

# Mobile Application Development (Design and)

15<sup>th</sup> class

Prof. Stephen Intille  
[s.intille@neu.edu](mailto:s.intille@neu.edu)

# Today

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- Schedule revisions and grading
- Q&A
- Design mashup checklisk
- Track Stephen programming assignment
- Review of services and broadcast receivers
- Start SQL
- Two design paper presentations

# Schedule

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- <http://www.ccs.neu.edu/home/intille/teaching/MobileApplicationDevelopment2011Syllabus.htm>

# Grading reminder

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- Categories
  - A: Superior, striking, or unexpected pieces of work with excellent effort demonstrating a mastery of the subject matter and a skillful use of concepts and/or materials discussed in class; work robustly and fully implemented; work that shows exceptional imagination, elegance of presentation, originality, creativity, and effort.

# Grading reminder

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- Categories
  - B: Good work demonstrating a capacity to use the subject matter and the ability to handle problems encountered in the course.
  - C: Work that is adequate but that would benefit from increased effort or preparation.

# Grading reminder

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- Final grade weighting from syllabus
  - Quick quizzes on reading (5%)
  - Class paper presentation and/or code reviews (10%)
  - Design assignments (25% total)
  - Project programming lead-up assignments (30% total)
  - Final project interaction design and robustness (30%)

# Q&A

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# Your design mashup checklist

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- Simple gameplay
- “Just one more” reward mentality (incremental reveals) “so close!”
- Simple, curious storyline (that is easy to remember when take a break and come back)
- Some mystery
- Slowly adding complexity



# Your design mashup checklist

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- Bright, colorful yet simple graphics
- Easy to pause/quit and return later
- Layered complexity for experts to keep them engaged (e.g., at first pass/fail then scoring on levels)
- Can play in bits and spurts and make progress

# Your design mashup checklist

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- Rules can be either easily explained (pictorially) or figured out by trial and error
- Boards create many different combinations that keep game interesting
- Some games auto-restart to “hook” people in after an unsuccessful level
- Some games less fun with sound muted (create tension but in non-irritating way)

# Your design mashup checklist

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- Simple controls
- Intellectually stimulating (some)
- Positive rewards (e.g. victory sounds)
- User sets pacing (some games)
- Fast and responsive controls
- If menus at all, short and appealing

# Your design mashup checklist

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- Cute animations (and speed can vary pace of game)
- Cute sounds (increase competitive feel)
- Simple gameplay
- Many levels
- Can start playing without knowing the rules
- Rules can be either easily explained (pictorially) or figured out by trial and error

# Your design mashup checklist

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- Boards create many different combinations that keep game interesting
- Some games auto-restart to “hook” people in after an unsuccessful level
- Some games less fun with sound muted (create tension but in non-irritating way)
- Simple controls
- Intellectually stimulating (some)

# Your design mashup checklist

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- Positive rewards (e.g. victory sounds)
- User sets pacing (some games)
- Fast and responsive controls
- If menus at all, short and appealing
- Finger approved. Manipulations of objects right size for fingers.
- One handed play helps.

# Your design mashup checklist

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- Explicit use of short term memory ( $7 \pm 2$ ) to create challenge
- No unintentional demand on short-term memory
- Scarcity of stuff (and innate tendency to want to acquire it; badges)
- Social interaction, but in a manageable, local way (e.g., FarmVille)

# Your design mashup checklist

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- Reward simple behaviors that show engagement (e.g. logging in)
- Variation in pacing (some games)
- Very limited simple options for what user needs to do (press buttons, swipe across screen, etc)
- Leaderboards
- Scoring mechanism easy to understand



# Your design mashup checklist

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- Micro-goals (e.g., high score under score)
- Remembers the history of previous games (creating individual challenge when you return)
- Age group appropriate
- Use of other human ingenuity ... sharing of solutions
- Variable length of time of gameplay possible

# Your design mashup checklist

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- Use of randomness/uncertainty in a natural way in the gameplay
- (Visual) cues that let someone fix past mistakes and iterate
- “Invited into world” by visuals that also set expectation on moral behavior
- Minimal text
- Small set of rules create large set of interesting behaviors and gameplay

# Your design mashup checklist

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- Think about real-world time vs. game-world time and mapping
- Hints can create challenge
- Clever use of muscle memory (unique physical feel during play)
  
- Miss any?

