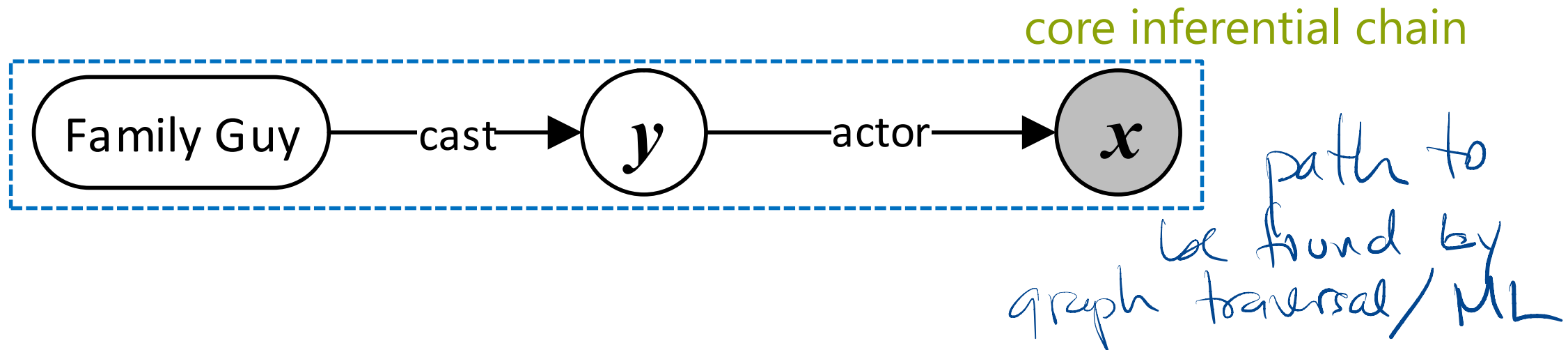


- An advanced entity linking system for short text  
Yang & Chang, "*S-MART: Novel Tree-based Structured Learning Algorithms Applied to Tweet Entity Linking.*" In ACL-15.
- Prepare surface-form lexicon  $\mathcal{L}$  for entities in the KB
- Entity mention candidates: all consecutive word sequences in  $\mathcal{L}$ , scored by the statistical model
- Up to 10 top-ranked entities are considered as topic entity

# Query Graph – Core Inferential Chain

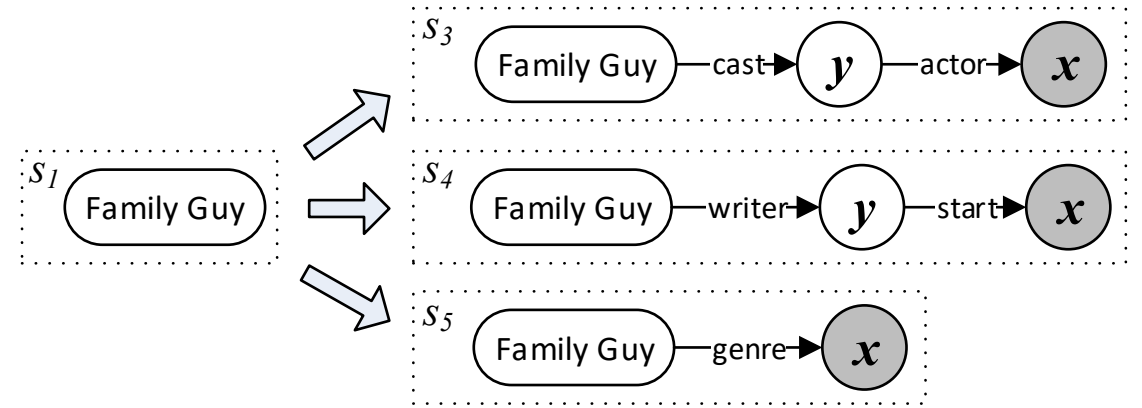
Who first voiced Meg on **Family Guy**?

{cast-actor, producer, awards\_won-winner}



# Identify Core Inferential Chain

- Relationship between topic and answer ( $x$ ) entities
- Explore two types of paths
  - Length 1 to non-CVT node
  - Length 2 where  $y$  can be grounded to CVT



Who first voiced Meg on Family Guy?

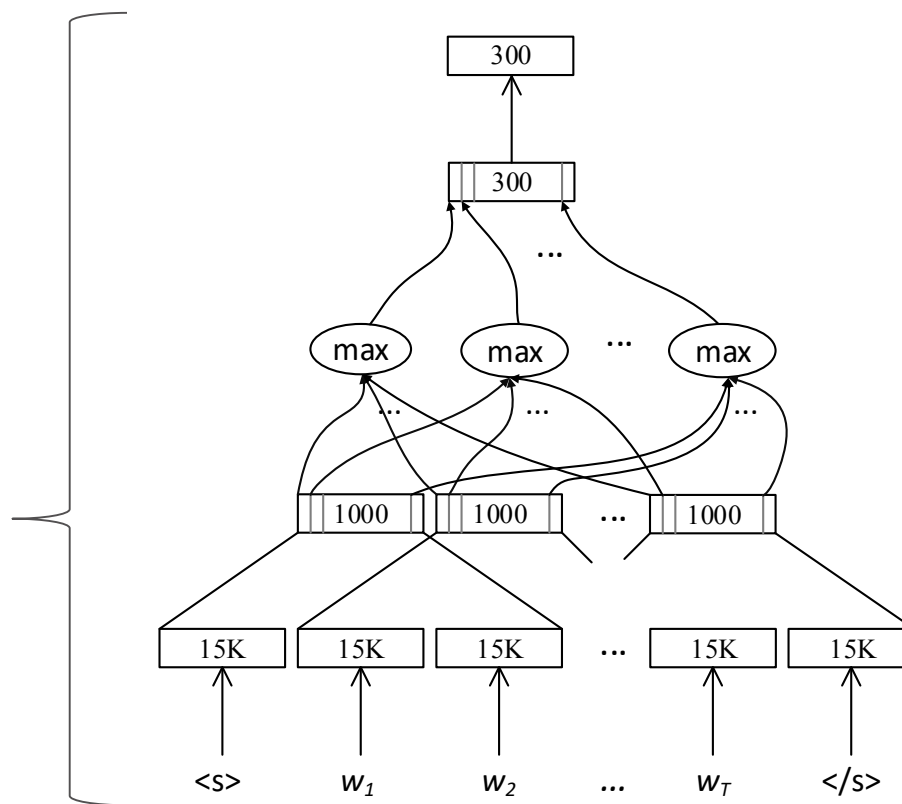
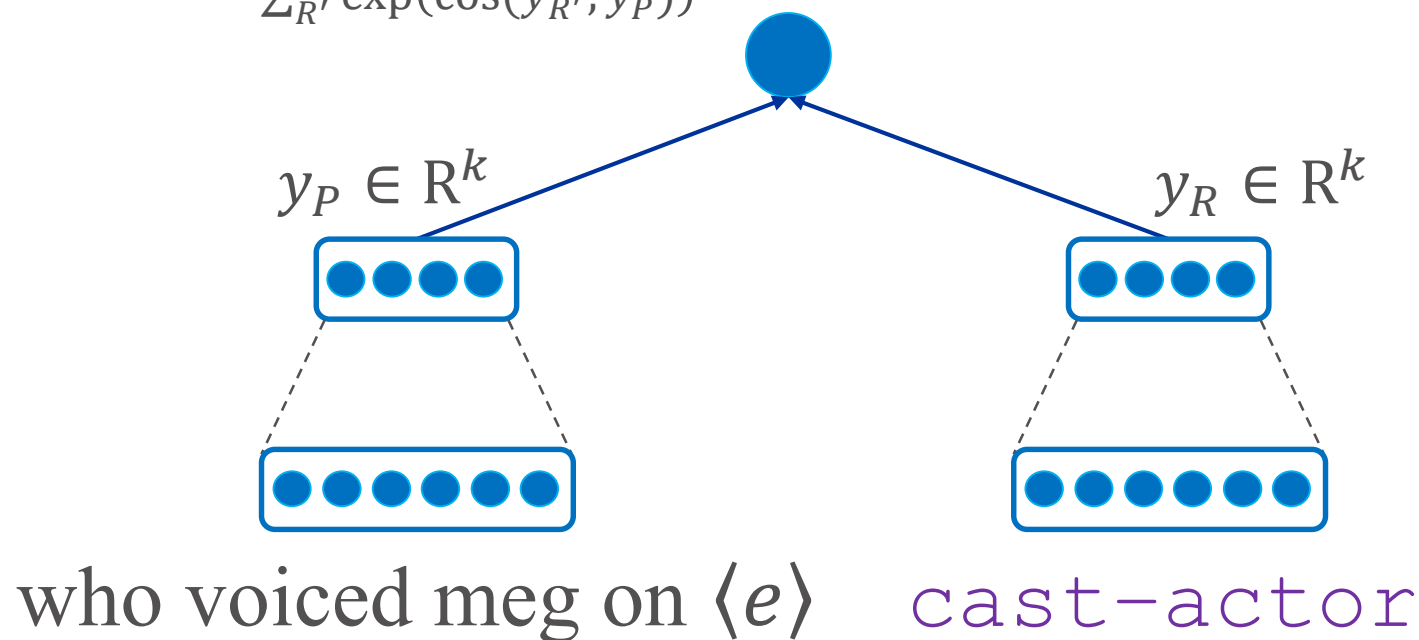
{cast-actor, writer-start, genre}

# Relation Matching using Deep Convolutional Neural Networks (DSSM [Shen+ 14])

state of art 2021: BERT models

- Input is mapped to two  $k$ -dimensional vectors
- Probability is determined by softmax of their cosine similarity

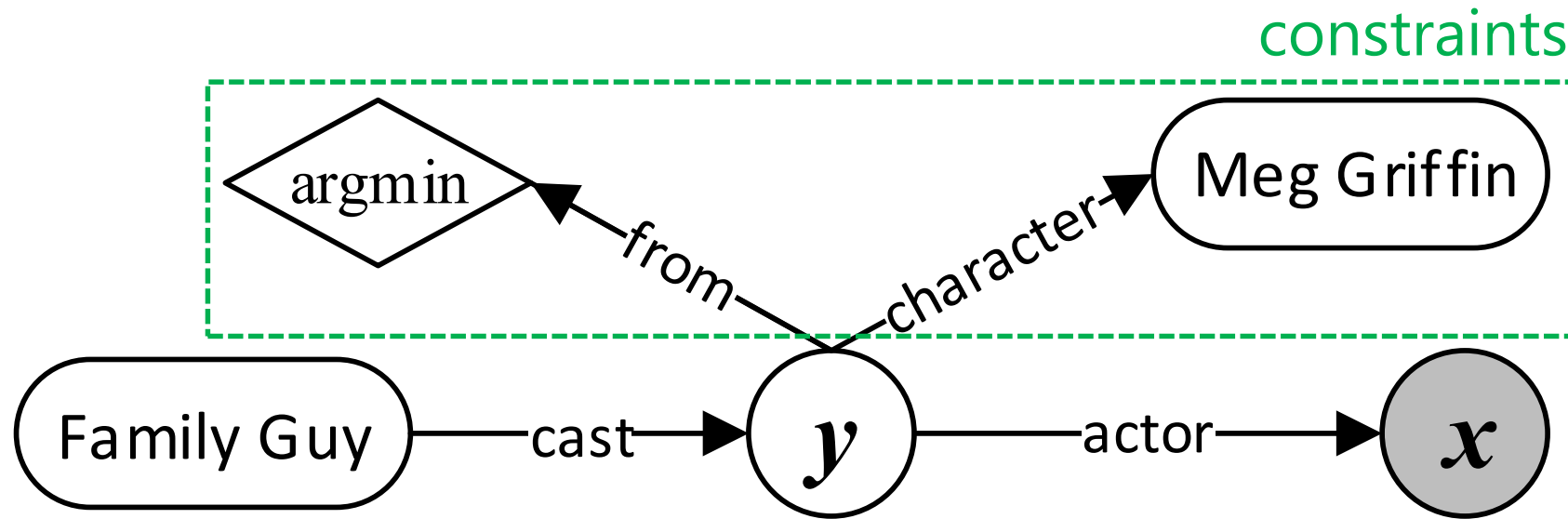
$$P(R|P) = \frac{\exp(\cos(y_R, y_P))}{\sum_{R'} \exp(\cos(y_{R'}, y_P))}$$





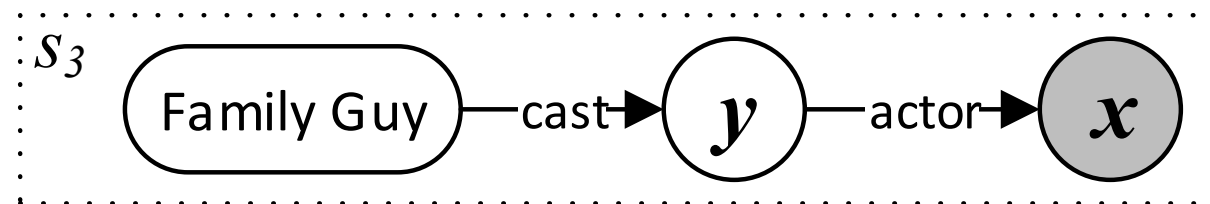
# Query Graph - Constraints

Who **first** voiced **Meg** on Family Guy?



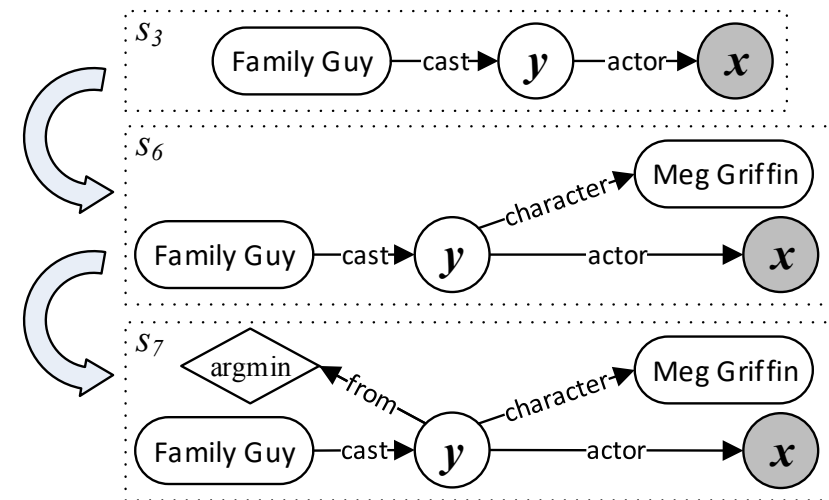
# Augment Constraints

- Who first **voiced** Meg on **Family Guy**?



$$\lambda x. \exists y. \text{cast}(\text{FamilyGuy}, y) \wedge \text{actor}(y, x)$$

- One or more constraint nodes can be added to  $y$  or  $x$ 
  - $y$ : Additional property of this event (e.g.,  $\text{character}(y, \text{MegGriffin})$ )
  - $x$ : Additional property of the answer entity (e.g.,  $\text{gender}$ )
- Only subset of constraint nodes are considered
  - e.g., entities detected in the question



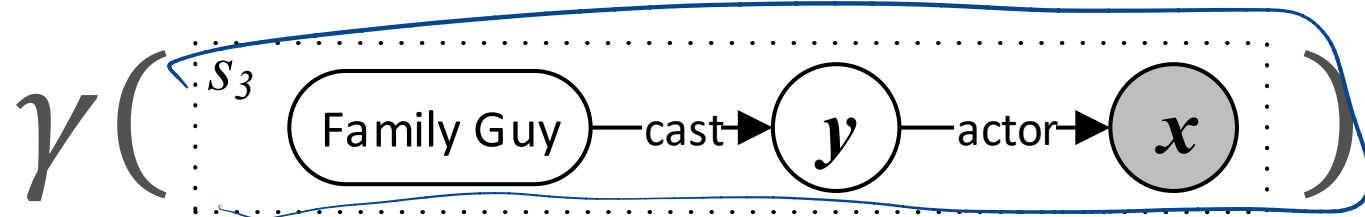
# Learning Reward Function $\gamma$

- Judge whether a query graph is a correct semantic parse
- Log-linear model with pairwise ranking objective [Burgess 10]

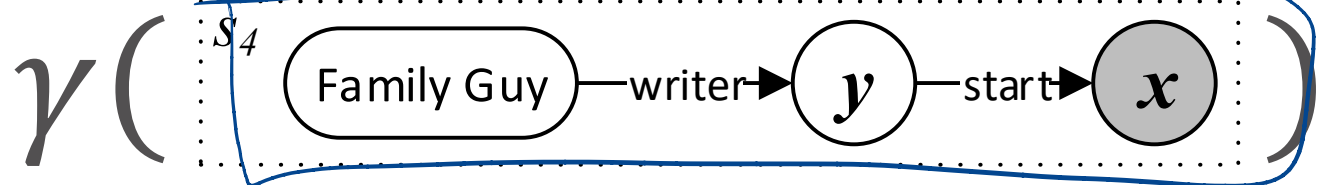
pre-NN ranking function (ML + rank objective) State of the art pre-NN

Who first voiced Meg on **Family Guy**?

LambdaMART



$>$



$A > B$

better pairwise

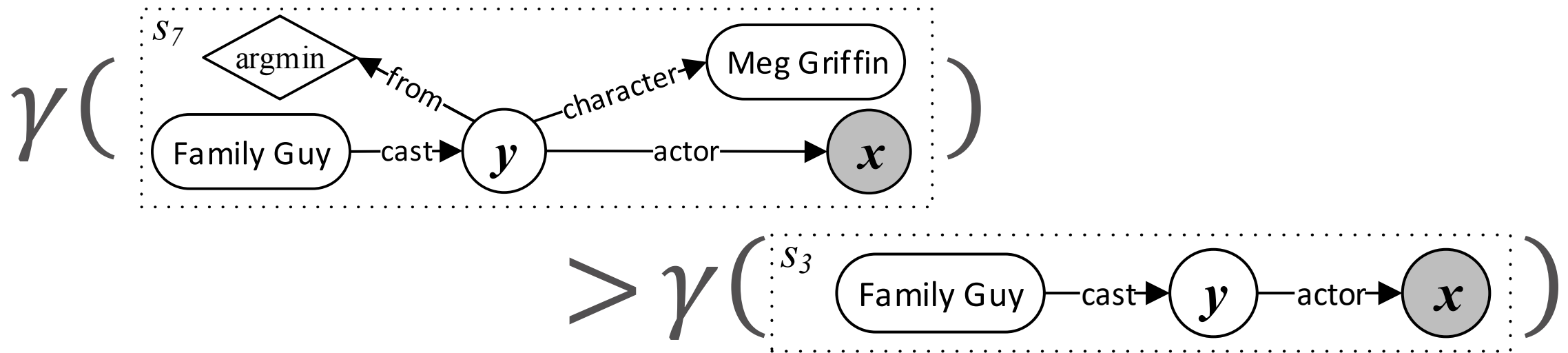
listwise

$A > B > C > D \dots$

# Learning Reward Function $\gamma$

- Judge whether a query graph is a correct semantic parse
- Log-linear model with pairwise ranking objective [Burges 10]

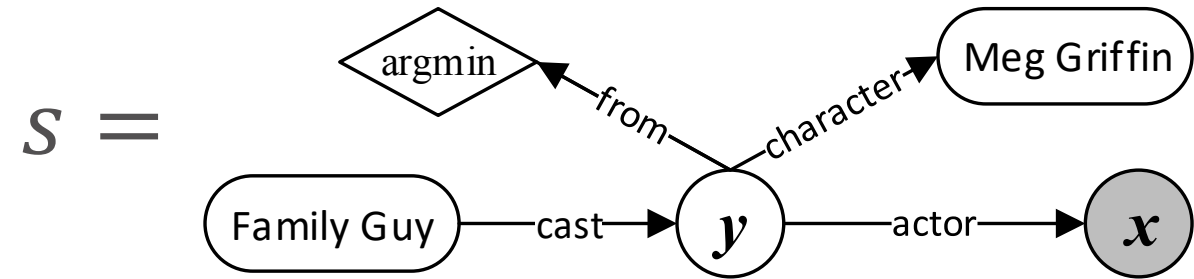
Who first voiced Meg on Family Guy?



# Learning Reward Function – Features

- Topic Entity
  - Entity linking scores
- Core Inferential Chain
  - Relation matching scores (NN models)
- Constraints: Keyword and entity matching
  - $\text{ConstraintEntityWord}(\text{"Meg Griffin"}, q) = 0.5$
  - $\text{ConstraintEntityInQuestion}(\text{"Meg Griffin"}, q) = 1$
- Overall
  - $\text{NumNodes}(s) = 5$
  - $\text{NumAnswers}(s) = 1$

$q = \text{Who}$  first voiced Meg on **Family Guy**?



# Creating Training Data from Q/A Pairs

## Relation Matching (Identifying Core Inferential Chain)

- List all the length 1 & 2 paths from any potential topic entity
- Treat any inferential chain resulting in  $F_1 \geq 0.5$  to create positive pairs

• Sampling

Pattern	Inferential Chain
what was <e> known for	people.person.profession
what kind of government does <e> have	location.country.form_of_government
what year were the <e> established	sports.sports_team.founded
what city was <e> born in	people.person.place_of_birth
what did <e> die from	people.deceased_person.cause_of_death
who married <e>	people.person.spouse_s people.marriage.spouse

# Creating Training Data from Q/A Pairs

## Reward Function $\gamma$

- Apply the same best-first search procedure to training data
- Use the  $F_1$  score of the query graph as the reward function
- For each question, create 4,000 candidate query graphs
  - All positive ( $F_1 > 0$ ) examples
  - Randomly selected negative examples

# Staged Query Graph Generation

## Addresses Key Challenges

- Language mismatch
  - Advanced entity linking [Yang & Chang, ACL-15]
  - Relation matching via deep convolutional NN [Shen et al., CIKM-14]
- Large search space
  - Representation power of a parse controlled by staged search actions
  - Grounding partially the question during search
- Compositionality
  - Possible combinations limited by local subgraphs



pre-processing

build graph

# Information Extraction [Yao & Van Durme, ACL-2014]

- “What is the name of Justin Bieber brother?”

