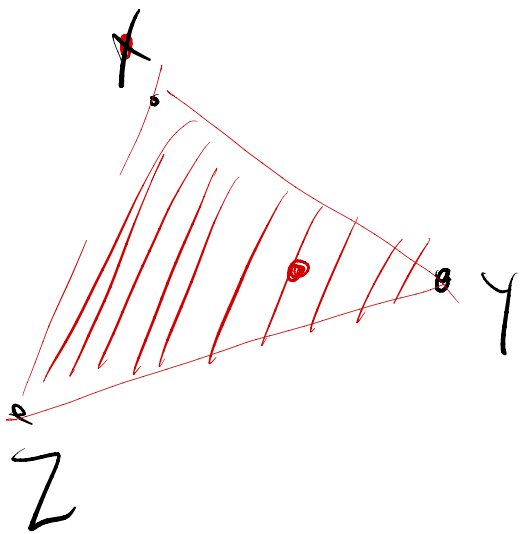
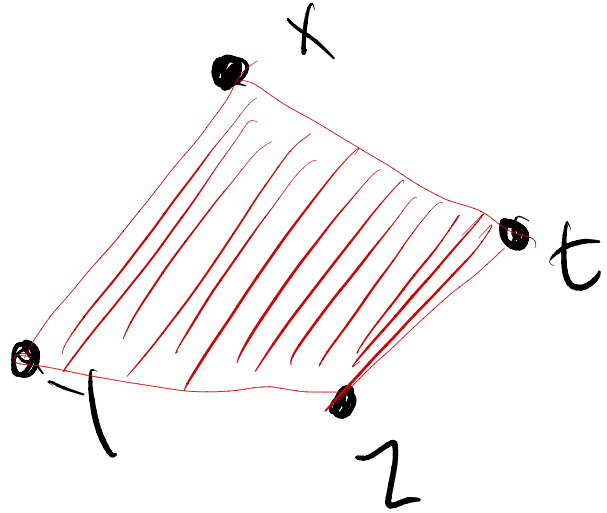


# Clustering - KMEANS

convexity - closure =  $\{a \mid a = c_1x + c_2y + c_3z + c_4t\}$

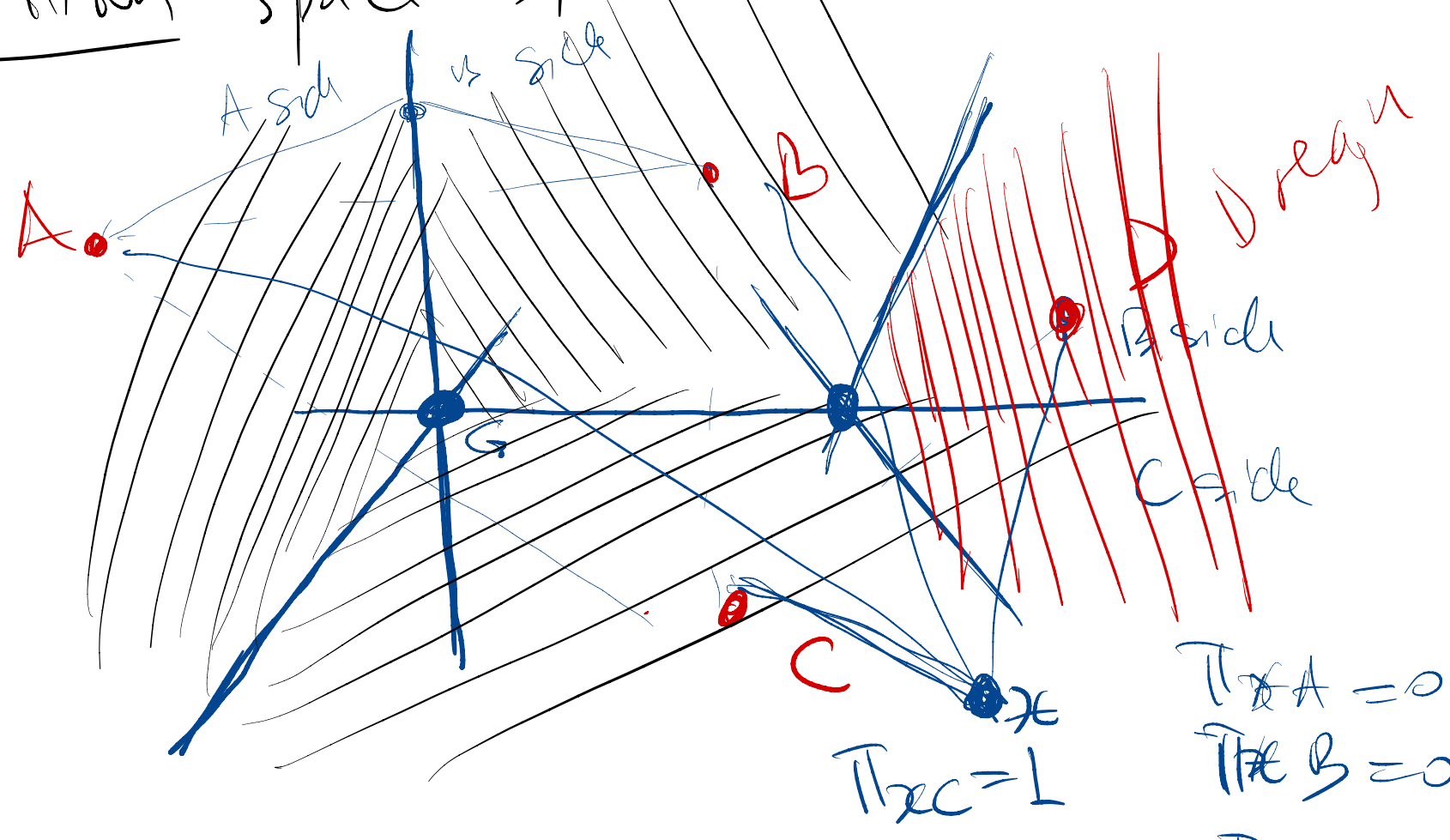
$$c_1, c_2, c_3, c_4 \in \mathbb{R}^+$$
$$c_1 + c_2 + c_3 + c_4 = 1$$