# Your design mashup checklist

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- Checklist to compare your projects against

# Track Stephen assignment

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- Much learning about what information is at your disposal ... Great!
  
- Examples...

# Information gathered

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- Network information (phone number, service provider, country)
- Application info (Packages, apps installed (with icons), application changes)
- Hardware info (Phone brand, device type and model, device manufacturer, CPU)
- OS info/version

# Information gathered

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- Location (instantaneous)
- Location (type of data being used)
- Location (successfully tracked)
- Plot on graph

# Information gathered

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- Incoming calls (during test, for entire history of use of the phone, including missed or answered)
- Outgoing calls (during test, for entire history of use of the phone)
- Time spent on phone screen
- Phone-related behavior (screen, headset, power connections)



# Information gathered

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- Memory usage on phone and SD card
- Available sensors
- Display size and refresh rate
- Text message log
- Phone contacts
- Email
- Accelerometer data (moved phone, raw data)
- Battery info

# Information gathered

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- Battery info
- Phone usage time
- User interacting with phone time
- Record audio snippets
- Take pictures
- Wallpaper changed
- Airplane mode activated
- Recording audio of phone calls

# Issues with logging

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- Accelerometer issues in OS prior to v2.1
- App service should start on reboot
  - Can't assume phone won't get restarted
- Many apps don't seem to be saving state and actually logging
- Services crashing regularly
  - Most errors will be because of null objects
  - Some errors due to UI thread locking/slow

# Service/wakelock/logging

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- Step through an example

# SQLite

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- Alternative to SharedPreferences for saving data
- Best for data that you plan to run small DB queries on from your app
  - Open source
  - Standards-compliant
  - Lightweight
  - Robust (hopefully)

# SQLite (<http://www.sqlite.org>)

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- Pros
  - Open source
  - Standards-compliant
  - Lightweight
  - Robust (hopefully)
  
- Cons
  - Loosely type columns

# Syncing

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- “Automatic” sync with web server database?
  - Typical scenario
- Recommended strategy
  - Keep data management/user simple on the phone
  - Keep complexity on the server
  - You don't want problems out of your control...

# Basics

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- ContentValues used to insert new rows into tables
- Queries are returned as Cursor objects
  - Pointers to result set within underlying data
  - Managed way of controlling position (row) in result set of a DB query
- `startManagingCursor` (`stopManagingCursor`)
  - Integrates Cursor lifetime into calling Activity's



# Cursor class

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- moveToFirst, moveToNext, moveToPrevious
- getCount
- getColumnIndexOrThrow (from name)
- getColumnName (from index)
- getColumnNames (in current cursor)
- moveToPosition (to row)
- getPosition (cursor position)

# Helper classes

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- Think through what you need and make the helper classes that will make use of DB go smoothly
  - Typing
  - Error checking
  - Syncing
  - Handle queries
  - Expose methods for creating, opening, closing
  - Publish DB constants

# ContentProvider

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- Generic, well-defined interface for using and sharing data
- Convention for URI:
  - Content://com.<CompanyName>.provider.<ApplicationName>/<DataPath>
    - Content://com.company.provider.myapp/elements (request for all values of type elements)
    - Content://com.company.provider.myapp/elements/5 (request for single, 5<sup>th</sup> element)

# ContentProvider

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# ContentProvider

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- Typically exposing access to a SQLite DB
- But, can also expose access to any source of data (files, application instance variables)
- Use ContentResolver object to modify and query ContentProviders
- Query results returned as Cursors

# ContentProvider

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- Using query in ContentResolver, pass in:
  - URI of the ContentProvider you want to query
  - Projection that lists the columns you want in result set
  - A where clause that defines the rows to be returned (can use wildcards: ?)
  - An array of selection argument strings that replace wildcards (?)
  - A string that describes the order of the returned rows

# Step through example

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