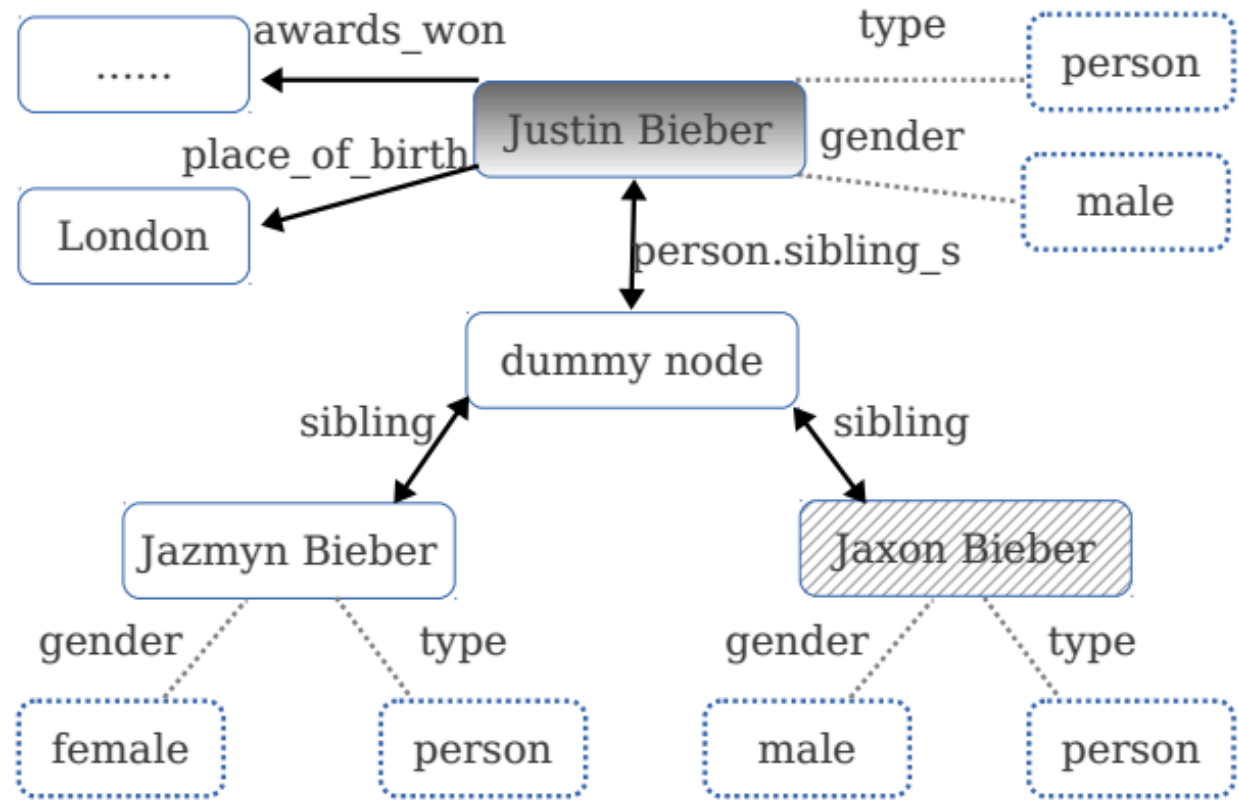
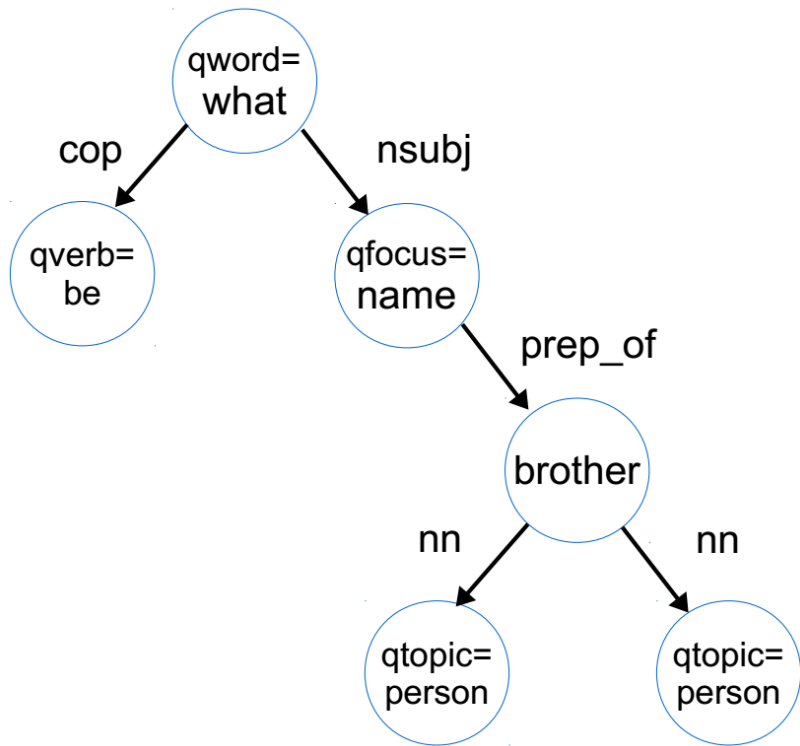


Fig.1 of [Yao & Van Durme, 2014]

- Create lots of features; learn an “answer” classifier (L1-regularized LR)

# Embeddings [Bordes et al., EMNLP-2014]

*of enough data  
comp. power*

*bag of words  
1-hot  
n grams*

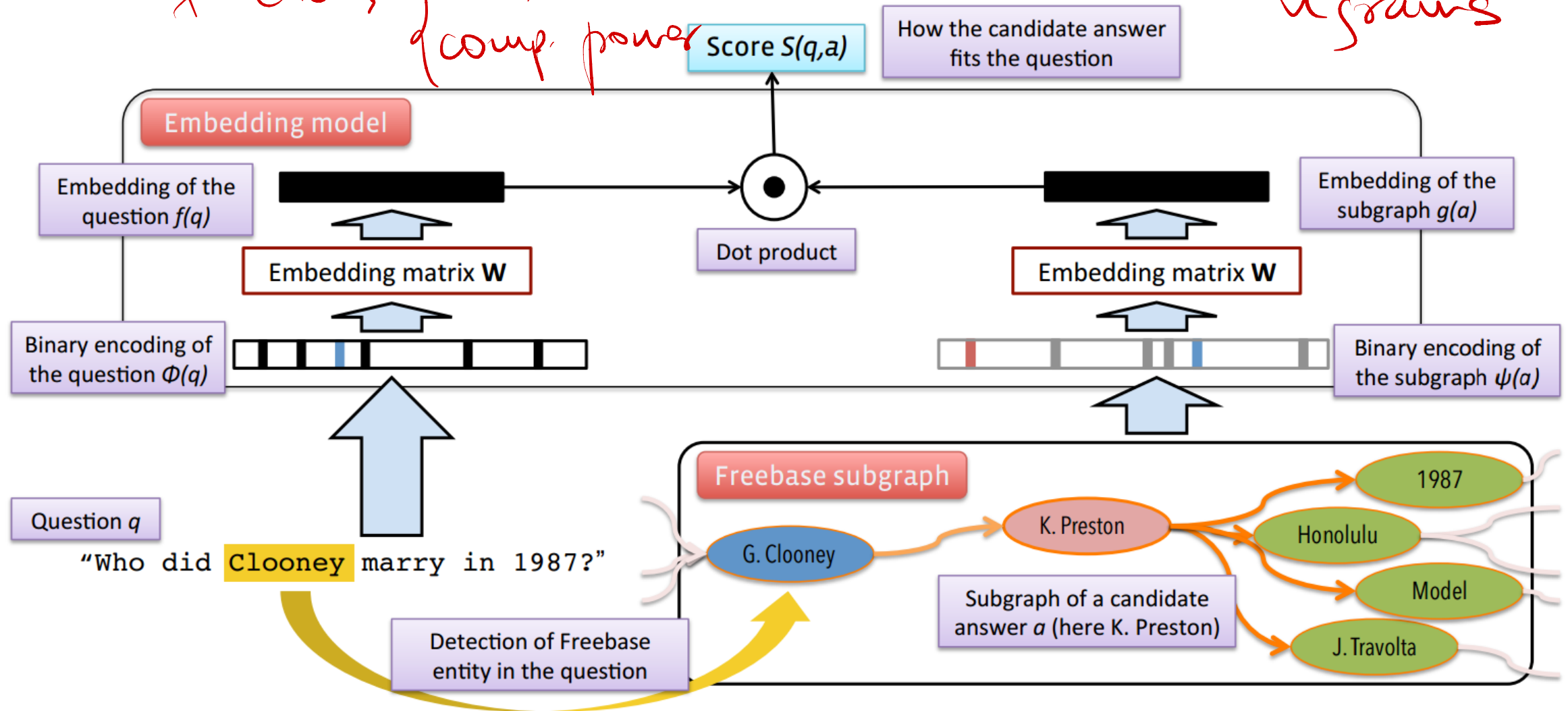
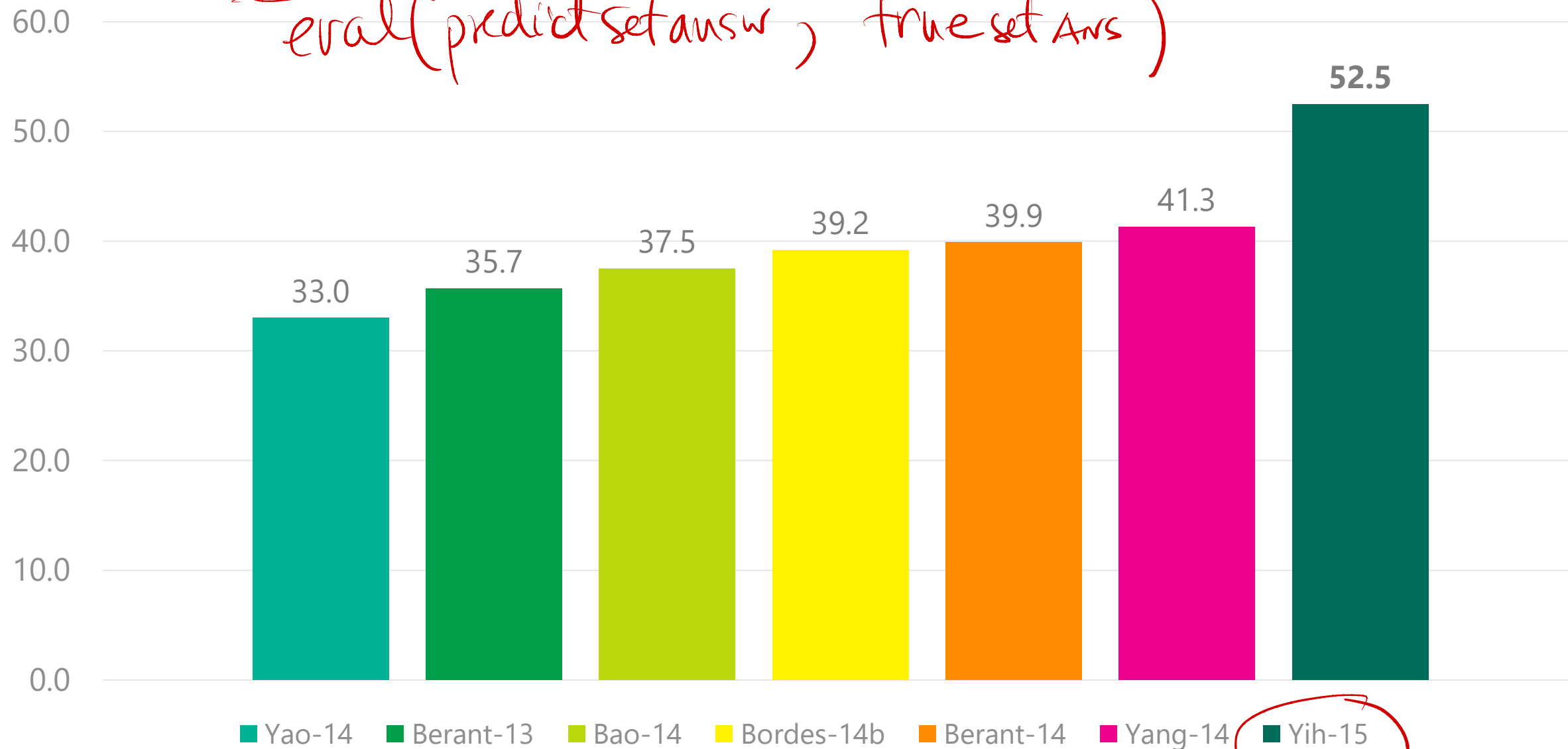


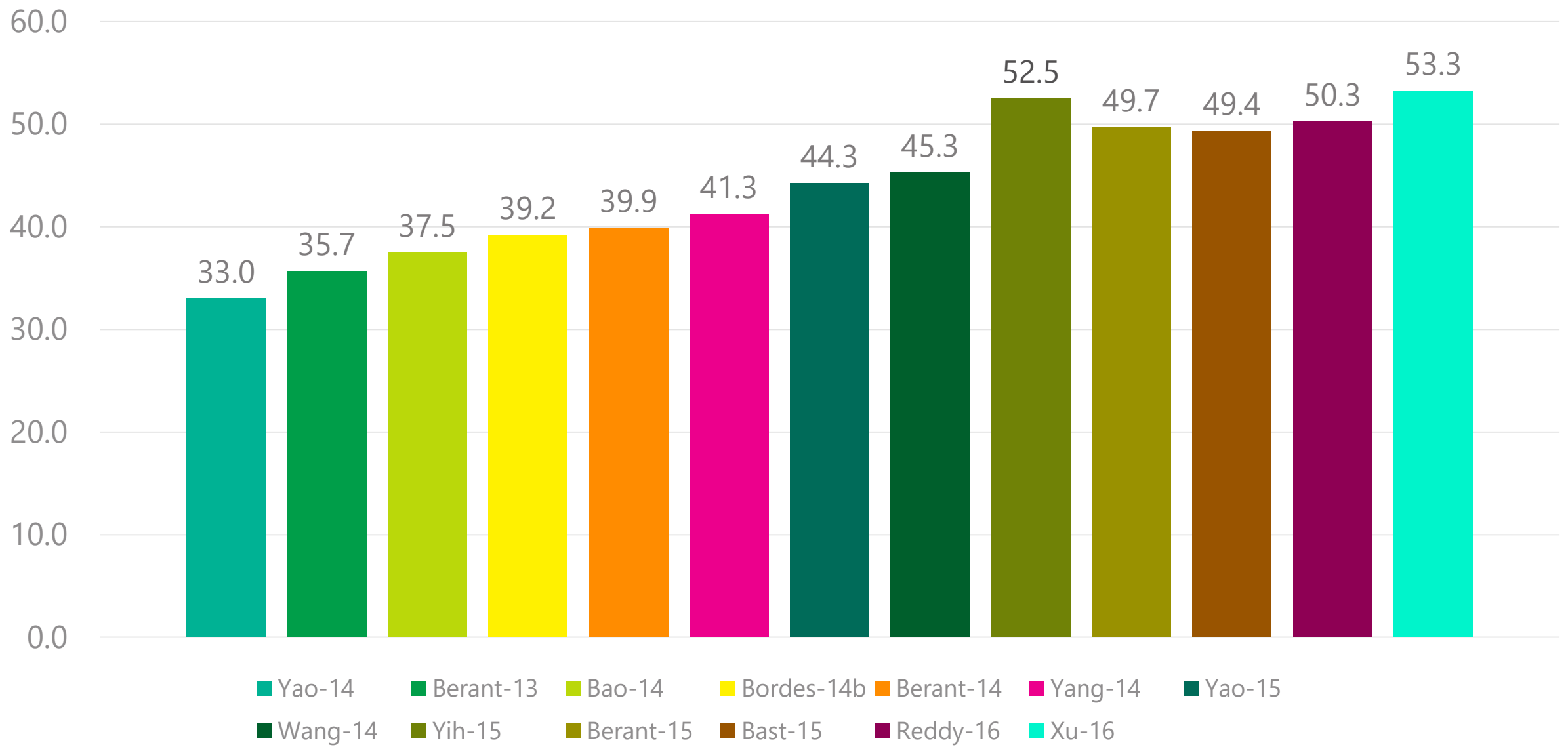
Fig.1 of [Bordes et al., 2014]

# Avg. F1 (Accuracy) on WebQuestions Test Set

*eval(predict set answr, true set Ans)*



# Avg. F1 (Accuracy) on WebQuestions Test Set



# Other Datasets

- Free917 [Cai & Yates, ACL-13]
  - 917 English questions labeled with lambda expressions with predicates & constants defined in Freebase
- Simple Questions [Bordes et al., arXiv:1506.02075]
  - 108,442 questions paired with Freebase triples
  - Multi-argument relations (CVT) don't seem to be included
- WebQuestionsSP (<http://aka.ms/WebQSP>) [Yih et al., ACL-16]
  - Full semantic parses of WebQuestions in SPARQL, along with updated answers and additional entity/relation information

# Summary

- Recent work on question answering with KB
  - Task: Answering WebQuestions using Freebase
  - Most approaches aim for semantic parsing of questions
- Challenges
  - How to leverage multiple resources to handle language mismatch?
  - How to handle compositionality correctly and efficiently?
- **Very active research problem** (production "industry")
  - Many new methods being proposed (e.g., [Berant & Liang, TACL-15], [Reddy et al., TACL-16], [Xu et al., ACL-16])

# Discussion

- Why is WebQuestions so successful?
  - “Largest” dataset for evaluating semantic parsing
  - A new direction for open-domain question answering
- Is semantic parsing the right approach for QA?
  - Not many alternatives when the information is stored in the DB
  - The derivation of answers is more interpretable; easier to debug
  - Not necessarily the best approach for factoid question answering

Better organized

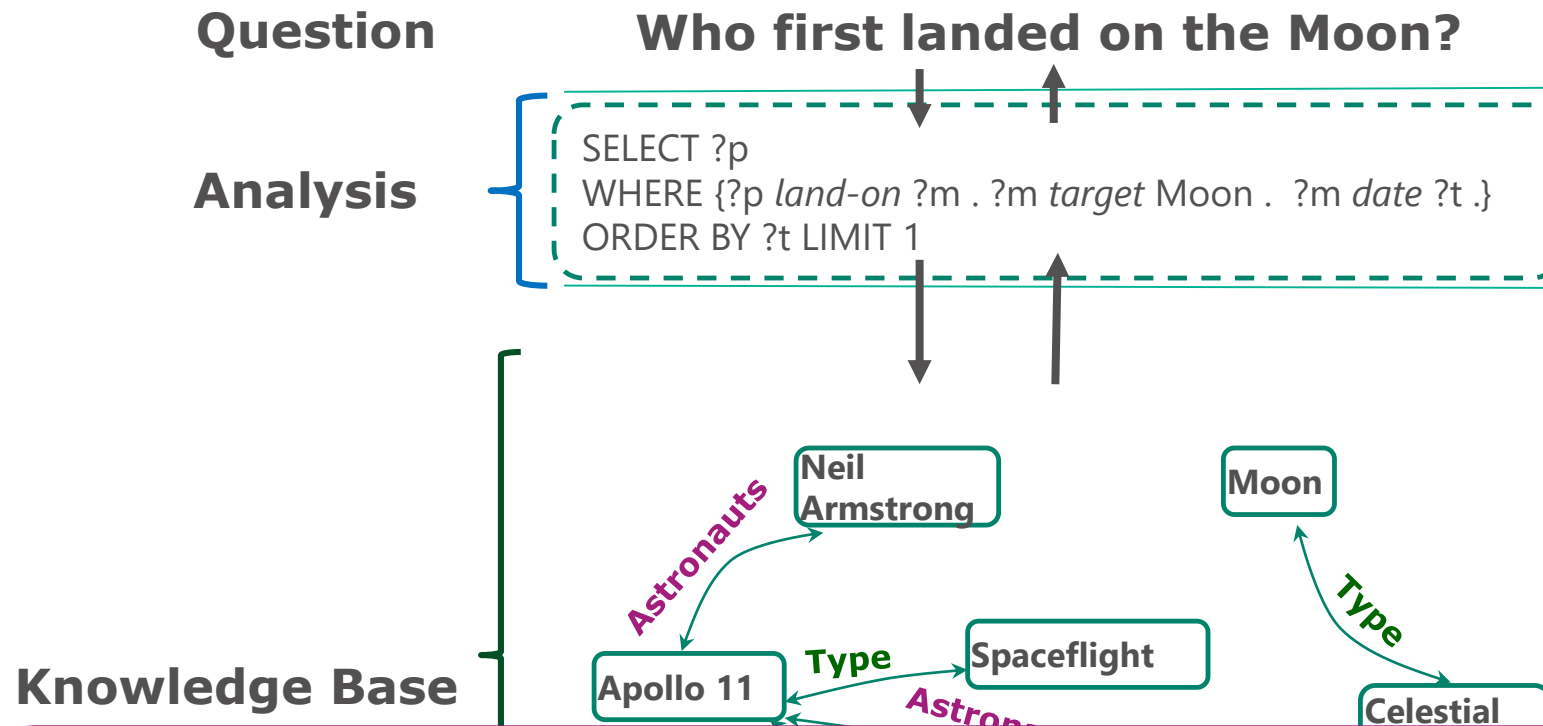
More difficult (performance) than KBQA

# Question and Answering with the Web

- ES to index web pages / clean data / tagging
- link analysis
- content analysis / ML
- process queries



# Issues with KB QA



## Issues:

- Semantic parsing is difficult due to ontology mismatch
- Knowledge base is incomplete (missing entities/relations/attribute values)

# Knowledge Base is largely incomplete



Relation	Percentage unknown	
	All 3M	Top 100K
PROFESSION	68%	24%
PLACE OF BIRTH	71%	13%
NATIONALITY	75%	21%
EDUCATION	91%	63%
SPOUSES	92%	68%
PARENTS	94%	77%
CHILDREN	94%	80%
SIBLINGS	96%	83%
ETHNICITY	99%	86%

Maybe soon  
KB graphs will have everything!

# Knowledge Base is largely incomplete

Q: Where is the largest brick dome?

## Answer



### Florence Cathedral

The Cattedrale di Santa Maria del Fiore is the main church of Florence, Italy. Il Duomo di Firenze, as it is ordinarily called, was begun in 1296 in the Gothic style ... It remains the largest brick dome ever constructed.

