# **Topic Modelling and Latent Dirichlet Allocation**

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### Machine Learning for Language Processing: Lecture 7

MPhil in Advanced Computer Science

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#### **Introduction to Probabilistic Topic Models**

- We want to find *themes* (or *topics*) in documents
  - useful for e.g. search or browsing
- We don't want to do supervised topic classification
  - rather not fix topics in advance nor do manual annotation
- Need an approach which automatically teases out the topics
- This is essentially a *clustering* problem can think of both words and documents as being clustered

# Key Assumptions behind the LDA Topic Model

- Documents exhibit multiple topics (but typically not many)
- LDA is a probabilistic model with a corresponding *generative process* 
  - each document is assumed to be generated by this (simple) process
- A *topic* is a distribution over a fixed vocabulary
  - these topics are assumed to be generated first, before the documents
- Only the number of topics is specified in advance

# **The Generative Process**

To generate a document:

- 1. Randomly choose a distribution over topics
- 2. For each word in the document
  - a. randomly choose a topic from the distribution over topics
  - b. randomly choose a word from the corresponding topic (distribution over the vocabulary)
- Note that we need a distribution over a distribution (for step 1)
- Note that words are generated independently of other words (unigram bag-ofwords model)

### The Generative Process more Formally

- Some notation:
  - $\beta_{1:K}$  are the topics where each  $\beta_k$  is a distribution over the vocabulary
  - $\theta_d$  are the topic proportions for document d
  - $\theta_{d,k}$  is the topic proportion for topic k in document d
  - $\boldsymbol{z}_d$  are the topic assignments for document d
  - $z_{d,n}$  is the topic assignment for word n in document d
  - $w_d$  are the observed words for document d
- The joint distribution (of the hidden and observed variables):

$$p(\beta_{1:K}, \theta_{1:D}, z_{1:D}, w_{1:D}) = \prod_{i=1}^{K} p(\beta_i) \prod_{d=1}^{D} p(\theta_d) \prod_{n=1}^{N} p(z_{d,n} | \theta_d) p(w_{d,n} | \beta_{1:K}, z_{d,n})$$

## Plate Diagram of the Graphical Model



- Note that only the words are observed (shaded)
- $\alpha$  and  $\eta$  are the parameters of the respective dirichlet distributions (more later)
- Note that the topics are generated (not shown in earlier pseudo code)
- Plates indicate repetition

Picture from Blei 2012

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#### **Multinomial Distribution**

• Multinomial distribution:  $x_i \in \{0, \ldots, n\}$ 

$$P(\boldsymbol{x}|\boldsymbol{\theta}) = \frac{n!}{\prod_{i=1}^{d} x_i!} \prod_{i=1}^{d} \theta_i^{x_i}, \qquad n = \sum_{i=1}^{d} x_i, \qquad \sum_{i=1}^{d} \theta_i = 1, \quad \theta_i \ge 0$$

• When n = 1 the multinomial distribution simplifies to

$$P(\boldsymbol{x}|\boldsymbol{\theta}) = \prod_{i=1}^{d} \theta_i^{x_i}, \quad \sum_{i=1}^{d} \theta_i = 1, \quad \theta_i \ge 0$$

- a unigram language model with 1-of-V coding (d = V the vocabulary size)

-  $x_i$  indicates word i of the vocabulary observed,  $x_i = \begin{cases} 1, & \text{word } i \text{ observed} \\ 0, & \text{otherwise} \end{cases}$ 

 $- \theta_i = P(w_i)$  the probability that word *i* is seen

# The Dirichlet Distribution

• Dirichlet (continuous) distribution with parameters lpha

$$p(\boldsymbol{x}|\boldsymbol{\alpha}) = \frac{\Gamma(\sum_{i=1}^{d} \alpha_i)}{\prod_{i=1}^{d} \Gamma(\alpha_i)} \prod_{i=1}^{d} x_i^{\alpha_i - 1}; \quad \text{for "observations"} : \sum_{i=1}^{d} x_i = 1, \quad x_i \ge 0$$

- $\Gamma()$  is the Gamma distribution
- Conjugate prior to the multinomial distribution (form of posterior  $p(\theta|\mathcal{D}, \mathcal{M})$  is the same as the prior  $p(\theta|\mathcal{M})$ )



• Parameters:  $(\alpha_1, \alpha_2, \alpha_3)$ 

#### **Parameter Estimation**

- Main variables of interest:
  - $\beta_k$ : distribution over vocabulary for topic k
  - $\theta_{d,k}$ : topic proportion for topic k in document d
- Could try and get these directly, eg using EM (Hoffmann, 1999), but this approach not very successful
- One common technique is to estimate the posterior of the word-topic assignments, given the observed words, directly (whilst marginalizing out  $\beta$  and  $\theta$ )

# **Gibbs Sampling**

- Gibbs sampling is an example of a Markov Chain Monte Carlo (MCMC) technique
- Markov chain in this instance means that we sample from each variable one at a time, keeping the current values of the other variables fixed

#### **Posterior Estimate**

- The Gibbs sampler produces the following estimate, where, following Steyvers and Griffiths:
  - $-z_i$  is the topic assigned to the *i*th token in the whole collection;
  - $d_i$  is the document containing the *i*th token;
  - $w_i$  is the word type of the *i*th token;
  - $\mathbf{z}_{-i}$  is the set of topic assignments of all other tokens;
  - $\cdot$  is any remaining information such as the  $\alpha$  and  $\eta$  hyperparameters:

$$P(z_{i} = j | \mathbf{z}_{-i}, w_{i}, d_{i}, \cdot) \propto \frac{C_{w_{i}j}^{WT} + \eta}{\sum_{w=1}^{W} C_{wj}^{WT} + W\eta} \frac{C_{d_{i}j}^{DT} + \alpha}{\sum_{t=1}^{T} C_{d_{i}t}^{DT} + T\alpha}$$

where  $\mathbf{C}^{WT}$  and  $\mathbf{C}^{DT}$  are matrices of counts (word-topic and document-topic)

### Posterior Estimates of $\beta$ and $\theta$

$$\beta_{ij} = \frac{C_{ij}^{WT} + \eta}{\sum_{k=1}^{W} C_{kj}^{WT} + W\eta} \quad \theta_{dj} = \frac{C_{dj}^{DT} + \alpha}{\sum_{k=1}^{T} C_{dk}^{DT} + T\alpha}$$

• Using the count matrices as before, where  $\beta_{ij}$  is the probability of word type i for topic j, and  $\theta_{dj}$  is the proportion of topic j in document d

#### References

- David Blei's webpage is a good place to start
- A good introductory paper: D. Blei. Probabilistic topic models. Communications of the ACM, 55(4):7784, 2012.
- Introduction to Gibbs sampling for LDA: Steyvers, M., Griffiths, T. Probabilistic topic models. Latent Semantic Analysis: A Road to Meaning. T. Landauer, D. McNamara, S. Dennis, and W. Kintsch, eds. Lawrence Erlbaum, 2006.