# Space Partition by distance - idea

A B C centroids

partition space by min-dist to A, B, C.



$$\pi_{x,c} = 1$$

$$\pi_{x,A} = 0$$

$$\pi_{x,B} = 0$$

$$\pi_{x,D} = 0$$

$x_i$  = datapoint  $i$      $i = 1:N$      $K = \#$  of clusters

$\mu_k$  = centroid for  $k$ -th group/cluster  
 $k = 1:K$

$\pi_{ik}$  = membership indicator =  $\begin{cases} 1 & \text{if } x_i \rightarrow \text{cluster } k \\ 0 & \text{otherwise} \end{cases}$

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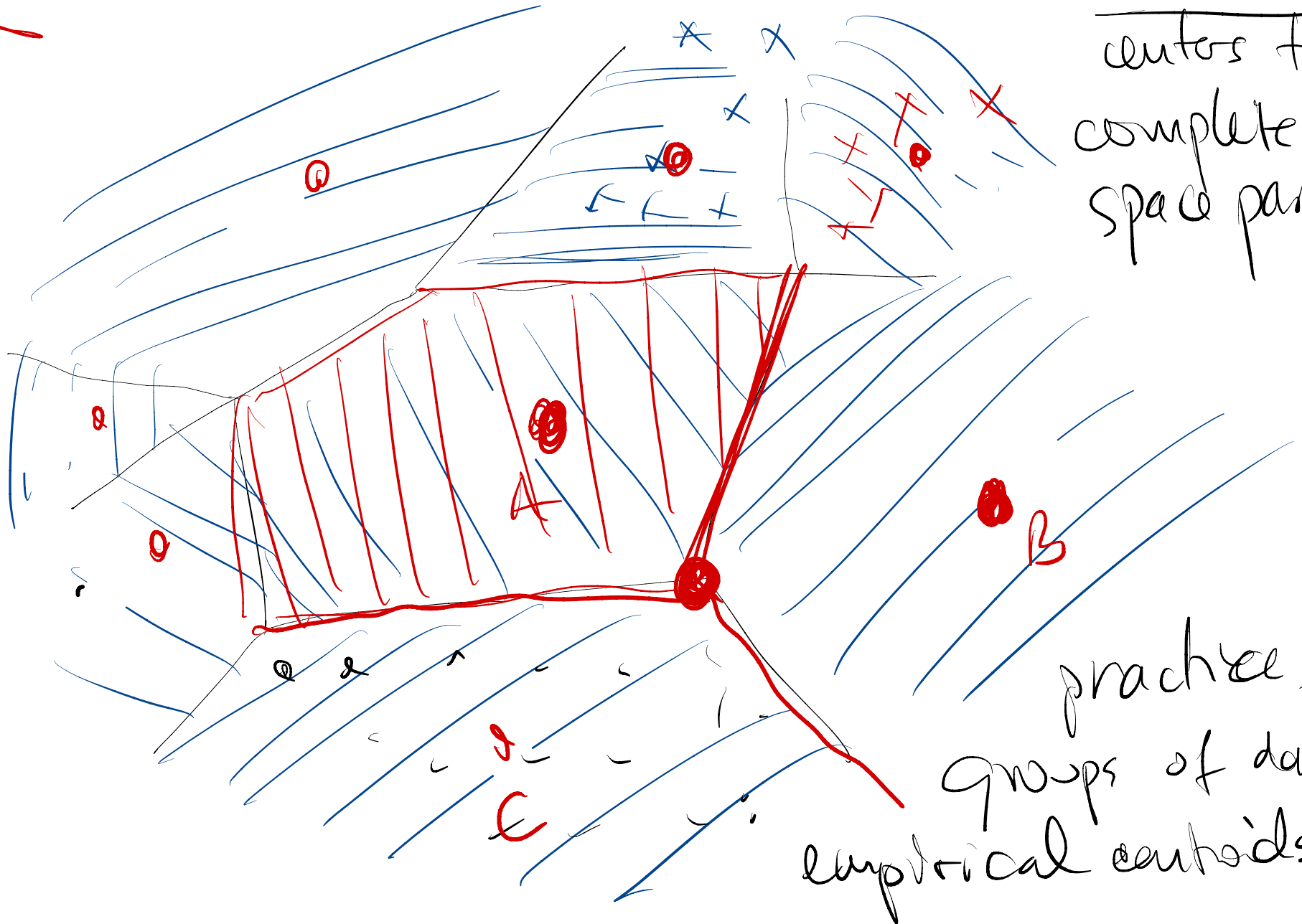
Decide Membership / Given centroids  $\mu_k$