[en.wikipedia.org](https://en.wikipedia.org)

where is the largest brick dome



All Shopping Maps Images Videos More Search tools

About 451,000 results (0.69 seconds)

More than 500 years after it was built, Filippo Brunelleschi's dome of **Santa Maria del Fiore in Florence**, Italy, remains the largest masonry dome ever built. Sep 9, 2014



[How Did Filippo Brunelleschi Construct the World's Largest Masonry ...](#)

[www.archdaily.com/.../how-did-filippo-brunelleschi-construct-the-dome-of-f...](http://www.archdaily.com/.../how-did-filippo-brunelleschi-construct-the-dome-of-f...) Arch Daily

About this result • Feedback

## Knowledge Bases



### Issues:

- Semantic parsing is difficult due to ontology mismatch
- Knowledge base is incomplete (missing entities/relations/attribute values)

## Web



### Advantages:

- Contains abundant information
- Redundancy on the Web could help confirm the answers

# Web Question and Answering









- Entity Retrieval/Finding
- Factoid Answer based on Web Documents
- Factoid Answer based on Tables

# Entity Retrieval/Finding

bing famous basketball player

Web Images Videos Maps News More 40 Sign in









### Famous Basketball players

							
Michael Jordan	LeBron James	Kobe Bryant	Magic Johnson	Larry Bird	Wilt Chamberlain 1936 - 1999	Kareem Abdul-Jabbar	Shaquille O'Neal

bing italian composers

Web Images Videos Maps News More 46 Sign in

### Italy - Composers

							
Giacomo Puccini 1858 - 1924	Gioachino Rossini 1792 - 1868	Ennio Morricone	Claudio Monteverdi 1567 - 1643	Vincenzo Bellini 1801 - 1835	Giovanni Pierluigi da Palestrina 1525 - 1594	Jean-Baptiste Lully 1632 - 1687	Nino Rota 1911 - 1979

# Entity Retrieval/Finding

- TREC Entity Track (2009 – 2011)
  - Related Entity Finding Task
  - Given
    - Input entity
    - Type of the target entity (PER/ORG/LOC)
    - Narrative (describing the nature of the relation in free text)
  - Return related entities

# Entity Retrieval/Finding

Input Entity: Boeing 747

Target Entity Type: Organization

Narrative: Airlines that currently use Boeing 747 planes

Input Entity: The food network

Target Entity Type: Person

Narrative: Chefs with a show on the food network

Input Entity: Eurail

Target Entity Type: Location

Narrative: What countries does Eurail operate in

Input Entity: Dow Jones

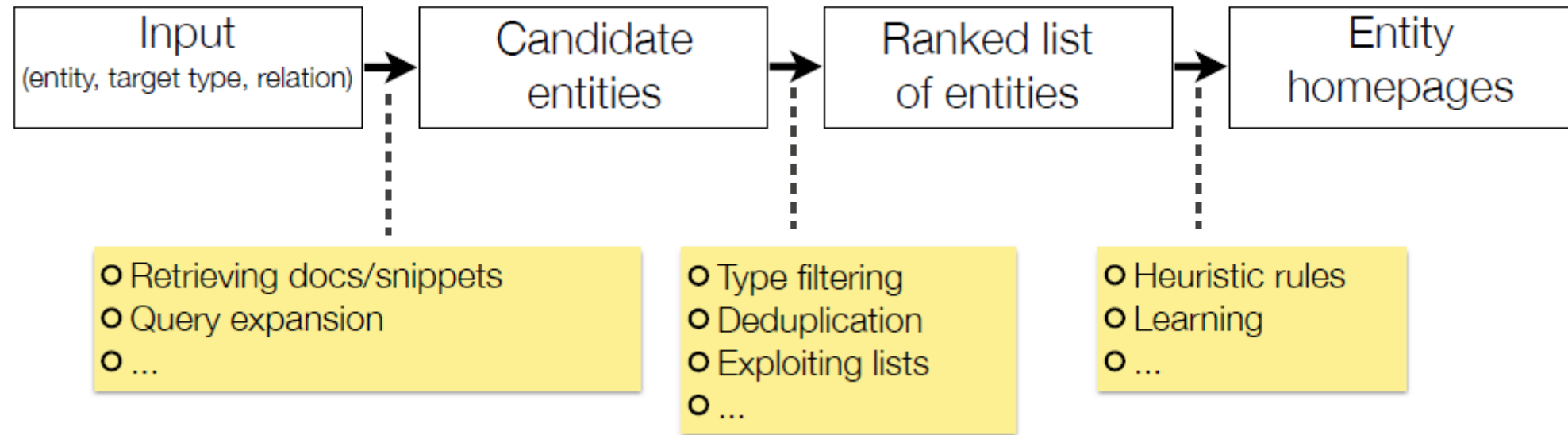
Target Entity Type: Organization

Narrative: Find companies that are included in the Dow Jones industrial average



# Entity Retrieval/Finding

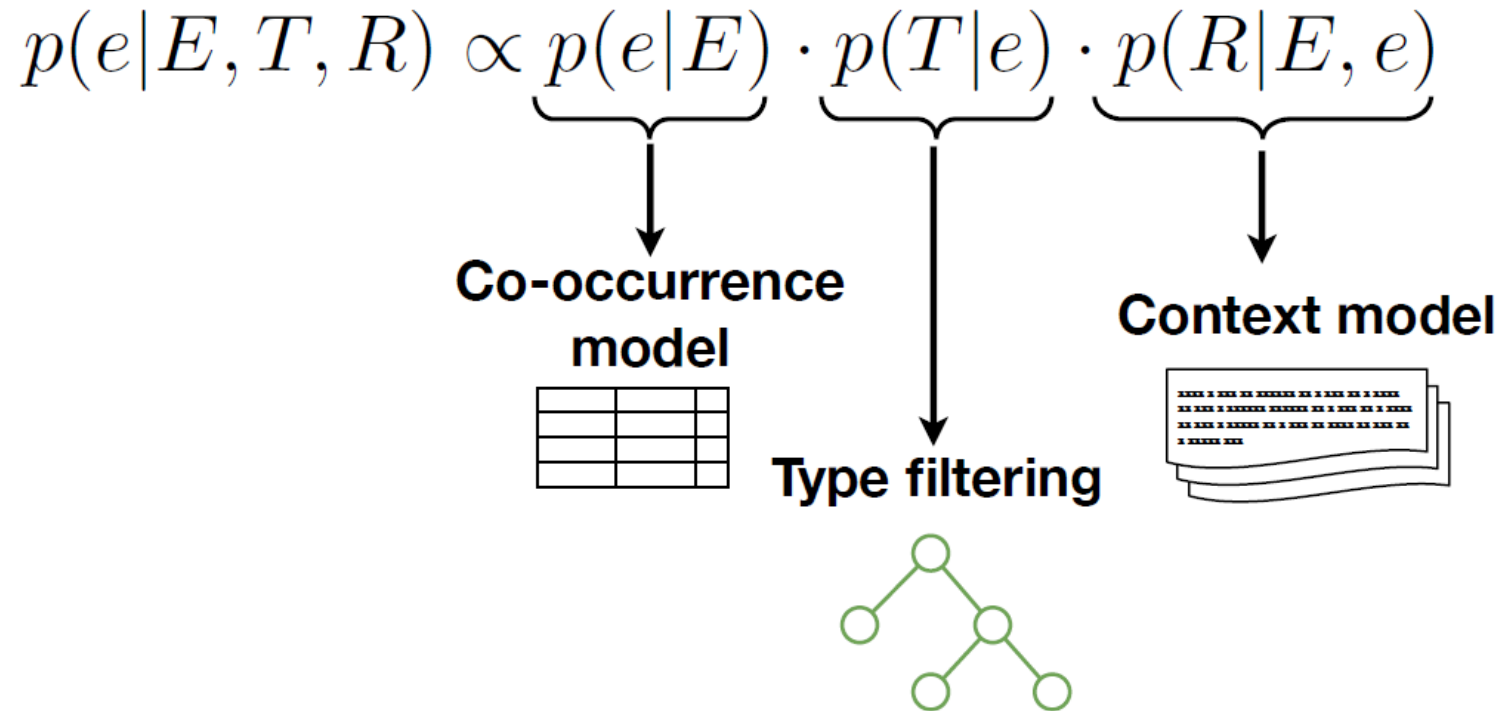
- A typical pipeline



Entity Linking and Retrieval for Semantic Search [Edgar Meij, et al., WSDM 2014]

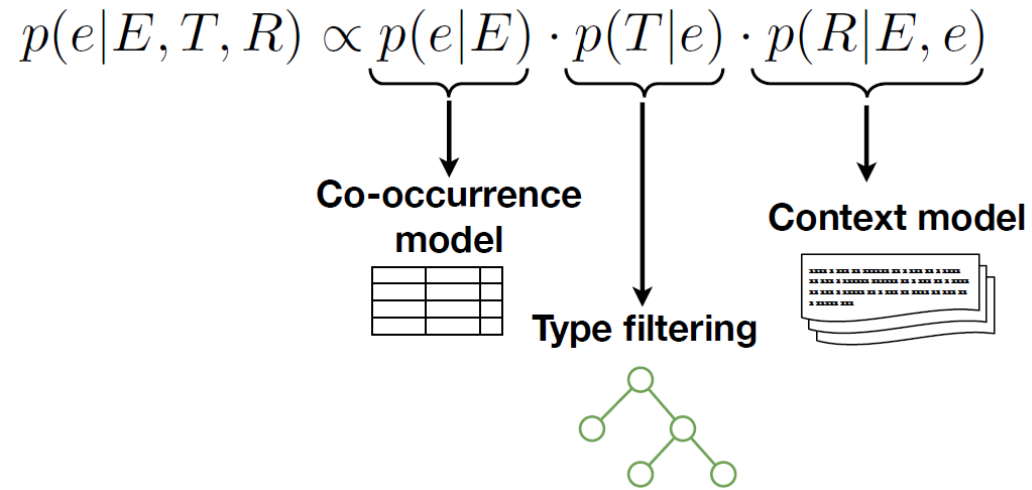
# Entity Retrieval/Finding

- Three component model



Related Entity Finding Based on Co-Occurrence [Balog, et al., TREC 2009]

# Entity Retrieval/Finding



$$P(R|E, e) = P(R|\theta_{Ee}) = \prod_{t \in R} P(t|\theta_{Ee})^{n(t,R)}$$

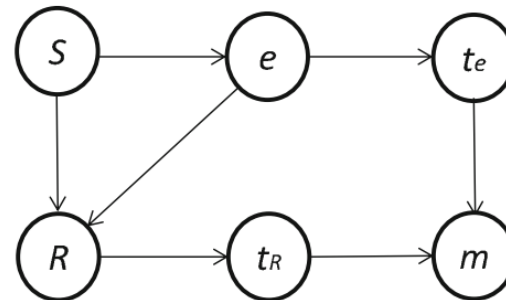
$$P(t|\theta_{Ee}) = \frac{1}{|D_{Ee}|} \sum_{d \in D_{Ee}} P(t|\theta_d)$$

$$P(t|\theta_d) = \frac{n(t, d) + \mu \cdot P(t)}{\sum_{t'} n(t', d) + \mu}$$

Related Entity Finding Based on Co-Occurrence [Balog, et al., TREC 2009]

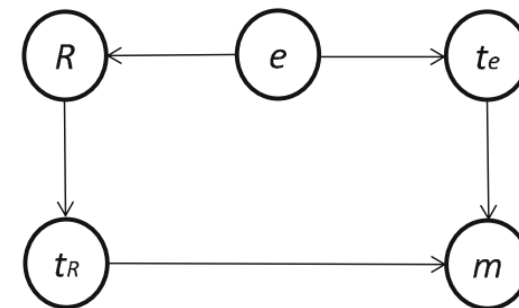
# Entity Retrieval/Finding

Model A



$$p(e, m = 1 | R, S) \propto p(R | e, S) p(e | S) \sum_{t_R} \sum_{t_e} p(m = 1 | t_e, t_R) p(t_e | e) p(t_R | R)$$

Model B



$$p(e, m = 1 | R) \propto p(R | e) p(e) \sum_{t_R} \sum_{t_e} p(m = 1 | t_e, t_R) p(t_e | e) p(t_R | R)$$

Related Entity Finding by Unified Probabilistic Models [Yi Fang, et al., World Wide Web 2015]

# Entity Retrieval/Finding

Input Entity: Dow Jones

Target Entity Type: Organization

Narrative: Find companies that are included in the Dow Jones industrial average

$p(m = 1 e, R)$	$p(R e)p(e)$	$MA$	$p(R e, S)p(e S)$	$MB$
nasdaq	<b>microsoft</b>	<b>boeing</b>	<b>coca cola</b>	<b>boeing</b>
bloomberg	<b>boeing</b>	<b>ibm</b>	<b>boeing</b>	<b>coca cola</b>
<b>ibm</b>	<i>federal reserve</i>	<b>pfizer</b>	<i>cnnmoney</i>	<b>microsoft</b>
news corporation	<i>european</i>	<b>coca cola</b>	<i>futures</i>	nasdaq
Yahoo	<b>coca cola</b>	<b>intel</b>	<b>microsoft</b>	<b>ibm</b>
atari	<i>uw</i>	<b>alcoa</b>	<b>pfizer</b>	<b>intel</b>
washington post	<b>ibm</b>	<i>cnnmoney</i>	<b>alcoa</b>	<b>merck</b>
<b>boeing</b>	<b>intel</b>	<b>mcdonald's</b>	<b>ibm</b>	<b>dupont</b>
<i>stanford</i>	<i>futures</i>	<b>merck</b>	<i>federal reserve</i>	<b>caterpillar</b>
enterprise media group	<b>merck</b>	<b>microsoft</b>	<b>mcdonald's</b>	<i>stanford</i>

Related Entity Finding by Unified Probabilistic Models [Yi Fang, et al., World Wide Web 2015]

# Entity Retrieval/Finding

- Knowledge base are largely incomplete

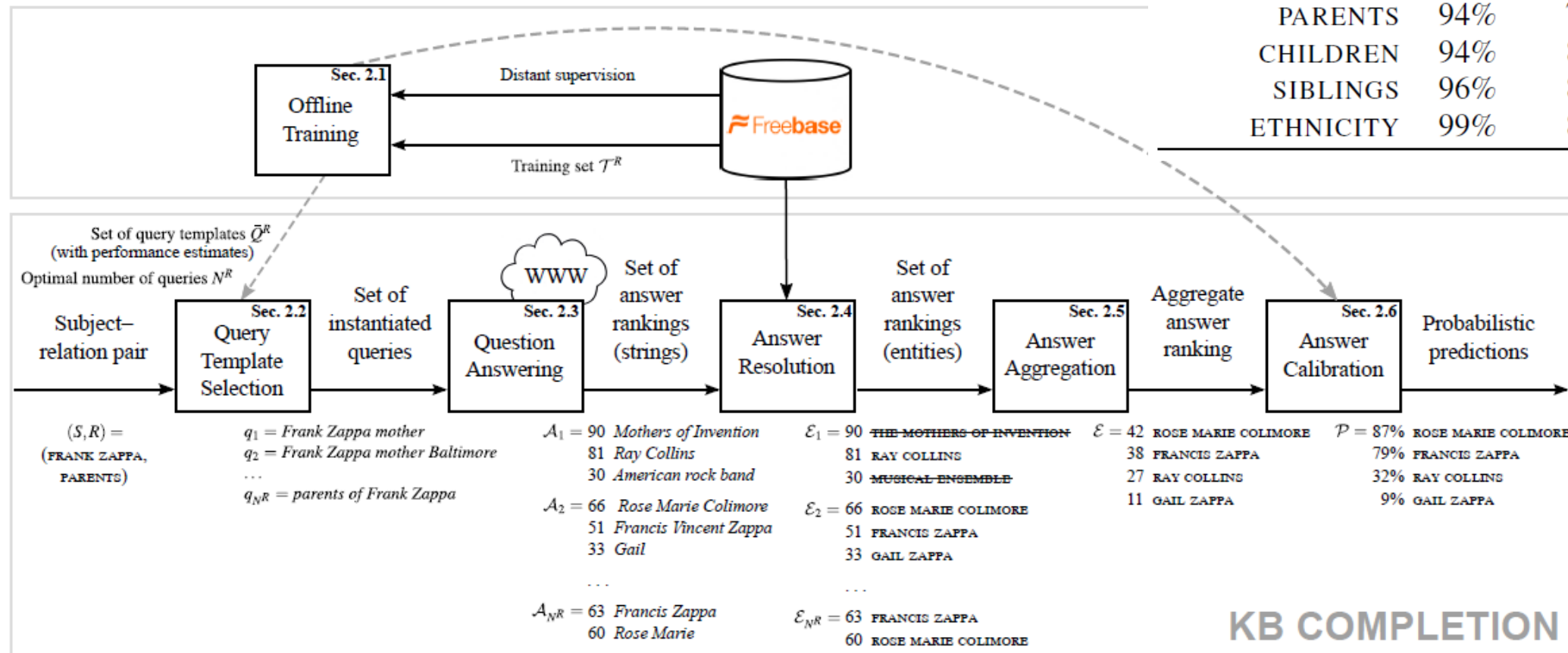


Relation	Percentage unknown	
	All 3M	Top 100K
PROFESSION	68%	24%
PLACE OF BIRTH	71%	13%
NATIONALITY	75%	21%
EDUCATION	91%	63%
SPOUSES	92%	68%
PARENTS	94%	77%
CHILDREN	94%	80%
SIBLINGS	96%	83%
ETHNICITY	99%	86%

Entity Retrieval/Finding techniques can be used in Knowledge Base Completion

# Entity Retrieval/Finding

Relation	Percentage unknown	
	All 3M	Top 100K
PROFESSION	68%	24%
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CHILDREN	94%	80%
SIBLINGS	96%	83%
ETHNICITY	99%	86%



Knowledge Base Completion via Search-Based Question Answering [Robert West, et al., WWW 2014]

# Entity Retrieval/Finding

- Challenges

- The TREC's related entity finding track is relatively easy since the "query intent" is known

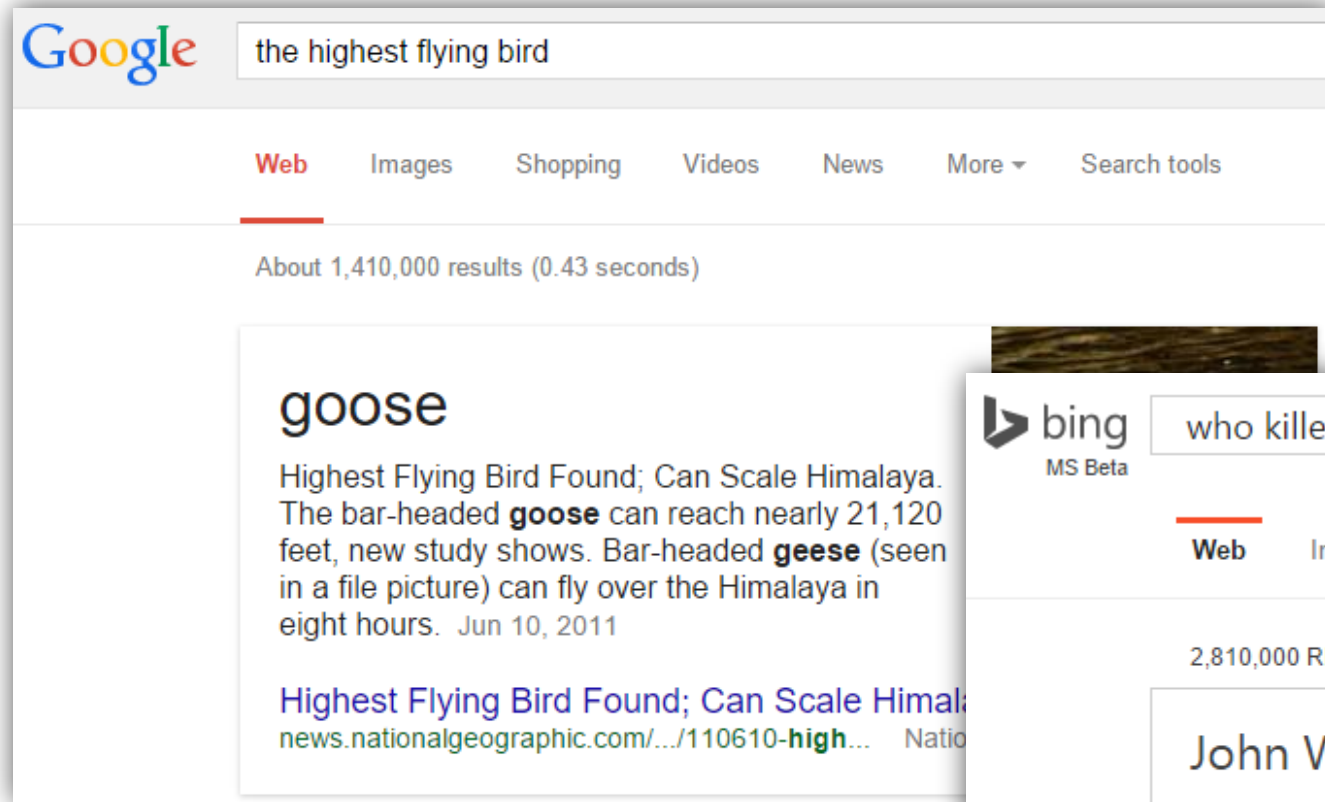


- In real world search engines, we need to understand the intent of queries





# Factoid Answer based on Web Documents



Google

the highest flying bird

Web Images Shopping Videos News More Search tools

About 1,410,000 results (0.43 seconds)

**goose**

Highest Flying Bird Found; Can Scale Himalaya. The bar-headed **goose** can reach nearly 21,120 feet, new study shows. Bar-headed **geese** (seen in a file picture) can fly over the Himalaya in eight hours. Jun 10, 2011

[Highest Flying Bird Found; Can Scale Himalaya](#)  
news.nationalgeographic.com/.../110610-high... Natio



bing MS Beta

who killed abraham lincoln

Web Images Videos Maps News More

2,810,000 RESULTS Any time

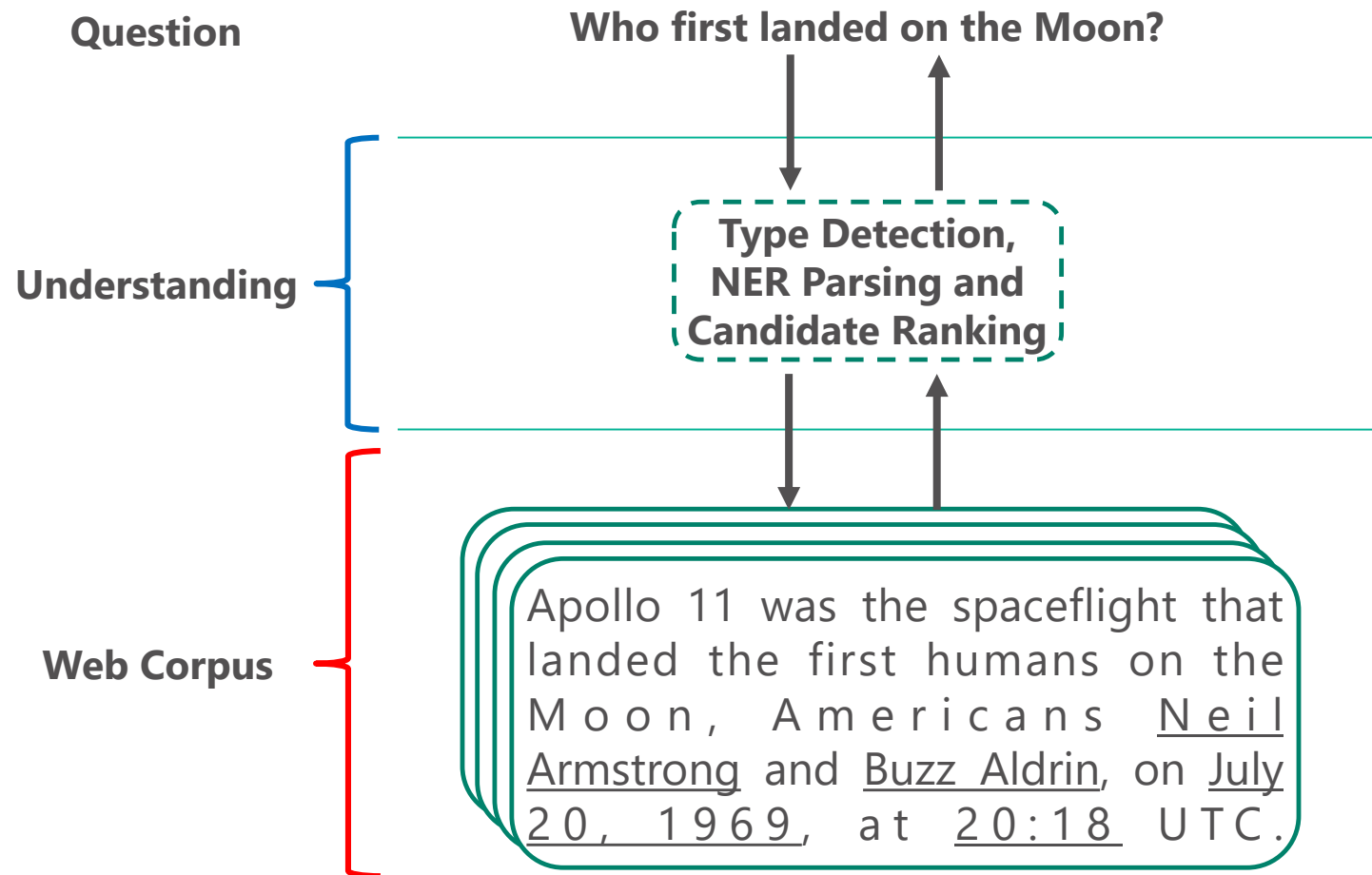
**John Wilkes Booth**

The assassination of Lincoln was planned and carried out by the well-known stage actor John Wilkes Booth, as part of a larger conspiracy in a bid to revive the Confederate cause.

Reference: [en.wikipedia.org/...sassinatio\\_of\\_Abraham\\_Lincoln](#) Feedback

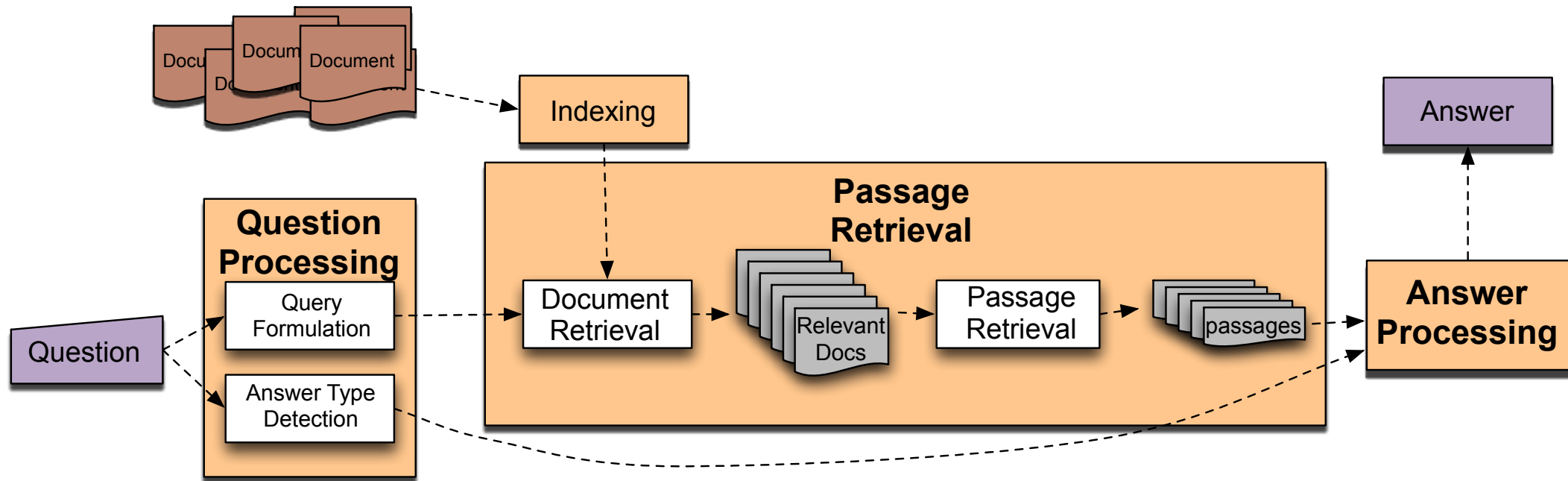
# Factoid Answer based on Web Documents

- Typical Architecture of Web QnA



# Factoid Answer based on Web Documents

- Detailed Architecture



Question Answering [Dan Jurafsky, Stanford]

# Factoid Answer based on Web Documents

- QUESTION PROCESSING

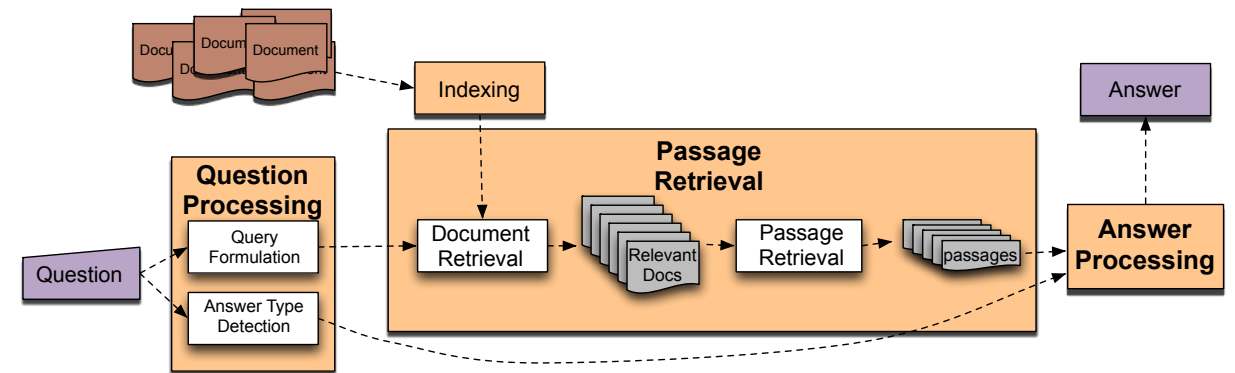
- Detect question type, answer type
- Formulate queries to send to a search engine

- PASSAGE RETRIEVAL

- Retrieve ranked documents
- Break into suitable passages and rerank

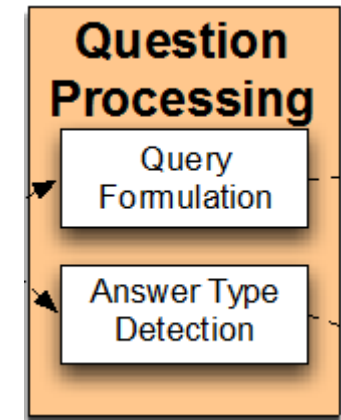
- ANSWER PROCESSING

- Extract candidate answers
- Rank candidates



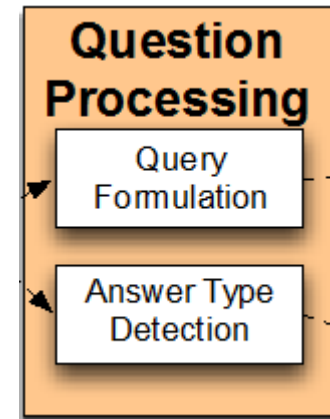
# Factoid Answer based on Web Documents

- Answer Type Detection: Name Entities
  - Who first landed on the moon?
    - Person
  - Where is the headquarter of Microsoft?
    - Location
  - What is the largest country in terms of population?
    - Country
  - Highest flying bird
    - Animal/Bird



# Factoid Answer based on Web Documents

- 6 coarse classes
  - ABBEVIATION, ENTITY, DESCRIPTION, HUMAN, LOCATION, NUMERIC
- 50 finer classes
  - LOCATION: city, country, mountain...
  - HUMAN: group, individual, title...
  - ENTITY: animal, body, color, currency...

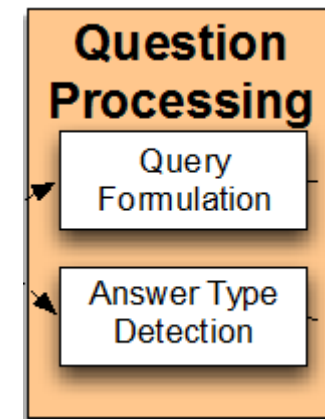
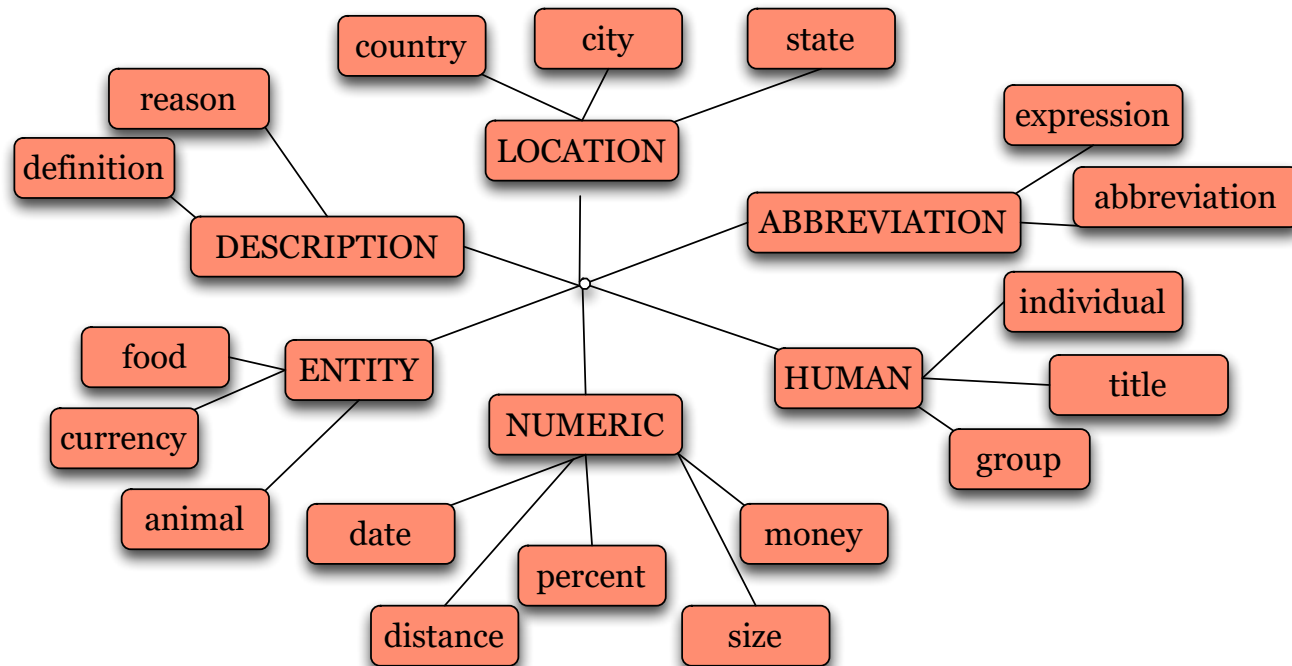


Learning Question Classifiers [Xin Li & Dan Roth, COLING 2002]

Question Answering [Dan Jurafsky, Stanford]

# Factoid Answer based on Web Documents

- Part of the Answer Type Taxonomy



Learning Question Classifiers [Xin Li & Dan Roth, COLING 2002]

Question Answering [Dan Jurafsky, Stanford]

# Factoid Answer based on Web Documents

- Answer Type Detection

- Rules

- Regular expression based rules

- Who {is|was|are|were} PERSON

- Question headword

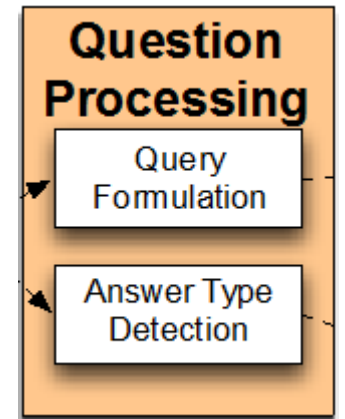
- Which **city** in China has the largest number of foreign financial companies?
- What is the state **flower** of California?

- Machine Learning

- **Define** a taxonomy of question types

- **Annotate** training data for each question type

- **Train** classifiers for each question class using a rich set of features: Question words and phrases; Part-of-speech tags; Parse features (headwords); Named Entities; Related words

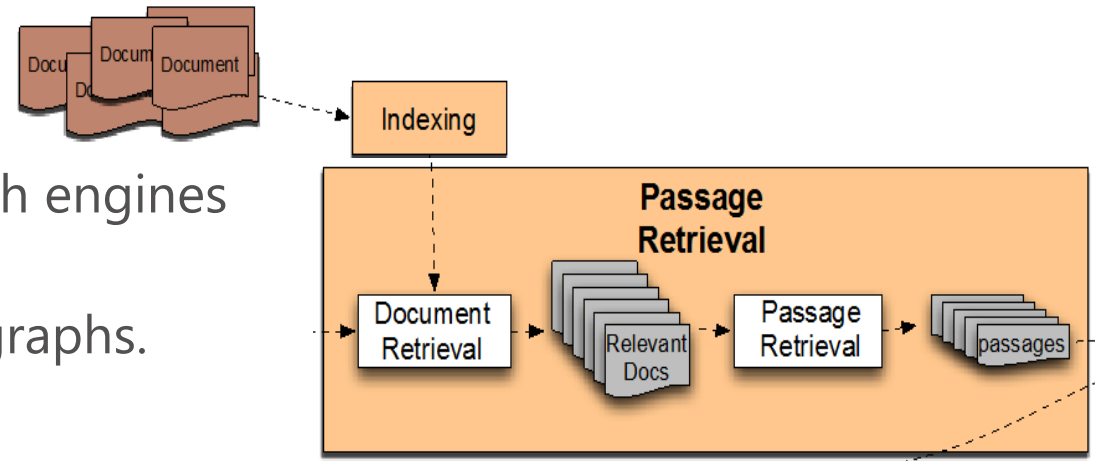




# Factoid Answer based on Web Documents

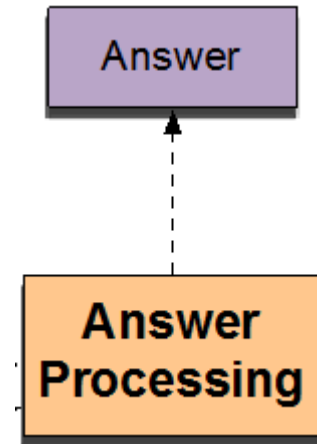
- Passage Retrieval

- Retrieve documents using query terms through search engines
- Segment the documents into shorter units, like paragraphs.
- Passage ranking, features
  - Number of Named Entities of the right type in passage
  - Number of query words in passage
  - Number of question N-grams also in passage
  - Proximity of query keywords to passage
  - Longest sequence of question words
  - Rank of the document containing passage
  - ...




# Factoid Answer based on Web Documents

- Run an answer-type named-entity tagger on the passages
  - Each answer type requires a named-entity tagger that detects it
  - If answer type is CITY, tagger has to tag CITY
- Return the string with the right type:
  - How many bones in an adult human body? (**Number**)
    - The human skeleton is the internal framework of the body. It is composed of 270 bones at birth – this total decreases to **206 bones** by adulthood after some bones have fused together.



# Factoid Answer based on Web Documents


## Knowledge Bases based QA


california state flower 

[All](#) [Images](#) [Shopping](#) [Maps](#) [Videos](#) [More ▾](#) [Search tools](#)

About 2,140,000 results (0.77 seconds)

California / State flower

California poppy 

 More about California poppy

## Web Documents based QA

who first landed on the moon 

[All](#) [News](#) [Images](#) [Videos](#) [Shopping](#) [More ▾](#) [Search tools](#)

About 11,500,000 results (0.64 seconds)

**Neil Armstrong**

Apollo 11's mission was to land two men on the moon. They also had to come back to Earth safely. Apollo 11 blasted off on July 16, 1969. **Neil Armstrong**, Edwin "Buzz" Aldrin and Michael Collins were the astronauts on Apollo 11. Jan 16, 2008



[www.biography.com](http://www.biography.com)

[NASA - The First Person on the Moon](http://www.nasa.gov/audience/forstudents/k-4/stories/first-person-on-moon.html) [www.nasa.gov/audience/forstudents/k-4/stories/first-person-on-moon.html](http://www.nasa.gov/audience/forstudents/k-4/stories/first-person-on-moon.html) NASA ▾

## Answer Sentence Selection

# Answer Sentence Selection

- Task
  - Input:
    - a question
    - a set of candidate sentences
  - Output:
    - the correct sentence that contains the exact answer
    - can sufficiently support the answer choice

# Answer Sentence Selection

- Dataset
  - QASent
    - Created using TREC-QA questions

	Train	Dev	Test	Total
# of ques.	94	65	68	227
# of sent.	5,919	1,117	1,442	8,478
# of ans.	475	205	248	928
Avg. len. of ques.	11.39	8.00	8.63	9.59
Avg. len. of sent.	30.39	24.90	25.61	28.85

# Answer Sentence Selection

Algorithm	Reference	MAP 	MRR 
Punyakanok (2004)	Wang et al. (2007)	0.419	0.494
Cui (2005)	Wang et al. (2007)	0.427	0.526
Wang (2007)	Wang et al. (2007)	0.603	0.685
H&S (2010)	Heilman and Smith (2010)	0.609	0.692
W&M (2010)	Wang and Manning (2010)	0.595	0.695
Yao (2013)	Yao et al. (2013)	0.631	0.748
S&M (2013)	Severyn and Moschitti (2013)	0.678	0.736
Shnarch (2013) - Backward	Shnarch (2013)	0.686	0.754
Yih (2013) - LCLR	Yih et al. (2013)	0.709	0.770
Yu (2014) - TRAIN-ALL bigram+count	Yu et al. (2014)	0.711	0.785
W&N (2015) - Three-Layer BLSTM+BM25	Wang and Nyberg (2015)	0.713	0.791
Feng (2015) - Architecture-II	Tan et al. (2015)	0.711	0.800
S&M (2015)	Severyn and Moschitti (2015)	0.746	0.808
W&I (2015)	Wang and Ittycheriah (2015)	0.746	0.820
Tan (2015) - QA-LSTM/CNN+attention	Tan et al. (2015)	0.728	0.832
dos Santos (2016) - Attentive Pooling CNN	dos Santos et al. (2016)	0.753	0.851
Wang et al. (2016) - Lexical Decomposition and Composition	Wang et al. (2016)	0.771	0.845

Bag of words, Word alignment, Dependency Tree Matching

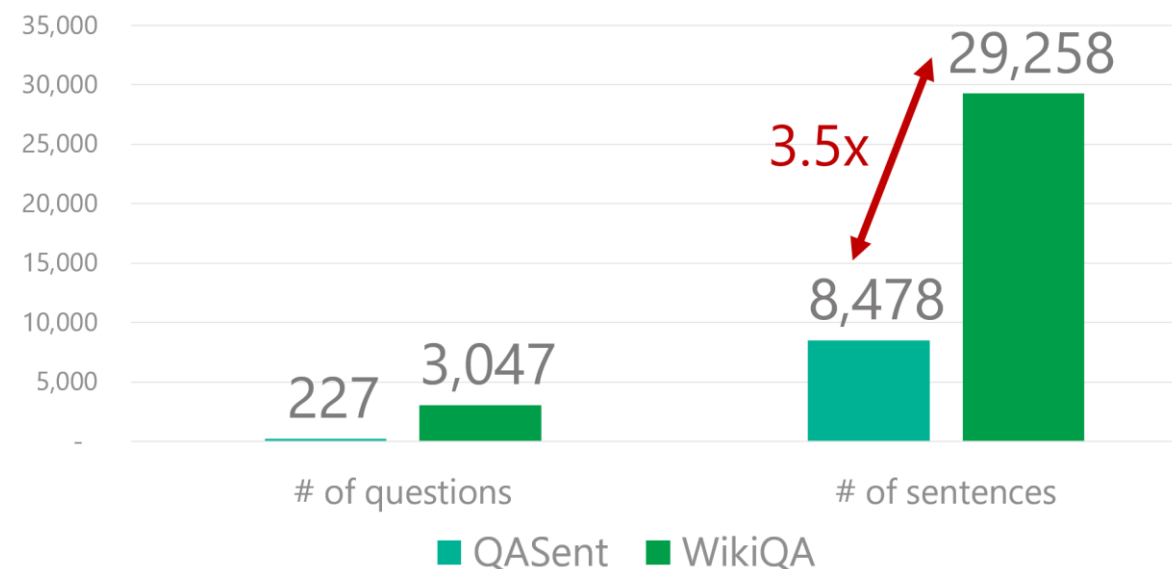
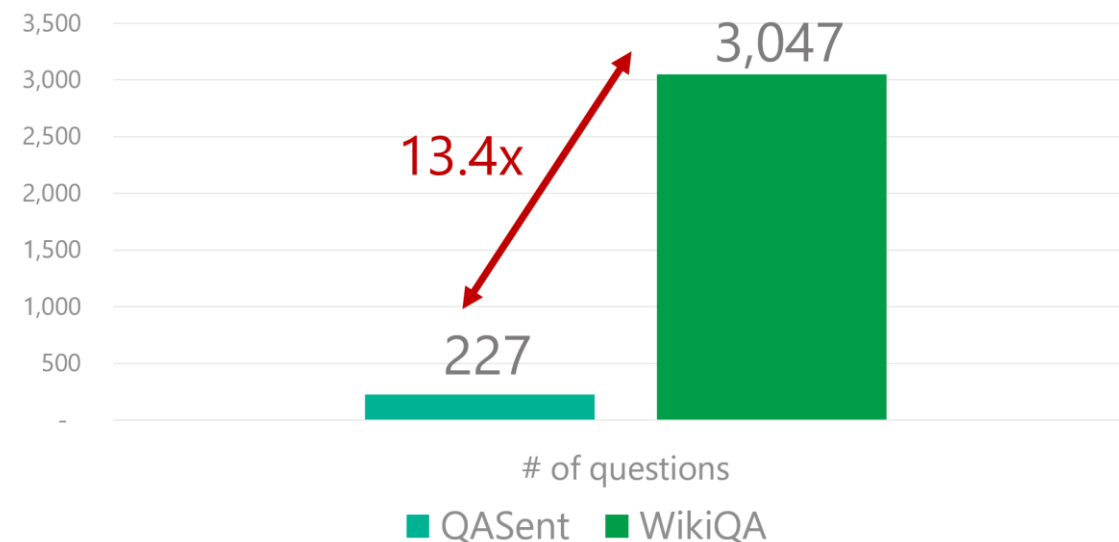
Deep Neural Networks, LSTM