*2 step* for  $x_i$   
 $\text{cluster} = \underset{k}{\text{arg min}} \left\{ \text{dist} (x_i, \mu_k) \right\}$

$\pi_{ik} = 1$  for that argument, 0 for the others

# Decide Centroids / Given Membership $\pi_{ik}$

M step



theoretical  
centroids for  
complete  
space partition

practice:  
groups of datapoints  
empirical centroids

$\mu_k = \text{avg of datapoints in cluster } k$

$k = \text{fixed} = \frac{\sum_{x \in \text{cluster } k} x}{\# x \text{ in cluster } k}$   $\rightarrow$  sum of vectors

$$= \frac{\sum_{i=1}^n \pi_{ik} \cdot x_i}{\sum_{i=1}^n \pi_{ik}}$$

optimal for  
 $\text{dist}(x, \mu) = \|x - \mu\|^2$

Median (Global)

K Means: improve iteratively E step / M step

$\rightarrow \text{dist}_{\text{Euc}}$

until convergence

fix k

SSE

$\leftarrow$  obs

$$\left( \text{Minimize } \sum_i \pi_{ik} \cdot \text{dist}(x_i, \mu_k) \right) + \text{~~cost~~}$$

• easy : E step  $\Rightarrow$  optimal  $\pi_{ik}$  | given  $\mu_k$   
 • easy : M step  $\Rightarrow$  optimal  $\mu_k$  | given  $\pi_{ik}$

• not easy global objective

$$\text{Min} \left\{ \sum_{i,j,k} (\pi_{ik} \cdot \pi_{jk}) \text{dist}(x_i, x_j) \right\}$$

points in same cluster ( $k$ )  
 have small dist on avg

OMS :

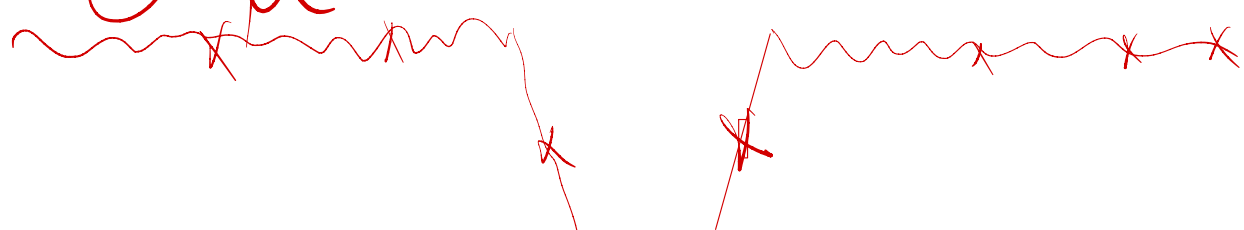


Obj SSE

$$\sum_k \sum_{i \in \mathcal{I}_k} w_{ik} \|x_i - \mu_k\|^2$$

$$= \sum_k \left\{ \sum_{\substack{i \\ w_{ik}=1}} \|x_i - \mu_k\|^2 \right\}$$

$$\text{Min} = \sum_k \left\{ \sum_i w_{ik} \|x_i - \mu_k\|^2 \right\}$$

$$\frac{\partial \text{Obj}}{\partial \mu} = 0 \quad \xRightarrow{\text{exercise}} \quad \mu_k = \frac{\sum_{i \in \mathcal{I}_k} w_{ik} x_i}{\sum_k w_{ik}}$$


# Evaluation Clustering

idea ① All pairs

$$\binom{N}{2}$$

All pairs  
same cluster

$$\sum_{i,j} \text{sim}(x_i, x_j)$$
$$\pi_{ik} = \pi_{jk} \quad \forall k$$

big

All pairs  
diff clusters

$$\sum_{i,j} \text{sim}(i,j)$$
$$\pi_{ik} \neq \pi_{jk} \quad \exists k$$

Small



idea 2 - supervised (labels/tags correlated with desired clusters)

BETTER EVAL

same label  $\implies$  same cluster

same cluster  $\Rightarrow$  same/similar labels

$\searrow$  small label variance

\* deal with granularity/specificity

- clusters
- tags/labels