# Answer Sentence Selection

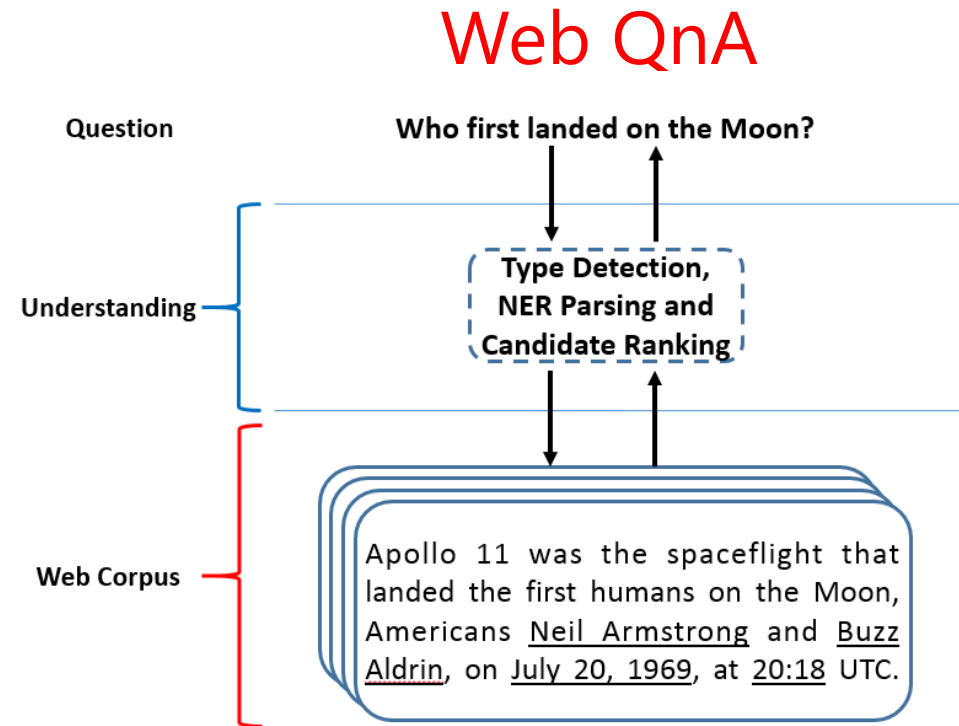
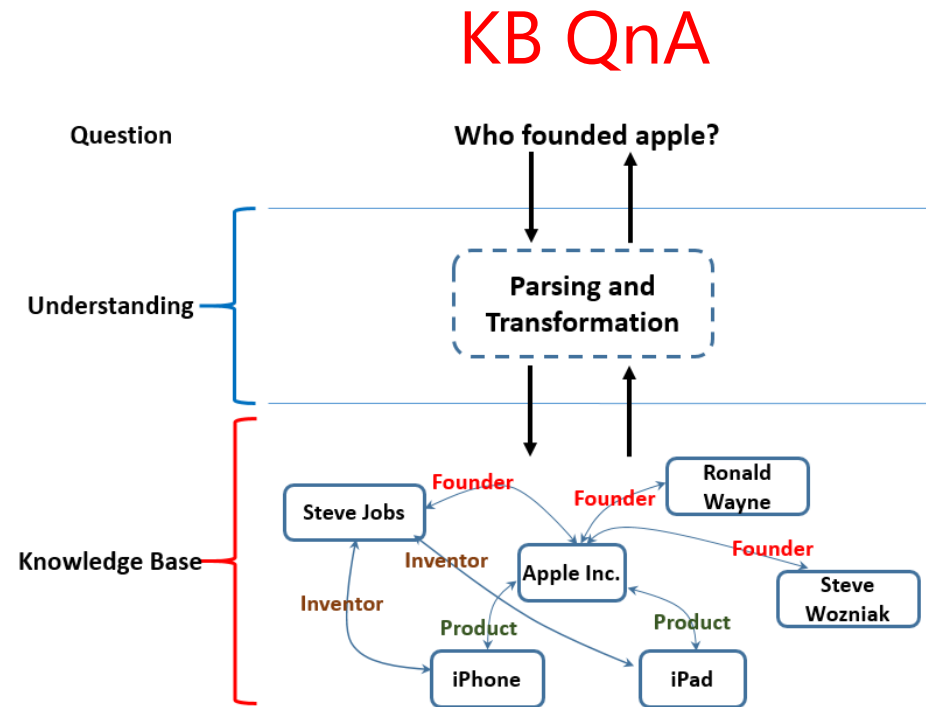
- Dataset

	QASent			
	Train	Dev	Test	Total
# of ques.	94	65	68	227
# of sent.	5,919	1,117	1,442	8,478
# of ans.	475	205	248	928
Avg. len. of ques.	11.39	8.00	8.63	9.59
Avg. len. of sent.	30.39	24.90	25.61	28.85

	WikiQA			
	Train	Dev	Test	Total
# of ques.	2,118	296	633	3,047
# of sent.	20,360	2,733	6,165	29,258
# of ans.	1,040	140	293	1,473
Avg. len. of ques.	7.16	7.23	7.26	7.18
Avg. len. of sent.	25.29	24.59	24.95	25.15
# of ques. w/o ans.	1,245	170	390	1,805



# Factoid Answer based on Web Documents





# Question Answering via Semantic Enrichment

Question

Who first landed on the Moon?

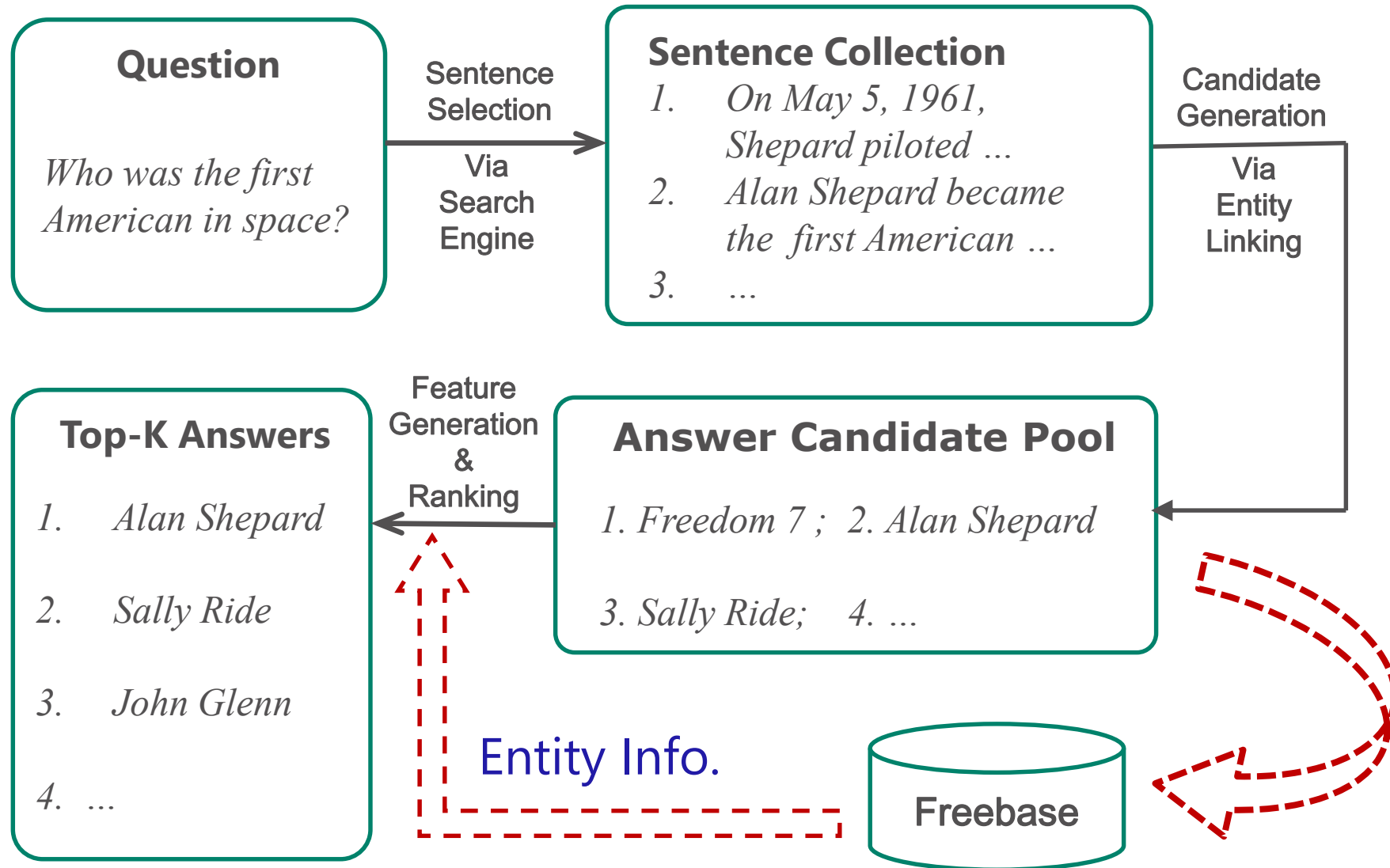
## Advantages:

- Generate better answer candidates
  - Entities in Freebase
  - Mentions of the same entity merged to one candidate
- Able to leverage entity information in Freebase
  - Semantic text relevance features for ranking
  - More fine-grained answer type checking

5% ~ 20% improvement in MRR



# System Framework



# Experiments - Data

- TREC Datasets (well-formed questions)
  - Training: 1,700 (entity) questions (TREC 8-11)
  - Testing: 202 (entity) questions (TREC 12)

**Example questions:**

1. What are pennies made of?
2. What is the tallest building in Japan?
3. Who sang "Tennessee Waltz"?

- Bing Queries (queries with question intent)
  - Training: 4,725 queries; Testing: 1,164 queries

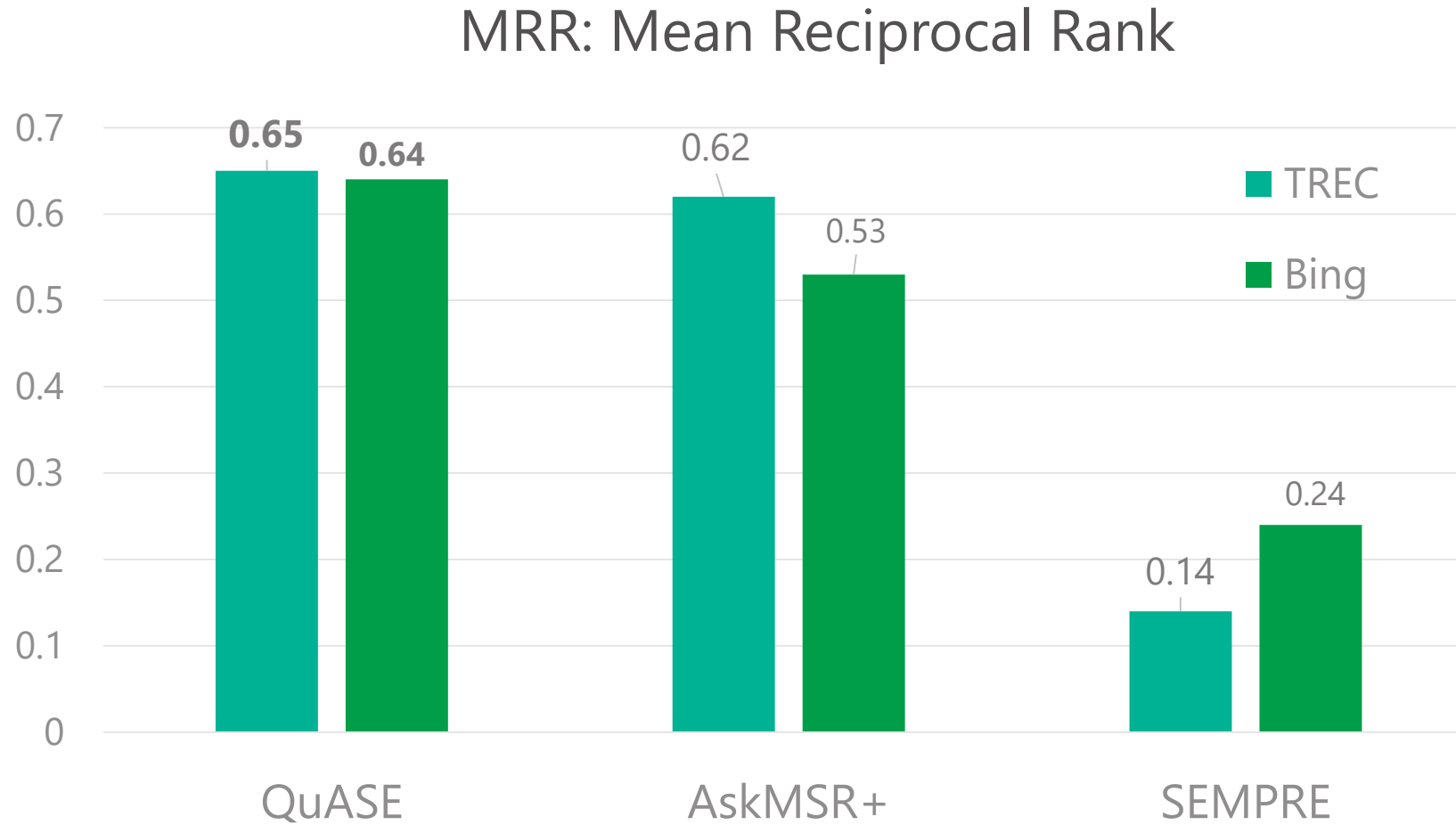
**Example queries:**

1. the highest flying bird
2. indiana jones named after
3. designer of the golden gate bridge

# Systems & Evaluation Metrics

- QuASE (Question Answering via Semantic Enrichment )
  - Includes other basic features (e.g., candidate freq.)
  - Ranker learner: MART (Multiple Additive Regression Trees)
- Baselines
  - AskMSR+ [Tsai+ '15] – Web-based QA system
  - SEMPRES [Berant+ '14] – Semantic parsing QA using Freebase
- Evaluation Metrics
  - MRR: Mean Reciprocal Rank
    - Determined by the top-ranked correct answer

# Experiments – Results



Open Domain Question and Answering via Semantic Enrichment [Huan Sun, et al., WWW 2015]

# Factoid Answer based on Tables

- What if answers cannot be found through KB and Web Documents?

Knowledge Bases



Structured

Tables

Category	Structure	Country	City	Height (metres)	Height (feet)
Mixed use	Burj Khalifa	United Arab Emirates	Dubai	829.8	2,722
Self-supporting tower	Tokyo Skytree	Japan	Tokyo	634	2,080
Mixed use	Shanghai Tower	China	Shanghai	632	2,073
Clock building	Abraj Al Bait Towers	Saudi Arabia	Mecca	601	1,972
Military structure	Large masts of INS Kattabomman	India	Tirunelveli	471	1,545
Mast radiator	Lualualei VLF transmitter	United States	Lualualei, Hawaii	458	1,503
Twin towers	Petronas Twin Towers	Malaysia	Kuala Lumpur	452	1,482
Residential	432 Park Avenue	United States	New York	425.5	1,396
Chimney	Ekibastuz GRES-2 Power Station	Kazakhstan	Ekibastuz	419.7	1,377
Radar	Dimona Radar Facility	Israel	Dimona	400	1,312
Lattice tower	Kiev TV Tower	Ukraine	Kiev	385	1,263
Electricity pylon	Zhoushan Island Overhead Powerline Tie	China	Zhoushan	370	1,214

Semi-Structured

Web Documents



Unstructured

# Factoid Answer based on Tables

- What if answers cannot be found through KB and Web Documents?

Q: Where is the largest brick dome?

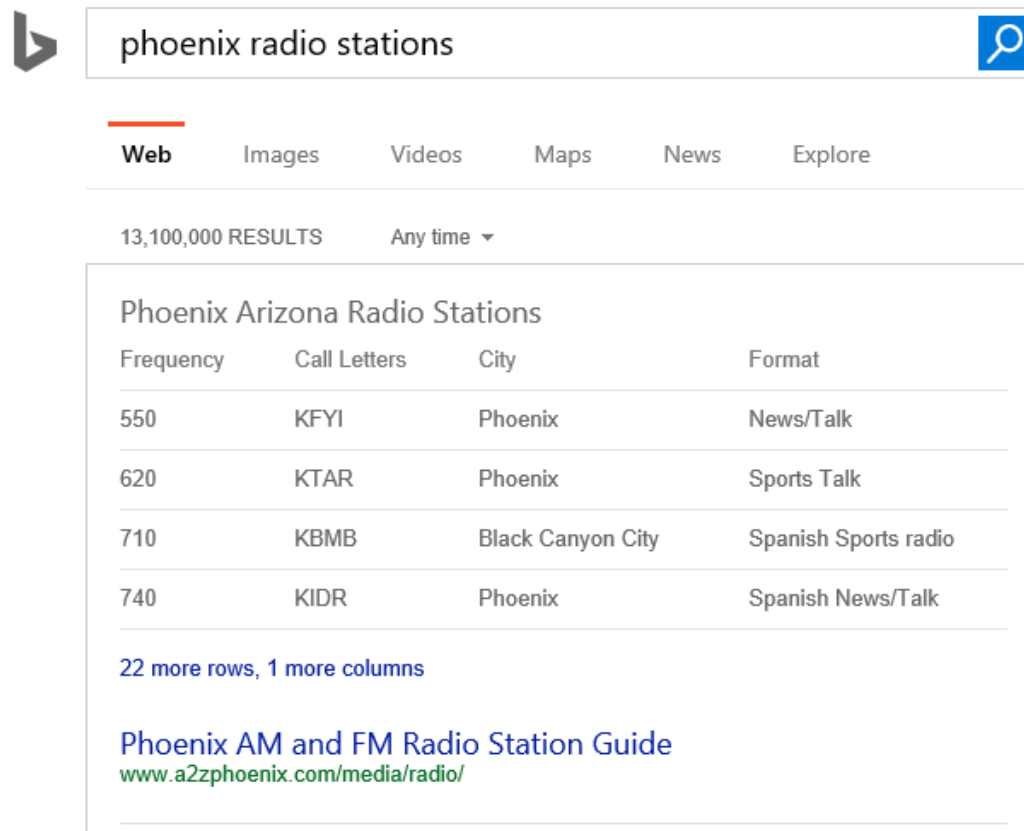
Below is a list of buildings that have held the title of the largest dome on their continent.

**Europe** [\[ edit \]](#)

Held record	Diameter	Name	Location	Builder	Comment
1250 BC– 1st century BC	14.5 m <sup>[1]</sup>	<a href="#">Treasury of Atreus</a>	<a href="#">Mycenae, Greece</a>	<a href="#">City state of Mycenae</a>	<a href="#">Corbel dome</a>
1st century BC– 19 BC	21.5 m <sup>[2]</sup>	<a href="#">Temple of Mercury</a>	<a href="#">Baiae, Italy</a>	<a href="#">Roman Empire</a>	<a href="#">First monumental dome<sup>[3]</sup></a>
1436–1881	45.52	<a href="#">Santa Maria del Fiore</a>	<a href="#">Florence, Italy</a>	<a href="#">Roman Catholic Archdiocese of Florence</a>	Largest brick and mortar dome in the world till present. Octagonal dome.

# Factoid Answer based on Tables

- What if answers cannot be found through KB and Web Documents?



phoenix radio stations

Web Images Videos Maps News Explore

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Phoenix Arizona Radio Stations

Frequency	Call Letters	City	Format
550	KFYI	Phoenix	News/Talk
620	KTAR	Phoenix	Sports Talk
710	KBMB	Black Canyon City	Spanish Sports radio
740	KIDR	Phoenix	Spanish News/Talk

[22 more rows, 1 more columns](#)

[Phoenix AM and FM Radio Station Guide](#)  
[www.a2zphoenix.com/media/radio/](http://www.a2zphoenix.com/media/radio/)



# Factoid Answer based on Tables

- Knowledge Bases/Graphs

- Structured but incomplete

- Unstructured Texts

- Completely no structure

- Semi-Structured Tables

- Rich: hundreds of millions tables [Lehmberg et al, WWW'16]

- Schema

- Table caption
- Column names
- Table cells

University	City	Province	Established
University of Alberta	Calgary	Alberta	1906
University of Toronto	Toronto	Ontario	1827
University of Montreal	Montreal	Quebec	1878

List of universities in Canada

# Factoid Answer based on Tables

Given:

Question {

What languages do people in France speak?

Table Database {

Country	Capital	Location	Main Language	Currency
Algeria	Algiers	Africa	Arabic, French	Dinar
France	Paris	Europe	French	Euro
Hungary	Budapest	Europe	Hungarian	Forint
Singapore	Singapore	Asia	Malay, Chinese, Tamil	Singapore Dollar

The goal: to find a table cell containing answers.

Answer {

French

Evidence {

Country	Main Language
France	French

Source: <http://hasibul.info/gk/countries.php>

# Factoid Answer based on Tables

- Too many tables! How to find related ones?

“What languages do people in France speak?”

More than 100K tables contain “France” !

- How to precisely identify the answer cell?

“What languages do people in France speak?”

Capital? Main Language? Currency?

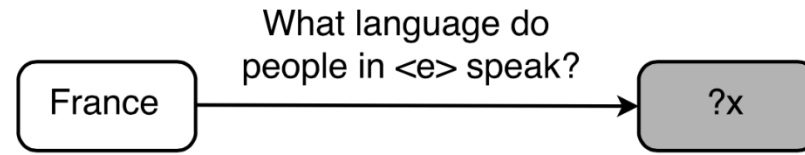
Country	Capital	Currency	Main Language
Algeria	Algiers	Dinar	Arabic
Egypt	Cairo	Pound	Arabic
France	Paris	Euro	French
...	...	...	...

A list of countries and their capital, language etc.

Table Cell Search for Question Answering [Huan Sun, et al., WWW 2016]

# Factoid Answer based on Tables

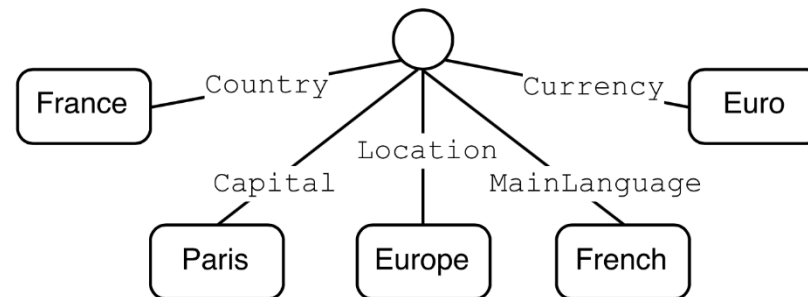
- Question chain



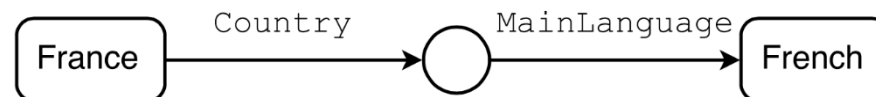
Chain representation for "What languages do people in France speak?":  
entity + question pattern

- Table cell chain

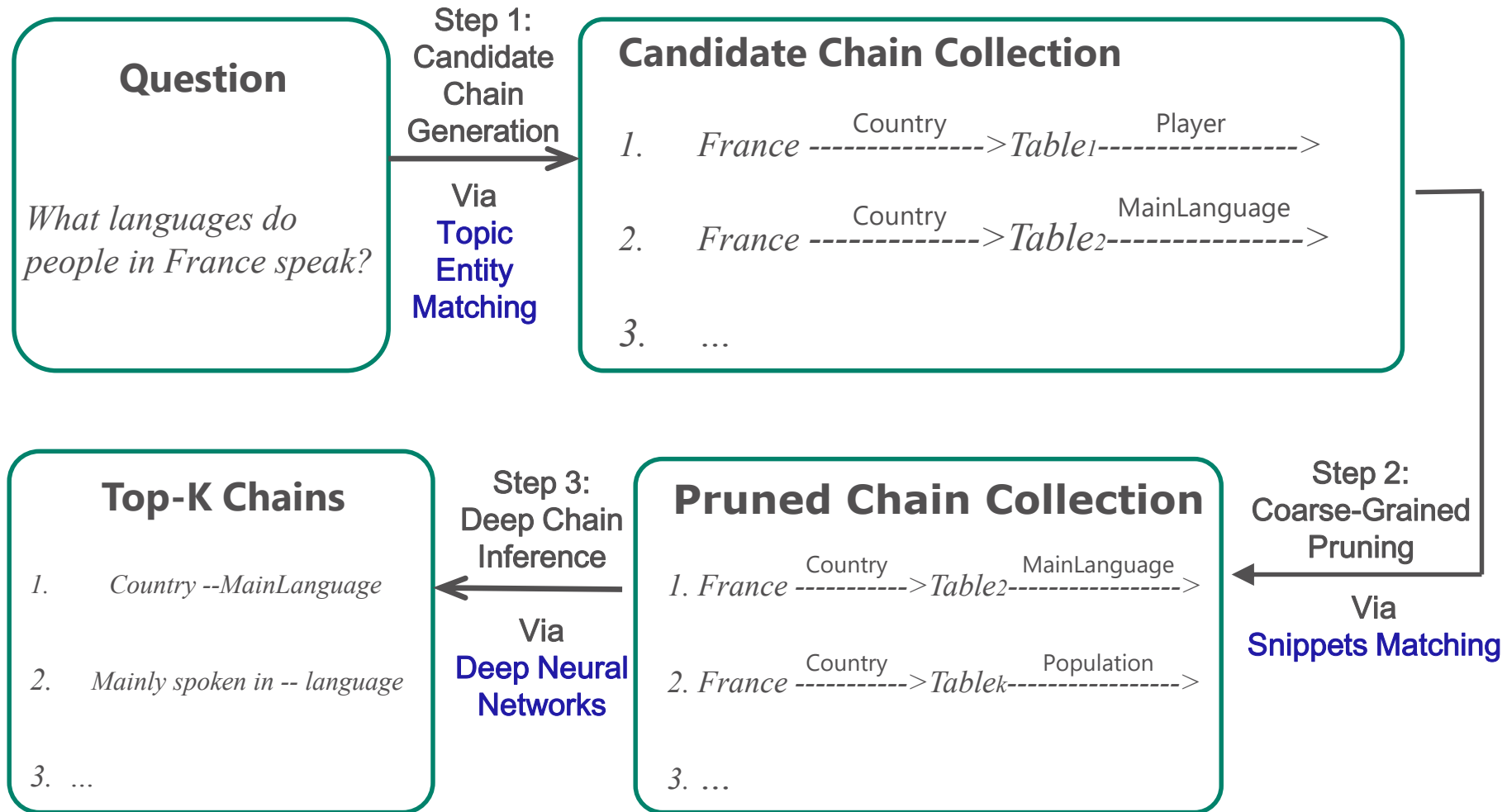
Graph representation  
of a table row:



Relational chain between "France" and "French":



# Factoid Answer based on Tables



# Factoid Answer based on Tables

What languages do people in France speak?



Topic entity: France



*String match with table cells*

Country	Capital	Currency	Main Language
Algeria	Algiers	Dinar	Arabic
Egypt	Cairo	Pound	Arabic
France	Paris	Euro	French
...	...	...	...



*Generate an initial set of chains*

```
{ France -----Country----->Table ID-----MainLanguage-----> ? ;  
France -----Country----->Table ID-----Capital-----> ?;...}
```

Step 1:  
Candidate  
Chain  
Generation

# Factoid Answer based on Tables

Step 2:  
Coarse-grained  
Pruning via  
Snippets  
Matching

- Shallow features for each candidate chain
  - (1) Candidate chain side
    - **Word vector** using table title, caption, column names etc.
  - (2) Question side
    - **Word vector** using Bing snippets
- Select top-k candidate chains using shallow features
- Most irrelevant chains can be removed

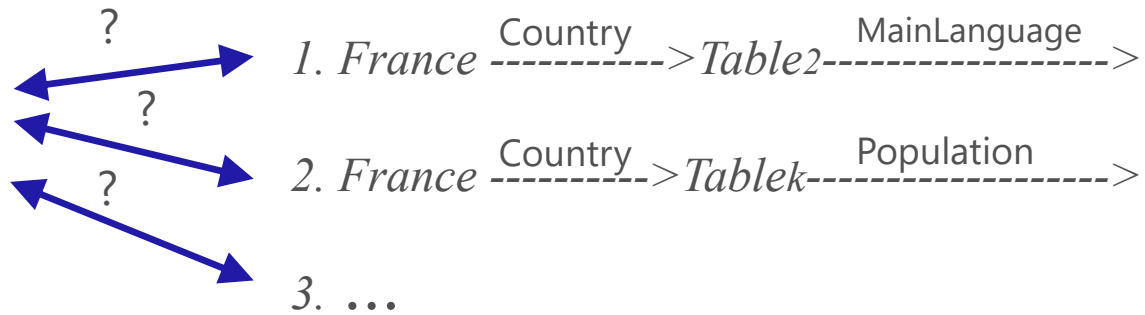
# Factoid Answer based on Tables

Step 3:  
Deep Chain  
Inference

Question

*What languages do  
people in France  
speak?*

Candidate chain





# Factoid Answer based on Tables

Question

*What languages do people in France speak?*

Candidate chain

1. *France*  $\xrightarrow{\text{Country}}$  *Table2*  $\xrightarrow{\text{MainLanguage}}$   $\rightarrow$
2. *France*  $\xrightarrow{\text{Country}}$  *Tablek*  $\xrightarrow{\text{Population}}$   $\rightarrow$
3. ...



Step 3:  
Deep Chain  
Inference

*What languages do people in <e> speak*

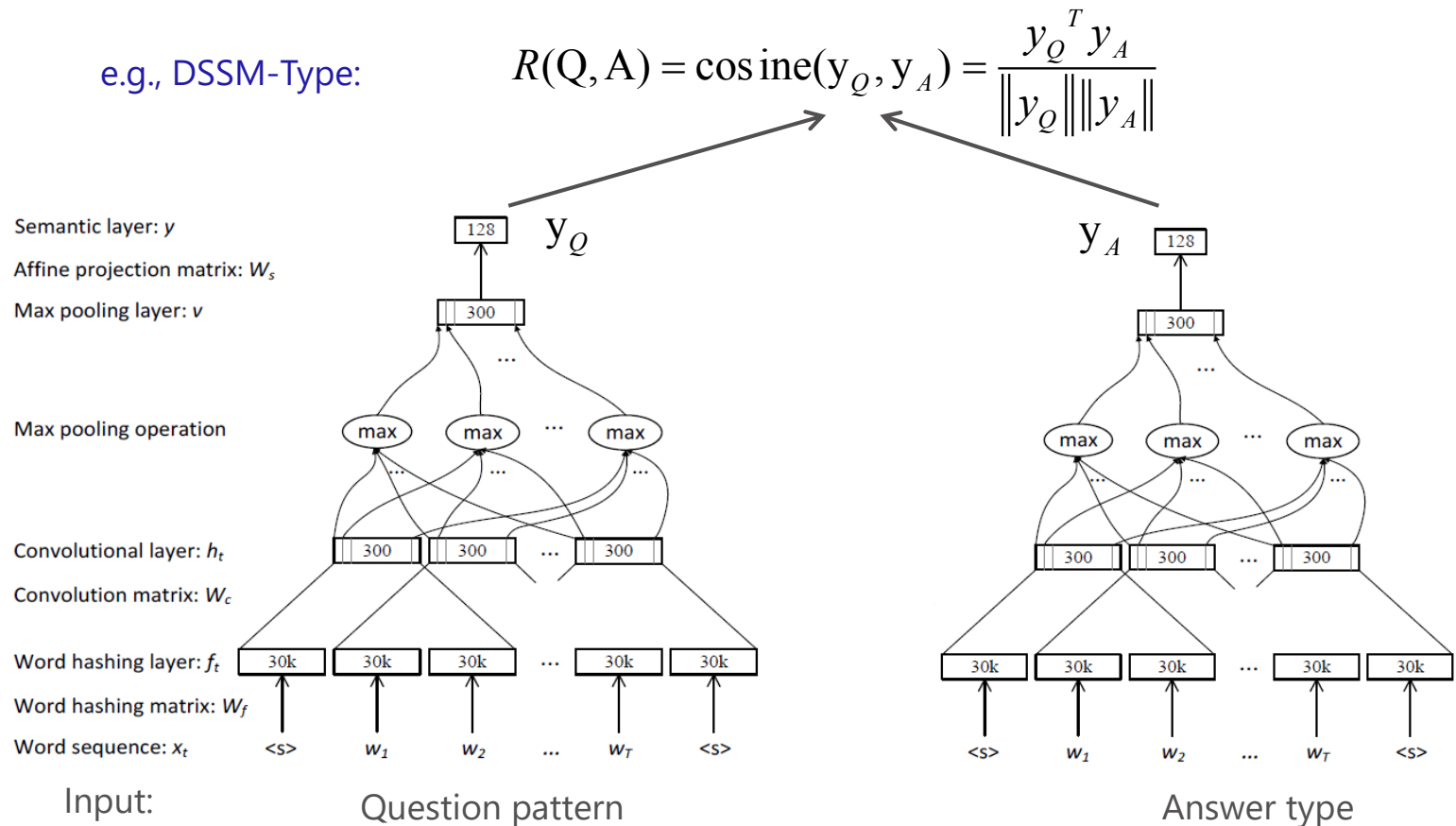
Deep Neural  
Networks

- Answer type: Column name w.r.t the answer cell  
e.g., "Main Language"
- Pseudo-predicate: Column name pair  
e.g., <country, main language>
- Entity pairs: entity pairs in the two columns  
e.g., { <Spain, Spanish> ; <Italy, Italian>; ... }

# Factoid Answer based on Tables

- Deep features

- <question pattern, answer type>: DSSM-Type
- <question pattern, pseudo-predicate>: DSSM-Predicate
- <question pattern, entity pairs>: DSSM-EntityPairs



# Question Sets

- WebQuestions: WebQ

- Training: 3,778 (entity) questions
- Testing: 2,032 (entity) questions

**Example questions:**

1. who did the voice for lola bunny?
2. in what countries do people speak danish?

- Bing Queries: BingQ

- Training: 4,725 queries
- Testing: 1,164 queries

**Example queries:**

1. cherieff callie voice
2. boeing charleston sc plant location

# Table Sets

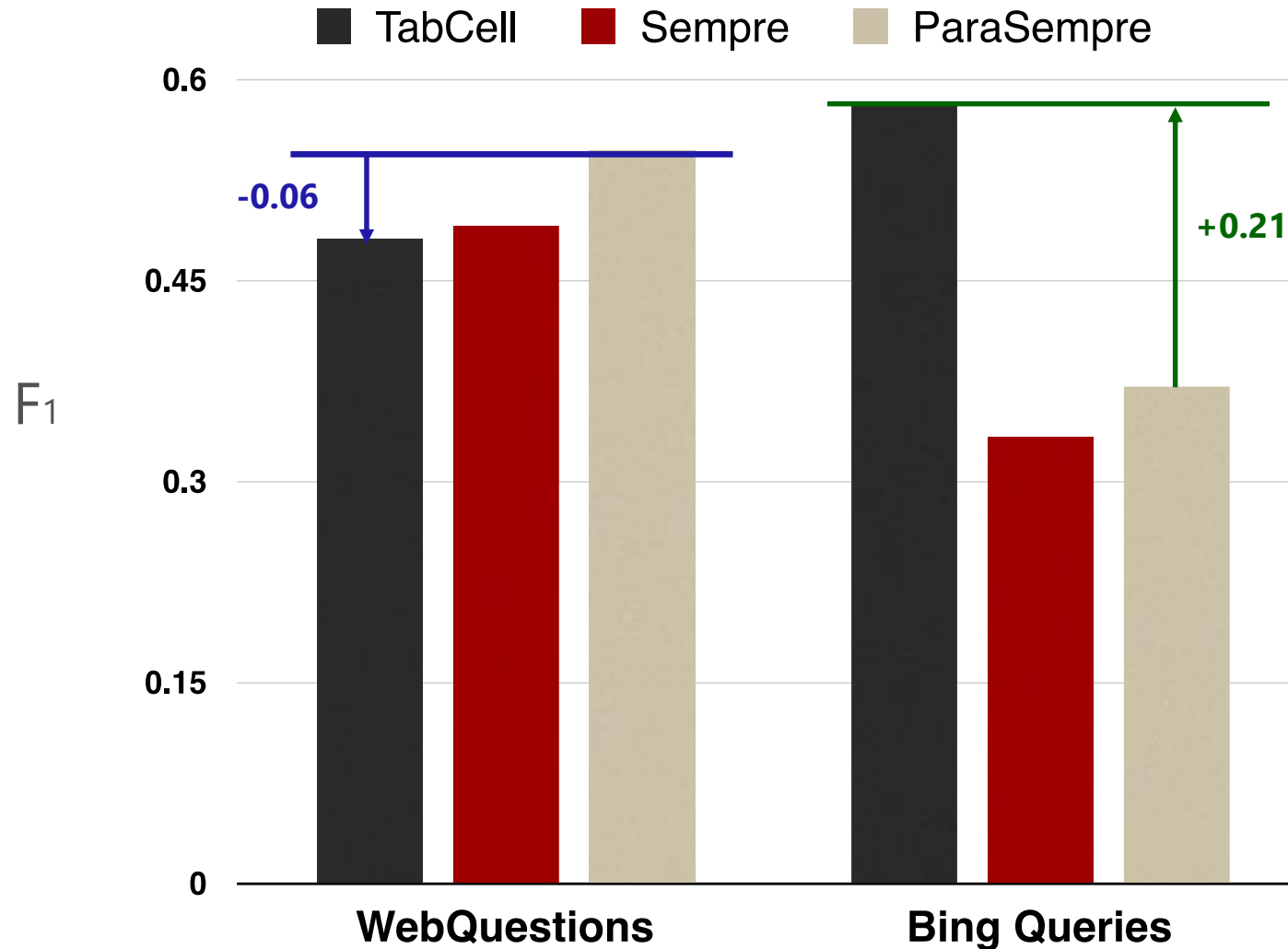
- WikiTables
  - Tables from Wikipedia and Wikipedia Infoboxes
  - ~5M Tables

# Baselines and Metrics

- **TabCell: Table Cell Search**
  - Feature set: shallow features, deep features
  - Algorithm: MART (Multiple Additive Regression Trees)
- **Baselines: Semantic parsing on Freebase**
  - Sempre [Berant et al, EMNLP'13]
  - ParaSempre [Berant et al, ACL'14]
- **TabCell + ParaSempre: simply combine their Top-1 results**
  
- **Evaluation Metrics**
  - Precision, Recall, F<sub>1</sub>
    - # of answers in ground truth: N
    - # of true answers contained in **top-1** table cell: M
    - Recall =  $M / N$
    - Precision = 0 if M=0; 1 otherwise (b/c, only 1 table cell returned)

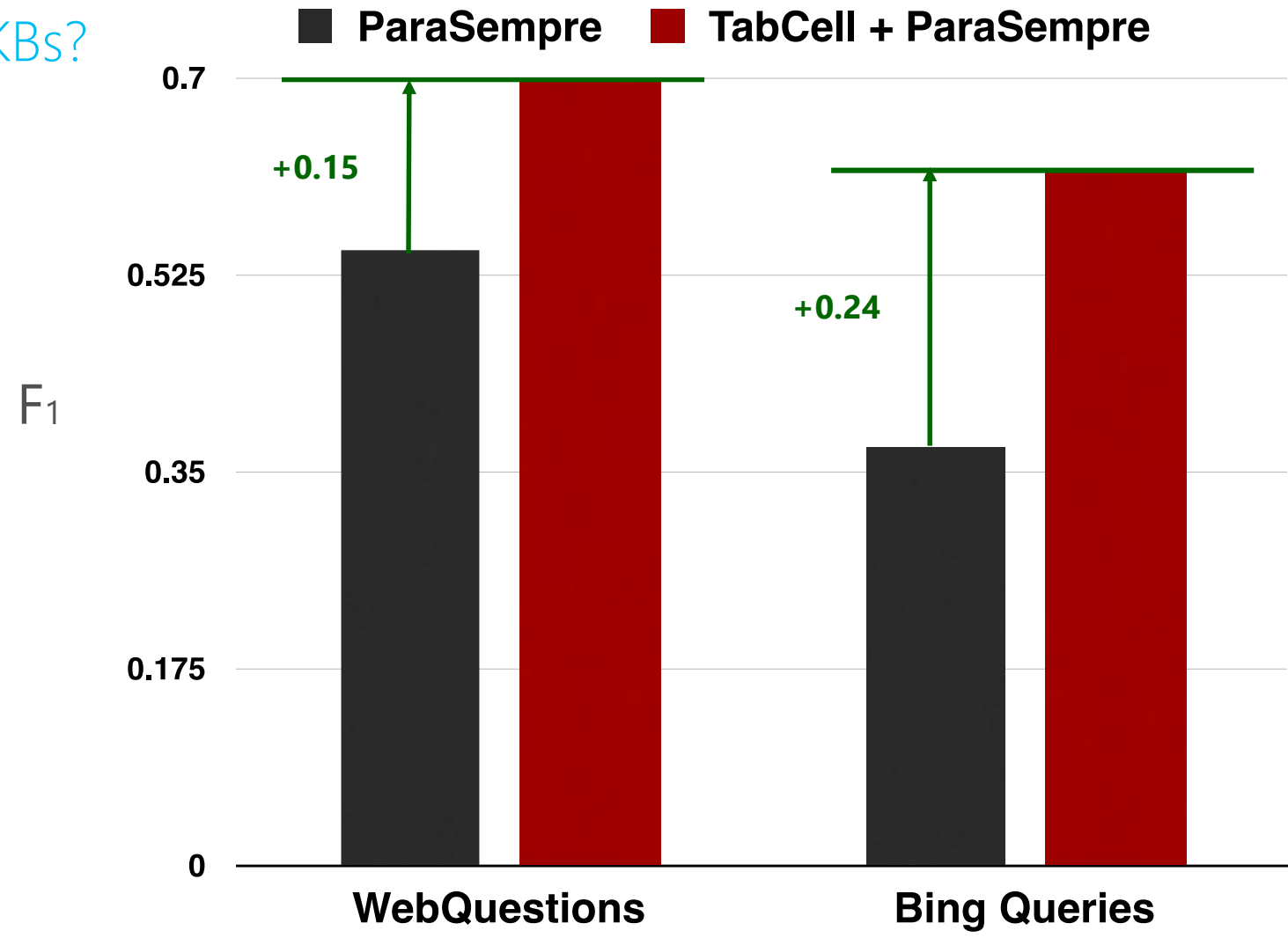
# Factoid Answer based on Tables

- How Does TabCell Compare with ParaSempre?



# Factoid Answer based on Tables

- Do Tables Complement KBs?



# Factoid Answer based on Tables

- Take-away Messages

- Tables contain rich knowledge to complement knowledge bases.
- QA based on tables calls for deep understanding table semantics, e.g., column meaning and relations among columns.



# Challenges in Web-based QA


Google

when will be the end of the world

All News Images Videos Maps More Search tools



About 1,140,000,000 results (0.60 seconds)

4) An asteroid will hit on May 16, **2016** – followed by a black hole created by CERN.  
The end of the world is nigh, appaz (Picture Alamy)  
The world will be over by October 25, according to Pastor Ricardo Salazar, who's behind a series of very, very odd YouTube rants. Jan 4, 2016



[5 reasons the world is going to end this year, probably on February 14 ...](#)  
[metro.co.uk/.../5-reasons-the-world-is-going-to-end-this-year-probably-on-februa...](#) Metro

# Challenges in Web-based QA

Google   

[All](#) [News](#) [Images](#) [Videos](#) [Shopping](#) [More ▾](#) [Search tools](#)

---


About 445,000,000 results (0.67 seconds)

Who will win the 2016 U.S. presidential election?

USPREZ16	Latest	Buy Yes
Hillary Clinton CLINTON.USPREZ16	65¢ 1¢	65¢
Donald Trump TRUMP.USPREZ16	34¢ 1¢	35¢
Joe Biden BIDEN.USPREZ16	4¢ NC	4¢
Bernie Sanders SANDERS.USPREZ16	3¢ 2¢	4¢

28 more rows, 3 more columns

[PredictIt | Who will win the 2016 U.S. presidential election?](#)  
<https://www.predictit.org/market/1234/who-will-win-the-2016-us-presidential-election>

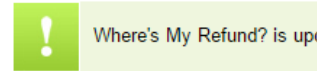


# Challenges in Web-based QA

- Question Understanding
  - Rules are not always correct
  - “where is my refund”
    - location?
    - When and how to get refund
  - “when a cat loves a dog”
    - Date Time?
    - TV series



Where's My Refund?



Get up-to-date refund information usi than once every 24 hours, usually ov should only call if it has been longer.



## When to check status...

- Within 24 hours after we've recei your e-filed tax return
- 4 weeks after you mail your papr return
- "Where's My Refund?" is update more than once every 24 hours

## When a Dog Loves a Cat



When a Dog Loves a Cat is a TVB modern drama series broadcast in July 2008. Miu Chun was once diagnosed with cancer, and became really depressed. Cheung Ka-Ka, a nurse, comforted him and later became his girlfriend. Soon after he ... [en.wikipedia.org](#)

First episode: Jul 21, 2008

Last episode: Aug 15, 2008

Number of episodes: 20

Episode duration: 45 minutes

Network: TVB

Origin: Hong Kong

## Cast



Myolie Wu  
Chow Chi-yu



Raymond  
Wong



Gallen Lo

People also search for

[See all \(10+\)](#)



Wars of In-Laws II



A Journey Called Life



Forensic Heroes II



The Four



Moonlight Resonance

# Question Answering for Testing Machine Intelligence

# A Different Kind of Question Answering...

- Story comprehension (MCCTest)
- Fill-in-the-blank questions (MSR sentence completion, DeepMind Q&A Dataset, Facebook Children Stories)
- Commonsense reasoning (Facebook bAbI)
- Quiz competition (Quiz Bowl, Jeopardy!)
- Standard test for measuring AI (AI2)
- Visual Question Answering

# A Different Kind of Question Answering...

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- Standard test for measuring AI (AI2)
- Visual Question Answering

# Story Comprehension – Early Work

- *Charniak. “Toward A Model of Children's Story Comprehension.” PhD Dissertation. 1972.*
  - Model the world knowledge
  - Understand natural language
- *Hirschman et al. “Deep Read: A Reading Comprehension System.” ACL-1999.*
  - A small reading comprehension dataset (3<sup>rd</sup> to 6<sup>th</sup> grade stories)
  - Find sentences to answer “who/what/when/where/why” questions
  - Simple BoW approach reaches 40% accuracy (~5% random)

# MCTest: Reading Comprehension Test

[Richardson+, EMNLP-13]

- 660 children's stories, 2,640 comprehension questions
- Data collection: Crowdsourcing via Amazon MTurk
  - **No copyright issues, freely downloadable**
- Fictional: Answers are found only in the story
- Grade-school level: limited vocabulary (8,000 words)
- Multiple-choice: objective/offline evaluation
- Open-Domain



# Sample Story

Timmy liked to play games and play sports but more than anything he liked to collect things. He collected bottle caps. He collected sea shells. He collected baseball cards. He has collected baseball cards the longest. He likes to collect the thing that he has collected the longest the most. He once thought about collecting stamps but never did. His most expensive collection was not his favorite collection. Timmy spent the most money on his bottle cap collection.

- 1) Timmy liked to do which of these things the most?
  - A) Collect things
  - B) Collect stamps
  - C) Play games
  - D) Play sports
- 2) Which is Timmy's most expensive collection?
  - A) Stamps
  - B) Baseball Cards
  - C) Bottle Cap
  - D) Sea Shells
- 3) Which item did Timmy not collect?
  - A) Bottle caps
  - B) Baseball cards
  - C) Stamps
  - D) Sea shells
- 4) Which item did Timmy like to collect the most?
  - A) Stamps
  - B) Baseball cards
  - C) Bottle caps
  - D) Sea shells

# Baselines

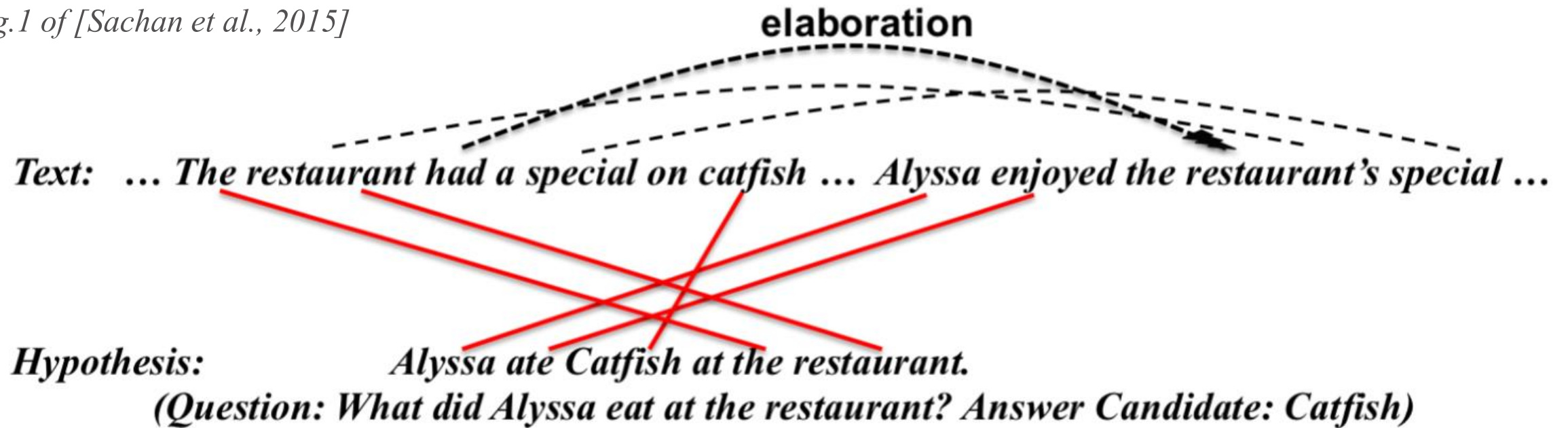
- Window Algorithm:
  - $S$  = question + hypothesized answer
  - Score: best matching  $|S|$ -sized window in story
  - Answer with best score wins
- Distance Algorithm:
  - For each word in question, find distance in story to the nearest word in answer
  - Answer with lowest average distance wins
- MC500 Test Questions: W+D: 60.26% Accuracy

# Fostered Research on a Variety of Approaches

- Lexical matching [Smith et al., 2015]
- Discourse processing [Narasimhan and Barzilay, 2015]
- Rules [Chen et al., 2015]
- Semantic frames [Wang et al., 2015]
- Memory Networks [Kapashi et al., 2015]
- Answer-entailing structures [Sachan et al., 2015]
- Attention-based CNNs [Yin et al., 2016]
- Parallel-Hierarchical NN [Trischler et al., 2016]

# Answer-entailing structures [Sachan et al., 2015]

Fig.1 of [Sachan et al., 2015]



- Latent structured SVMs with rich features
  - Lexical semantic features based on SENNA word vectors & WordNet
  - RST (Rhetorical Structure Theory) tags for cross-sentence relations
- Best accuracy: 67.83% (with multitask learning)

# Parallel-Hierarchical NN [Trischler et al., 2016]

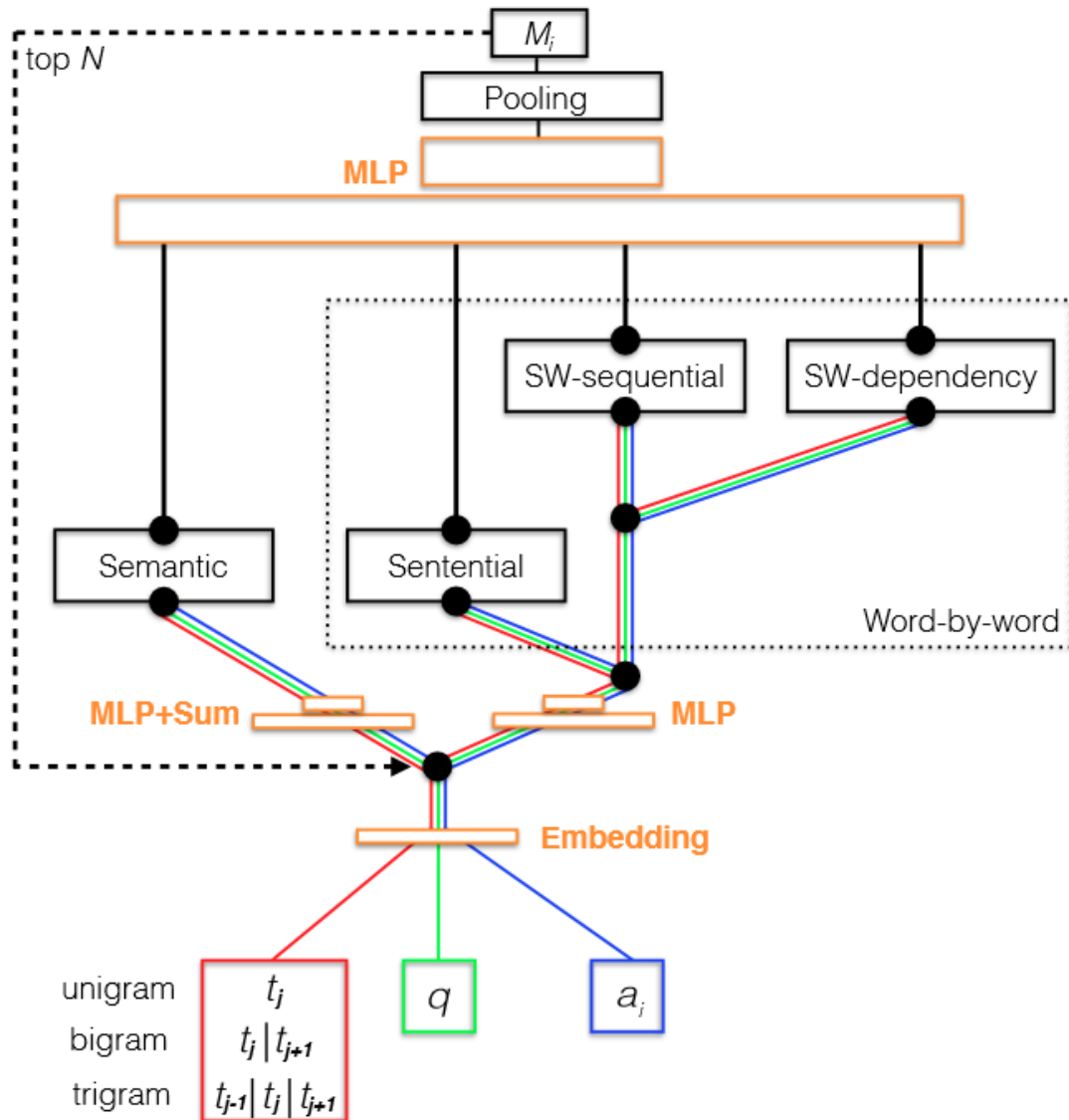


Fig.1 of [Trischler et al., 2016]

- Embed document and question/answer
- Combine multiple *perspectives*
  - Text semantic vectors
  - Sentential vectors
  - Sliding window based on words and dependency trees
- Accuracy: 71.0%

# Story Comprehension – Summary

- Simple baselines are strong (~60% vs. 25% random)
- ML-based “text matching” approaches are winning
  - LSSVMs + multitask learning → 67.8%
  - Neural networks + word embedding → 70.0%
- Reasoning process is not easily interpretable
  - No explicit world knowledge or model has been used
  - Cannot provide explanations on why the answers are chosen
- Still room for improvement (the ceiling is 100%)

# Fill-in-the-blank Quiz Questions

“At last she looked up with something \_\_\_\_\_ and defiant in her manner.”

- ✓ a) *reckless*
- b) *solid*
- c) *pallid*
- d) *jovial*
- e) *warm*

# Fill-in-the-blank Quiz Questions

- Motivation
  - Same high-level goal as MCTest
  - Seeking a more scalable way to collect data (e.g., vs. crowdsourcing)
    - MCTest dataset might be too small for supervised learning, especially for NN approaches
- High-level process
  - Pick a large corpus (e.g., news articles, stories)
  - Develop an (almost) automatic way to generate (fill-in-the-blank) questions



# DeepMind Q&A Dataset [Hermann et al., NIPS-15]

- 93k CNN & 220k Daily Mail articles
- Bullet points (summary / paraphrases) → Cloze questions
  - Replacing one entity with a placeholder
  - ~4 questions per document
  - ~1M document / query / answer triples
- Datasets recreated by Kyunghyun Cho
  - <http://cs.nyu.edu/~kcho/DMQA/>

# Example [Hermann et al., NIPS-15. Table 3]

Original Version	Anonymised Version
<b>Context</b>	
The BBC producer allegedly struck by Jeremy Clarkson will not press charges against the “Top Gear” host, his lawyer said Friday. Clarkson, who hosted one of the most-watched television shows in the world, was dropped by the BBC Wednesday after an internal investigation by the British broadcaster found he had subjected producer Oisín Tymon “to an unprovoked physical and verbal attack.” ...	the <i>ent381</i> producer allegedly struck by <i>ent212</i> will not press charges against the “ <i>ent153</i> ” host , his lawyer said friday . <i>ent212</i> , who hosted one of the most - watched television shows in the world , was dropped by the <i>ent381</i> wednesday after an internal investigation by the <i>ent180</i> broadcaster found he had subjected producer <i>ent193</i> “ to an unprovoked physical and verbal attack . ” ...
<b>Query</b>	
Producer X will not press charges against Jeremy Clarkson, his lawyer says.	producer X will not press charges against <i>ent212</i> , his lawyer says .
<b>Answer</b>	
Oisín Tymon	<i>ent193</i>

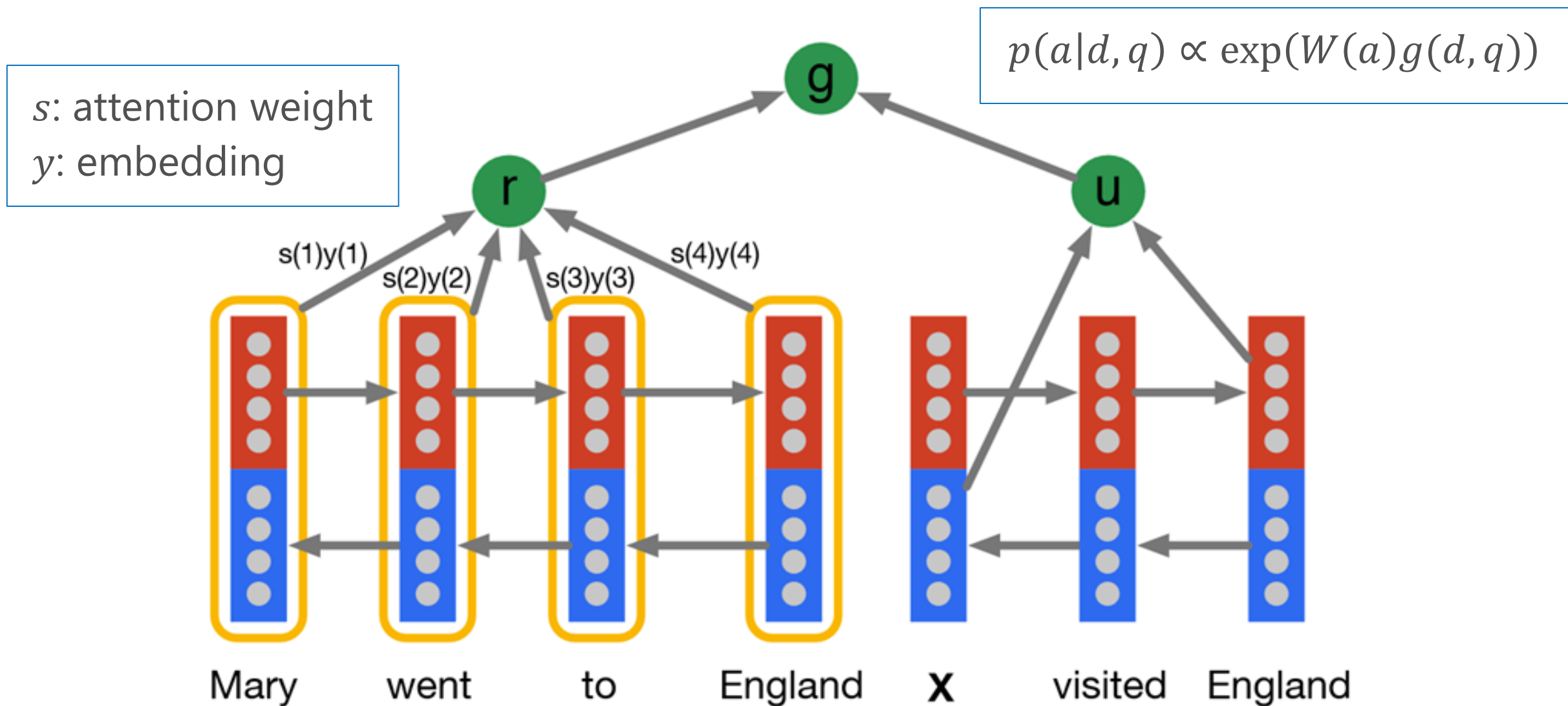
# Word Counting Baselines

- Majority
  - Pick the most frequently observed entity in the  $D$
- Exclusive majority
  - Same as Major, but the entity is not observed in  $Q$

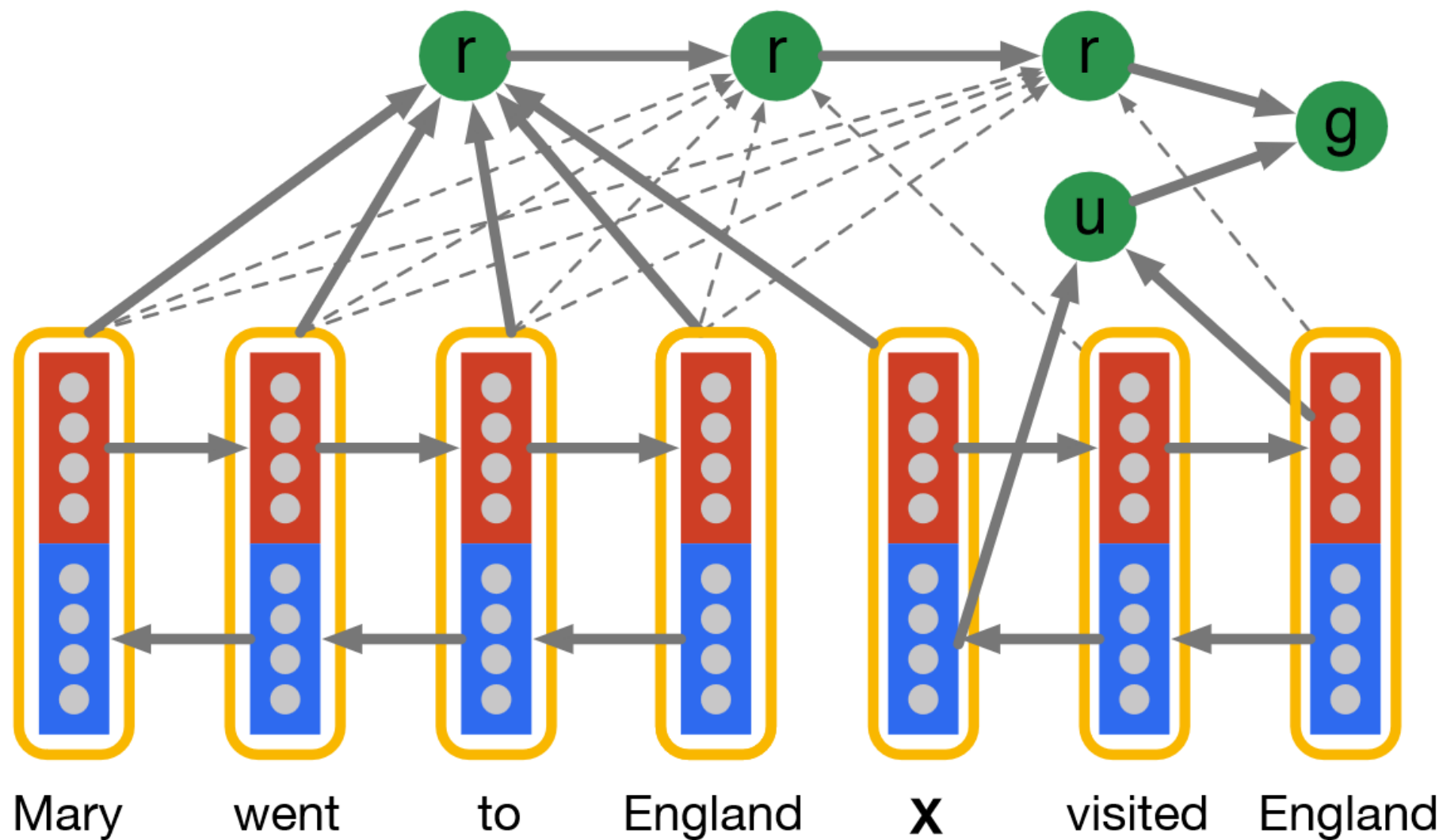
# Symbolic Matching Models

- Frame-semantic parsing
  - Match PropBank triples  $(x, V, y)$
  - $Q$ : "X loves Sue" vs.  $D$ : "Kim loves Sue"
- Word distance benchmark
  - Align the placeholder in  $Q$  with each possible entity in  $D$
  - Sum the distances of each word in  $Q$  to nearest aligned words in  $D$

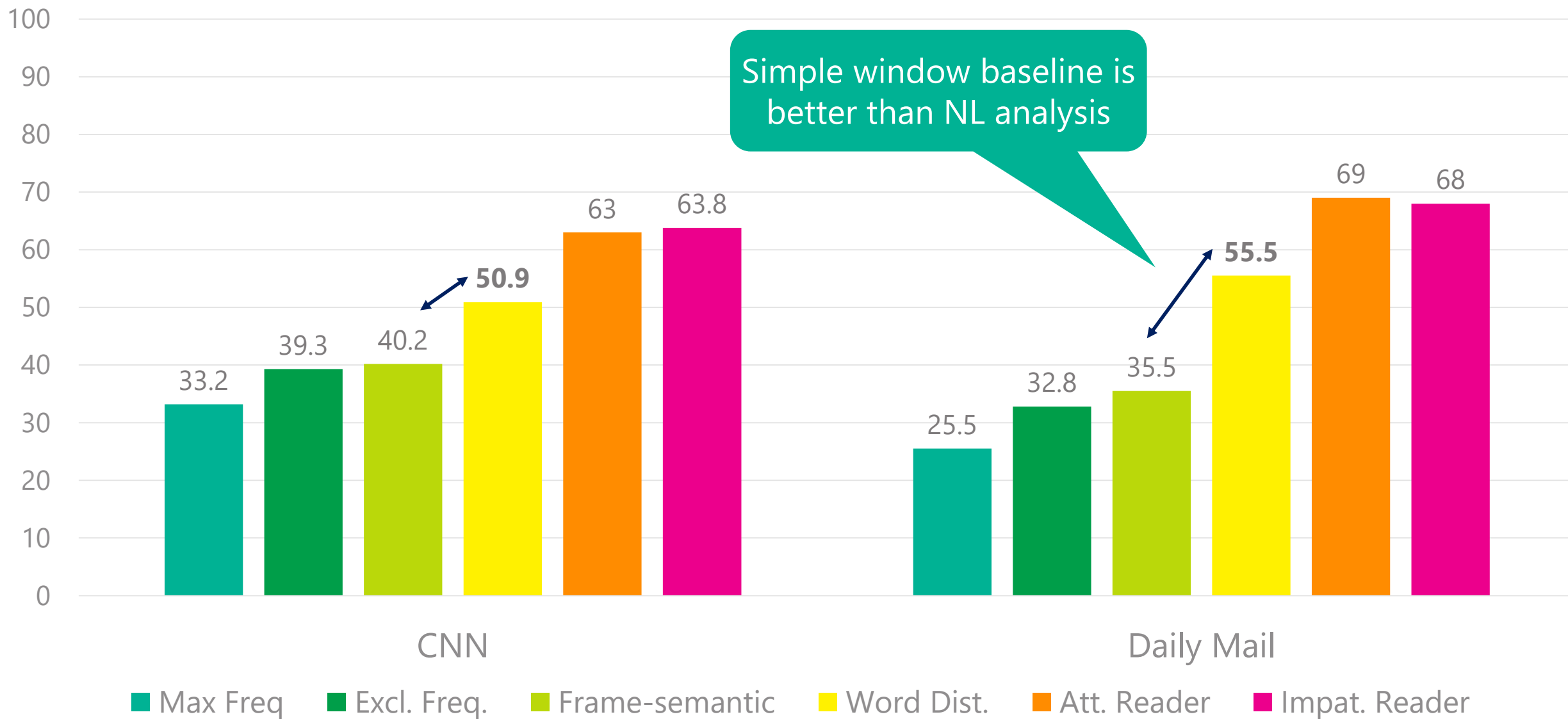
# Neural Network Models – Attentive Reader



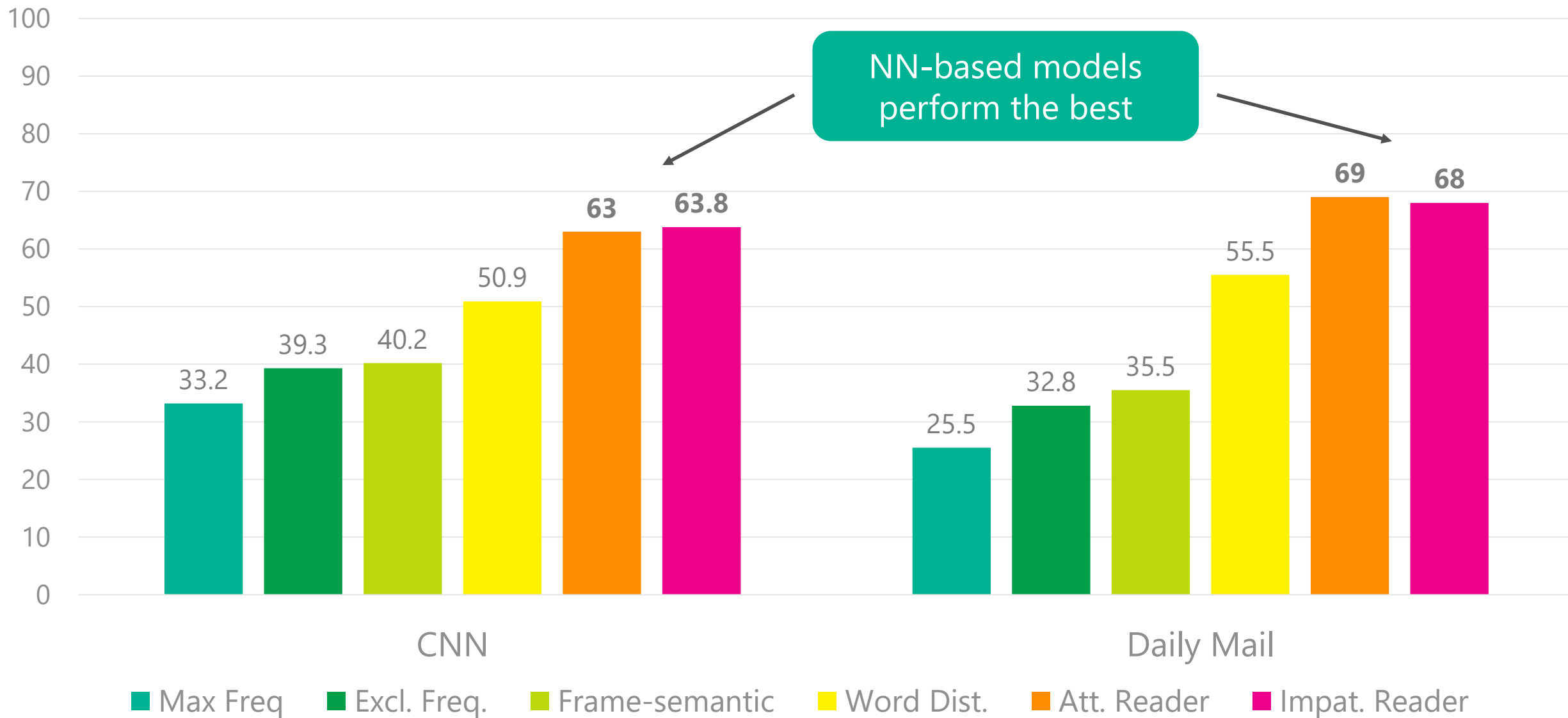
# Neural Network Models – Impatient Reader



# Accuracy



# Accuracy

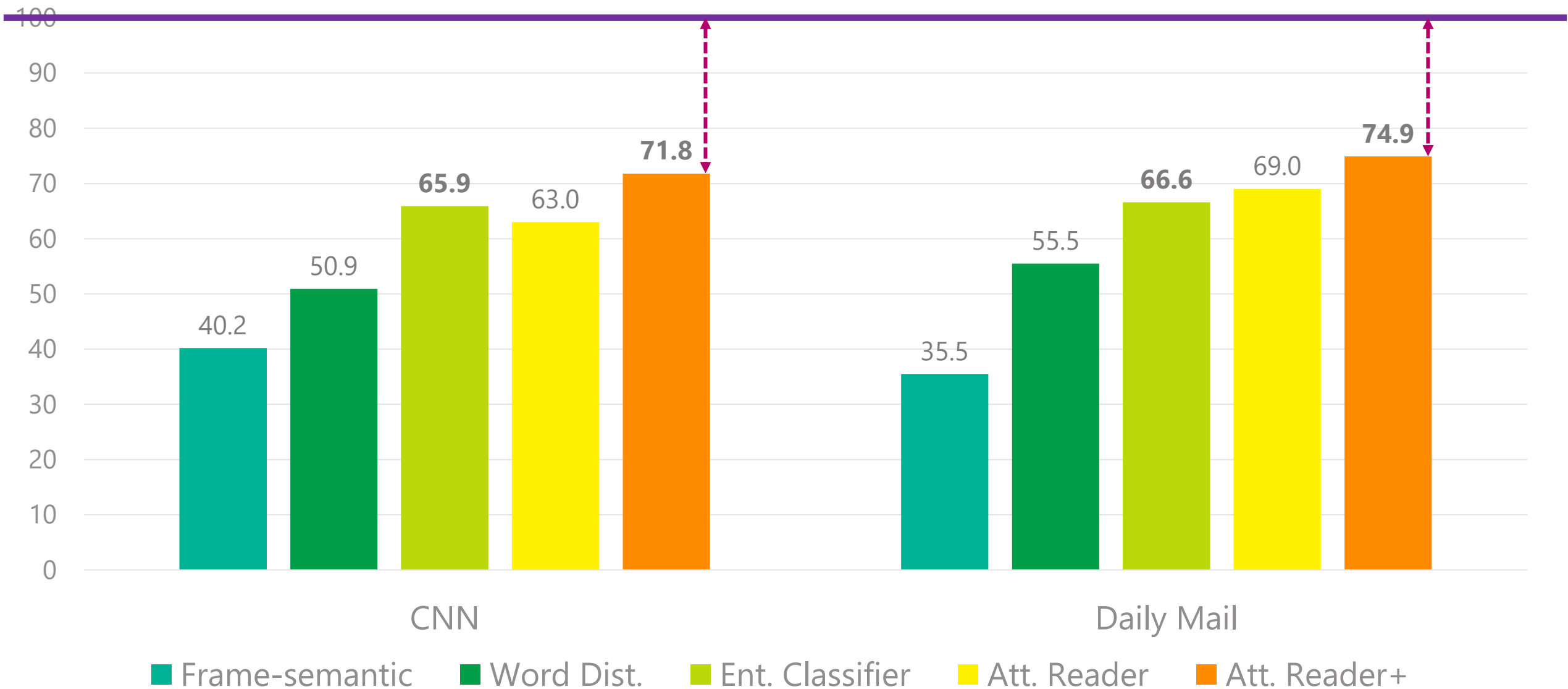




# A Thorough Examination... [Chen et al. ACL-16]

- Challenges & Questions
  - A clever way of creating large supervised data, but an artificial task
  - Unclear what level of reading comprehension needed
- Good News – The task is not really difficult!
  - An entity-centric classifier with simple features works fine
  - A variant of the Attentive Reader model achieves the new best result
- Bad News – The task is not really difficult!
  - Not much “comprehension” is needed
  - Probably have reached the ceiling

# Accuracy



# Analysis on 100 Examples from CNN

Category	Ratio
Exact match	13%
Paraphrasing	41%
Partial clue	19%
Multiple sentences	2%
Coreference errors	8%
Ambiguous / hard (to human)	17%

- 25% questions are not answerable!

# Analysis on 100 Examples from CNN

Category	Ratio	Classifier	NN
Exact match	13%	13 (100.0%)	13 (100.0%)
Paraphrasing	41%	29 (70.7%)	39 (95.1%)
Partial clue	19%	14 (73.7%)	17 (89.5%)
Multiple sentences	2%	1 (50.0%)	1 (50.0%)
Coreference errors	8%	3 (37.5%)	3 (37.5%)
Ambiguous / hard (to human)	17%	2 (11.8%)	1 (5.9%)

- 25% questions are not answerable!
- NN handles paraphrases and lexical variations better.

# Other Related Tasks & Datasets (1/3)

- MSR Sentence Completion Challenge [Zweig & Burges, 2011]
  - 1,040 sentences from five Sherlock Holmes novels
  - An infrequent word is chosen as the focus of the question
  - 4 alternates chosen by hand from 30 words suggested by LM
  - Random: 25%. Human: 91%. Current Best: 56% [Liu et al., ACL-15]
- Quiz Bowl: paragraph factoid questions [Iyyer et al., EMNLP-14]
  - Predict the entity described by the short paragraph

# Other Related Tasks & Datasets (2/3)

- Facebook Children's Book Test [Hill et al., ICLR-16]
  - 20 sentence as context
  - 21<sup>st</sup> sentence → Cloze question with 10 candidates
- [ROCStories and Story Cloze Test Corpora](#)  
[Mostafazadeh et al., NAACL-HLT-16]
  - 50k five-sentence commonsense stories
  - Given the first 4 sentences, select the correct ending
  - Designed to be 100% answerable by human judges

# Other Related Tasks & Datasets (3/3)

- [Russian-language QA dataset](#) [Provided by [Sergey Nikolenko](#)]
  - 300k “Что? Где? Когда?” (“What? Where? When?”) questions
  - Examples (translated to English, courtesy of Sergey Nikolenko)
    - *The professor later married a Ph.D. student Christina Maslach; she was the only person who explicitly objected. Which university was he a professor of?*
    - *An old Russian superstition recommends to pull weeds on the 18th of June. According to the second part of the same proverb, the 18th of June can also be considered favorable for THIS PROCESS. Name this process with a word of Latin origin.*
    - *A womanizer from a Viennese comic opera believes that IT reduces female resistance by a factor of four. Name IT.*

# Facebook bAbI Tasks [Weston et al., ICLR-16]

- 20 categories of simple commonsense reasoning tasks
  - A short description of agents moving around & passing objects
  - Followed by a simple question that can be answered based on the description
  - 1,000/1,000 questions for training/testing

## **Task 3: Three Supporting Facts**

John picked up the apple.

John went to the office.

John went to the kitchen.

John dropped the apple.

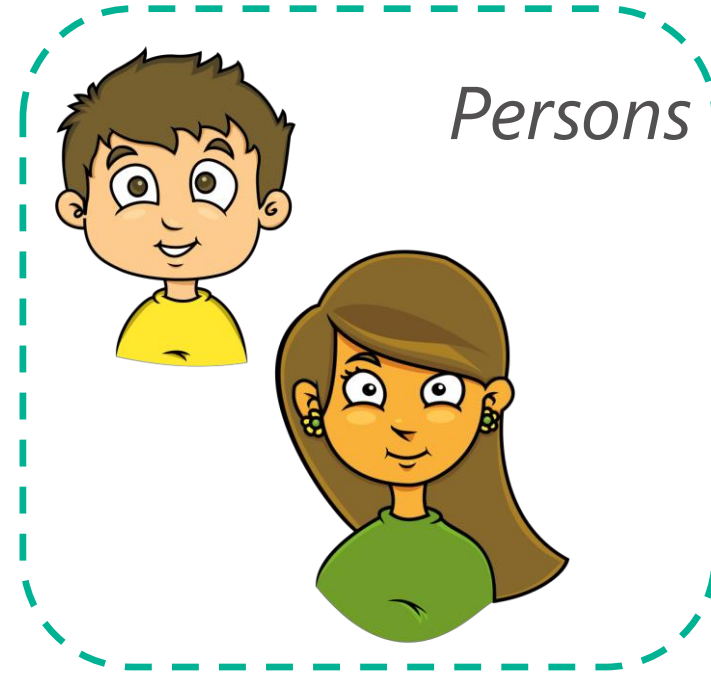
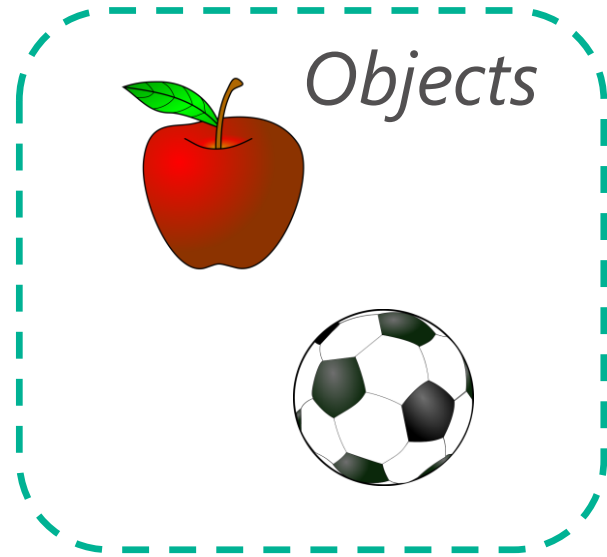
Where was the apple before the kitchen? **A:office**



# Arguments for Creating bAbI Tasks

- Categorize different reasoning questions into skill sets
- Claims / Hopes:
  - Analyze model performance on different *skills* to study the strengths and weaknesses
  - Simple language and problems make the results easy to interpret
  - Each task checks a skill that a system should have
  - Mastering all the tasks is a prerequisite for any system with full text understanding and reasoning ability

# Task Generation via a Simulated World



- States & properties of entities
- Actions an actor can take (e.g., go <loc>, get <obj>)

# Memory Networks [Weston et al. 2014]

- Class of models instead of one model
- Key concepts
  - Explicit memory storage and index
  - Select memory for matching
- Basic components
  - **I** Input feature map: sentence  $x$  to an internal representation  $I(x)$
  - **G** Generalization: update memory  $\mathbf{m}$ :  $\mathbf{m}_i = G(\mathbf{m}_i, I(x), \mathbf{m}), \forall i$ .
  - **O** Output feature map: compute output  $o$ :  $O(I(x), \mathbf{m})$
  - **R** Response: decode  $o$  to give a textual response  $r = R(o)$
- Implementation could be very simple

# Memory Networks for bAbI

- Input: embedding of simple bag of words
- Generalization: store embedding of sentences sequentially
- Output: find two supporting facts
  - 1<sup>st</sup> supporting fact  $s_1$  (max match score [dot product] with question  $q$ )
  - 2<sup>nd</sup> supporting fact  $s_2$  (max match score with  $s_2$  &  $q$ )
- Response: rank possible answer words given the facts
  - Based on dot products of the word vector and the embedding of facts

75% accuracy; advanced variation achieves 93% accuracy

# Unsolved Tasks

- Counting, Lists/Sets, Positional Reasoning, Path Finding

## **Task 19: Path Finding**

The kitchen is north of the hallway.

The bathroom is west of the bedroom.

The den is east of the hallway.

The office is south of the bedroom.

How do you go from den to kitchen? **A: west, north**

How do you go from office to bathroom? **A: north, west**

# Reasoning in Vector Space [Lee et al., ICRL-16]

- Decouple semantic parsing & logical reasoning
- Two vector-space reasoning models, inspired by Tensor Product Representation [Smolensky 1990/2006]
  - All entities are represented in  $d$ -dimensional unit vectors
  - Relation between two entities is described by matrix product (binding)
  - Inference (answering questions) is done by inner product
- 100% accuracy except Categories 5 & 16
  - Incorrect answers & ambiguity in facts

#	Statements/Questions	Encodings
1	Mary went to the kitchen.	$mk^T$
2	Mary got the football there.	$fm^T$
3	Mary travelled to the garden.	$mg^T$
4	Where is the football?	

- Left-multiply by  $f^T$  all statements prior to the current time ( $f^T \cdot mk^T, f^T \cdot fm^T, f^T \cdot mg^T$ )
- Pick the most recent container where 2-norms are  $\sim 1.0$  ( $m^T$ )
- If the container is an actor
  - Find the most recent container of the actor by left-multiplying by  $m^T$  (Yields  $g^T$ )
  - Answer by the most recent container.  $\Rightarrow$  **garden**
- If the container is a location, return it as answer

# Some Observations – Dataset Creation

- Synthetic or semi-synthetic
  - ✓ Relatively easy to create large-scale datasets
  - ✗ Datasets may have unexpected issues and thus more *breakable*
- Human generated or validated
  - ✓ Datasets are more natural and real
  - ✓ Could design specific reasoning tasks
  - ✗ Less scalable, even with the help of crowdsourcing



# Some Observations – Current Results

- Simple methods often provide strong baselines (vs. random)
- New methods give incremental improvement
- SOTA from statistical methods, but still far behind human
- Reasoning process is hard to interpret
  - For the ease of evaluation, being able to explain the decision process to human is not part of the metric
  - Not clear whether the solutions are *general*

# Tutorial Summary – Part 1

- Modern question answering applications
  - Search engines evolve to handle question queries
  - Digital assistants address multi-turn QA
  - Business analytics service adopt natural language QA interface
- Pioneer work on question answering machines
  - Similar problems & applications
  - Limited success, often ad-hoc solutions
  - Constrained by data size, computational power & models

# Tutorial Summary – Part 2

- Open-domain factoid question answering with KB
  - Large-scale knowledge bases as the sole information source
  - Find entities or properties of entities in KB to answer questions
- Mainstream approach – semantic parsing of questions
  - Map natural language questions to logical forms / structured queries
  - Accurate answers when parse & KB is complete and correct
  - Able to explain how the answers are derived
  - Challenges: language mismatch, large search space, compositionality

# Tutorial Summary – Part 3

- Open-domain factoid question answering with the Web
  - Leverage Web redundancy – commonly asked facts stated frequently in various Web documents
  - Recent approaches to incorporate structured (KB) and semi-structured (Web tables) information sources
- Challenges
  - Difficult in handling domain-specific or tail questions
  - Deeper understanding of questions

# Tutorial Summary – Part 4

- Question answering for testing machine intelligence
  - Designed to test AI; Not to fulfill users' information need
  - A long-standing research strategy
- Introduced recently proposed tasks
  - Story comprehension (multiple-choice questions)
  - Fill-in-the-blank questions (find entities)
  - Commonsense reasoning (find answer words)
- Challenges
  - Having a well-designed and large dataset/task

# Future

- Conversational intelligence supported by QA
  - No longer an independent task
  - Integrated naturally in a conversational system
- Multi-modal interaction
  - Visual question answering
  - Virtual tour guide



When was it built?



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